dream bower

## love

## delegate

MY SUCCESS PLAN
JANUARY - JUNE 2024
www.epiclegacy.team

This Book Belongs to:


| $J$ |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 5 | $M$ | $T$ | $W$ | $T$ | $F$ | 5 |
|  | 1 | 2 | 3 | 4 | 5 | 0 |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 |
| 14 | 15 | 10 | 17 | 18 | 19 | 20 |
| 21 | 22 | 23 | 24 | 25 | 20 | 27 |
| 28 | 29 | 30 | 31 |  |  |  |



| $F$ | $E$ | $B$ | $R$ | $U$ | $A$ | $R$ | $Y$ |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $S$ | $M$ | $T$ | $W$ | $T$ | $F$ | $S$ |  |
|  |  |  |  | 1 | 2 | 3 |  |
| 4 | 5 | 0 | 7 | 8 | 9 | 10 |  |
| 11 | 12 | 13 | 14 | 15 | 10 | 17 |  |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 |  |
| 25 | 20 | 27 | 28 | 29 |  |  |  |


| $M$ |  |  |  |  |  |  | a |
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| $O M$ |  |  |  |  |  | arc |
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| 3 | 4 | 5 | 0 | 7 | 8 | 9 |
| 10 | 11 | 12 | 13 | 14 | 15 | 10 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 |
| 24 | 25 | 20 | 27 | 28 | 29 | 30 |
| 31 |  |  |  |  |  |  |


| $J$ |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| $S$ | $M$ | $T$ | $W$ | $T$ | $F$ | $S$ |
|  |  |  |  | $N$ |  |  |
| 2 | 3 | 4 | 5 | 0 | 7 | 8 |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 |
| 23 | 24 | 25 | 20 | 27 | 28 | 29 |
| 30 |  |  |  |  |  |  |
| $S$ | $e$ | $p$ | $t$ | $e$ | $m$ | $b$ |



This Book Belongs to:



Notes

Quarter At A
Glance

January


123456 $\begin{array}{lllllll}7 & 8 & 9 & 10 & 11 & 12 & 13\end{array}$ $\begin{array}{lllllll}14 & 15 & 16 & 17 & 18 & 19 & 20\end{array}$ $\begin{array}{lllllll}21 & 22 & 23 & 24 & 25 & 26 & 27\end{array}$ $28 \quad 29 \quad 30 \quad 31$

February S M T W T F S
$\begin{array}{llllllll} & & & & 1 & 2 & 3 \\ 4 & 5 & 6 & 7 & 8 & 9 & 10\end{array}$
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12
$\begin{array}{lllllll}3 & 4 & 5 & 6 & 7 & 8 & 9\end{array}$
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31

Notes
Jan 1-New Year's Day
Jan 15 - Martin Luther King Jr Day
Jan 17 - Spring 2024 PCP Enrollment Deadline
Jan 17-20 - Leadership Conf 2024, Fort Worth, TX (Emerald, Ruby, CA)
Jan 21-24 - Leadership Conf 2024,Fort Worth, TX (Diamond/Sapphire)
Jan 26 - Spring 2024 Dir Early Order

## Notes

Feb 2-Groundhog Day
Feb 8 - Spring 2024 Look Book Begins Mailing
Feb 10 - Spring 2024 Early Order Begins for PCP/Stars
FebII - Super Bowl LVIII
Feb 14 - Valentines Day
Feb 15 - Spring 2024 All IBC's Can Order
Feb 16 - Spring 2024 Official Product Launch
Feb 19 - President's Day

Notes
March8 - International Women's Day
March 10 - Daylight Savings Begins
March 15-Q3 Star Qtr Ends
March 16 - Q4 Star Qtr Begins
March 16 - Summer 2024 PCP Enrollment Begins
March 17-St Patrick's Day
March 19-Ist Day of Spring
March 22-23-Career Conference (24-25-Spanish Only)
March 29 -Good Friday
March 31 - Easter

## April

## S M T W T F S

$\begin{array}{llllll}1 & 2 & 3 & 4 & 5 & 6\end{array}$
$\begin{array}{lllllll}7 & 8 & 9 & 10 & 11 & 12 & 13\end{array}$
$\begin{array}{lllllll}14 & 15 & 16 & 17 & 18 & 19 & 20\end{array}$
$\begin{array}{lllllll}21 & 22 & 23 & 24 & 25 & 26 & 27\end{array}$
$28 \quad 29 \quad 30$


## S M T W T F S

1234
$\begin{array}{lllllll}5 & 6 & 7 & 8 & 9 & 10\end{array}$
$\begin{array}{lllllll}12 & 13 & 14 & 15 & 16 & 17 & 18\end{array}$
$\begin{array}{lllllll}19 & 20 & 21 & 22 & 23 & 24 & 25\end{array}$
$\begin{array}{llllll}26 & 27 & 28 & 29 & 30 & 31\end{array}$
June
$\begin{array}{lllllll}S & M & T & T & F\end{array}$
$\begin{array}{lllllll}2 & 3 & 4 & 5 & 6 & 7 & 8\end{array}$
$\begin{array}{lllllll}9 & 10 & 11 & 12 & 13 & 14 & 15\end{array}$
$\begin{array}{lllllll}16 & 17 & 18 & 19 & 20 & 21 & 22\end{array}$
$\begin{array}{lllllll}23 & 24 & 25 & 26 & 27 & 28 & 29\end{array}$

Notes
Aprill - April Fools Day
Aprill5-Tax Day
Aprill 17 - Summer 2024 PCP Enrollment Deadline
April 22 -Earth Day
April 24 - Admin Professionals Day
April 26 - Summer 2024 Director Early Order Begins

## Notes

May 5 - Cinco De Mayo
May 6 - Nurse Appreciation Day
May 7-Teacher Appreciation Day
May 8 - Summer 2024 Look Book Begins Mailing
May 10 - Summer 2024 Early Order Begins for PCP/Stars
May I2 - Mary Kay Birthday
May I2-Mother's Day
May 15-summer 2024 All IBC's Can Order
May 16 - Summer 2024 Official Product Launch
May 18 - Armed Forces Day
May 27 -Memorial Day

## Notes

June14-Flag Day
June 15 - Q4 Star Ends
June 16 - Father's Day
June 16 - Ql Star Begins (2024-24 SY)
June 16 - Fall 2024 PCP Enrollment Begins
June 19- Juneteenth
June 20 - First Day of Summer
June 30 - Last Day of Seminar Year!

Quarterly \&



## Place Picture of Q3 Star Poster Here

## My Star Goal

Circle the Prize/Prizes that you're excited to earn! If you have more than one, total them to determine what your goal is this quarter.

TOTAL STAR GOAL: $\qquad$
Let's calculate what your personal star and total new qualified team members would look like in order to reach your total goal?
This is where you'll map out a plan!!

Determine Your Personal Star Goal: \$ $\qquad$ (wholesale)

Divide the above amount by 3: \$ $\qquad$ $13=\$$ $\qquad$ per month

Take the total amount for each month \& multiply by 2 to find out what your total retail sales goal needs to be: \$ $\qquad$ $x 2=\$$

Take the total \& multiply it by 0.40 to discover what your profit will be each month:
\$ $\qquad$ $x 0.40=\$$
(Refer to your monthly goal sheet to make a plan and track it!!)

NEW TEAM MEMBERS:
To determine how many new qualified team members you'll need, deduct your Personal Star Wholesale Goal from your TOTAL Star Goal:

Total Star Goal: \$ MINUS Your Star Goal: \$ $\qquad$ $=$ $\qquad$

Take that difference \& divide it by $\$ 600$ to calculate how many new
qualified teammembers you'll want to bless this quarter!
\$ $\qquad$ / \$600- $\qquad$ NQTM
(NewQualifiedTeamMember)
$\qquad$

# Be a3rdQtr Star"I 3rd Qtr: December 16 - March 15 

|  | Weekly Retail | Weekly |
| :---: | :---: | :---: |
| Week Of: | \# Qualified $*$ |  |
|  | Sales Total | 40\% Profit TotalWholesale Orders <br> NewTeam <br> Total |
|  |  | Members | Contest Credits

Dec 16
Dec 17-23
Dec 24-30
Dec 31 - Jan 6
Jan 7-13
Jan $14-20$
Jan 21-27
Jan 28 -Feb 3
Feb $4-10$
Feb II - 17
Feb 18 - 24
Feb 25-Mar 2
Mar 3-9
Mar 10-15
TOTALS \$ \$

* A qualified new personal team member is one whose Independent Beauty Consultant Agreement and a minimum of $\$ 600$ in wholesale Sect I orders are postmarked and accepted by the company within the contest quarter.

| Star Level | Avg Retail Sales Per Week |
| :---: | :---: |
| Sapphire | $\$ 300$ |
| Ruby | $\$ 400$ |
| Diamond | $\$ 500$ |
| Emerald | $\$ 600$ | | With every $\$ 300$ |
| :---: |
| Pearl |


|  |  |
| :---: | :---: |
|  |  |
| Star Level | Avg Retail Sales Per Week |
| Sapphire | $\$ 300$ |
| Ruby | $\$ 400$ |
| Diamond | $\$ 500$ |
| Emerald | $\$ 600$ |
| Pearl | $\$ 800$ or more!! |



Pointslll

With every $\$ 300$
Wholesale, fill in a square!!

Truck Your Ulay te Stars


What is Your Goal This Quarter?
Color in the Circles as you Track Your Way to Star!

Hustle. slay Repeat

# Place Picture of Q4 Star Poster 

 HerePrizes I'm Most Excited To Earn This Quarter \& WHY!!

See the full size version of this poster on your Mary Kay inTouch - under: Contests/Promotions > Contests > New! Star Consultant Program>Supporting Materials

Circle the Prize/Prizes that you're excited to earn! If you have more than one, total them to determine what your goal is this quarter.

TOTAL STAR GOAL: $\qquad$
Let's calculate what your personal star and total new qualified team members would look like in order to reach your total goal?
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Take the total \& multiply it by 0.40 to discover what your profit will be each month:
\$ $\qquad$ $x 0.40=\$$
(Refer to your monthly goal sheet to make a plan and track it!!)

NEW TEAMMEMBERS:
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Total Star Goal: \$
MINUS Your Star Goal: \$ $\qquad$

Take that difference \& divide it by $\$ 600$ to calculate how many new qualified team members you'll want to bless this quarter!
$\$$ $\qquad$ / \$600- $\qquad$ NQTM
$\qquad$

# Be a 4th Qtr Starl| <br> 4th Qtr: March 16 - June 15 

Mar 16
Mar 17-23
Mar 24-30
Mar 31-Apr 6
Apr 7-13
Apr 14-20
Apr 21-27
Apr 28-May 4
May 5-II
May 12 - 18
May 19-25
May 26 -Jun 1
June 2-8
June 9-15
TOTALS \$ \$ \$

* A qualified new personal teammember is one whose Independent Beauty Consultant Agreement and a minimum of $\$ 600$ in wholesale Sect I orders are postmarked and accepted by the company within the contest quarter.

|  |  |
| :---: | :---: |
|  |  |
| Star Level | Avg Retail Sales Per week |
| Sapphire | $\$ 300$ |
| Ruby | $\$ 400$ |
| Diamond | $\$ 500$ |
| Emerald | $\$ 600$ |
| Pearl | $\$ 800$ or more!! |



Tiach Yeur Way to Staw


What is Your Goal This Quarter?
Color in the Circles as you Track Your Way to Star!

Make
at
happen

## Place Picture of Ql Star Poster Hepe

Prizes I'm Most Excited To Earn This Quarter \& WHY!!

See the full size version of this poster on your Mary Kay inTouch - under: Contests/Promotions > Contests > New! Star Consultant Program>Supporting Materials

## My Star Goal

Circle the Prize/Prizes that you're excited to earn! If you have more than one, total them to determine what your goal is this quarter.

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Take the total \& multiply it by 0.40 to discover what your profit will be each month:
\$ $\times 0.40=\$$
(Refer to your monthly goal sheet to make a plan and track it!!)

NEW TEAM MEMBERS:
To determine how many new qualified teammembers you'll need, deduct your Personal Star Wholesale Goal from your TOTAL Star Goal:

Total Star Goal: \$
MINUS Your Star Goal: \$ $\qquad$

Take that difference \& divide it by $\$ 600$ to calculate how many new qualified team members you'll want to bless this quarter!
\$ $\qquad$ / \$600- $\qquad$ NQTM
(NewQualifiedTeamMember)
$\qquad$

## Be alst Qtr Starl| Ist Qtr: June 16 - September 15

Week Of: \begin{tabular}{c}
Weekly Retail <br>
Sales Total

$\quad 40 \%$ Profit Total 

Weekly <br>

| Wholesale Orders |
| :---: |
| Total |


 

\# Qualified* <br>
NewTeam <br>
Members

$\quad$

Mentest Credits
\end{tabular} con

Jun 16 - 22
Jun 23-29
Jun $30-J u l 6$
Jul 7-13
Jul $14-20$
Jul 21 - 27
Jul 28 - Aug 3
Aug 4-10
Aug II - 17
Aug 18-24
Aug 25-31
Sep 1-7
$\operatorname{Sep} 8-14$
Sep 15
TOTALS \$ \$

* A qualified new personal team member is one whose Independent Beauty Consultant Agreement and a minimum of $\$ 600$ in wholesale Sect I orders are postmarked and accepted by the company within the contest quarter.

| Star Level | Avg Retail Sales Per Week |
| :---: | :---: |
| Sapphire | $\$ 300$ |
| Ruby | $\$ 400$ |
| Diamond | $\$ 500$ |
| Emerald | $\$ 600$ |

Tiack Your Wayte Staus


What is Your Goal This Quarter?
Color in the Circles as you Track Your Way to Star!

## All Quarter STARS in My Unit

 Consistency Based on Quarter They StartedStar<br>IstQtr<br>2ndQtr<br>3rdQtr<br>4th Qtr

## All Quarter STARS in My Unit

Consistency Based on Quarter They Started
Star IstQtr 2ndQtr 3rdQtr 4thQtr

Tracking to.
Unit Members!

# Great Start Tracking 

## Great Start Tracking

Consultant Name

## Start Date:

 Month\#|

Month
Month
Month
Total WS Ordered

# Great Start Tracking 



## Seminar 2023-24 Personal National Court of Sales Detailed Tracking

$\$ 20,000$ Wholesale (\$40,000 Retail) July I - June 30 With every month, fill in the blanks using the example below! If you want to track by coloring in with each order as a visual. use the other side of this sheet

Total Personal Retail Sales This
Month
Example Month
Ex: Next Month
July
August
September
October
November
December
January
February
March
April
May
June
July Ist Totals:

| Seminar 2023-2024 Personal National Court of Sales <br> $\$ 20,000$ Wholesale ( $\$ 40,000$ Retail) July I - June 30 <br> Every $\$ 400$ in wholesale orders, cross out a square! A Tracked \# ALWAYS Grow |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  |
| \$400 | \$400 | \$400 | \$400 | \$400 |
| \$400 | \$400 | \$400 | \$400 | \$400 |
| \$400 | \$400 | \$400 | \$400 | \$400 |
| \$400 | \$400 | \$400 | \$400 | \$400 |
| \$400 | \$400 | \$400 | \$400 | \$400 |
| \$400 | \$400 | \$400 | \$400 | \$400 |
| \$400 | \$400 | \$400 | \$400 | \$400 |
| \$400 | \$400 | \$400 | \$400 | \$400 |
| \$400 | \$400 | \$400 | \$400 | \$400 |
| \$400 | \$400 | \$400 | \$400 | $\$ 400$ |

SEMINAR 2023-2024 Personal
National Court of Sharing
24 Qualified Team Members with either an initial $\$ 600$ Order in Agreement Month (or following) Or Star at least one Quarter in the Seminar Year
Track Your National Court of Sharing with Each New Team member July I June 30

| NEW TEAMMEMBER | AGMNT. <br> MONTH | INITIAL QUALIFIED ORDER | $\begin{aligned} & \text { INLTIAL } \\ & \text { STAR } \\ & \text { ORDER } \end{aligned}$ | JUL | AUG | SEP | OCT | NOV | DEC | JAN | FEB | MAR | APR | MAY | JUN | COMM. EARNED |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |

\$5 30002
\$603292
\$8000009
H09
July

A Tracked \# Grows 2023-2024 Unit Goals


Total \# of Personal \& Unit customers Saw Me Work

## Sept

oct
Nov

## Dec

Jan


## Apr

May

Jun
My Personal Goals:
My Unit Goals:


## Grand Achieven Tracker

Independent Sales Director We Did ftt

## Dualifications

- \$45,000 net adjusted unit sales volume within two consecutive calendar quarters.
- Max Co-op Lease/Cash Compensation $\$ 425$ per month.
- $\$ 600$ car program credit counts toward required sales volume.

On Tanget

- $\$ 22,500$ net adjusted unit sales volume in one calendar quarter.




## Cadillac Tracker

Independent Sales Director We Did ftt
\$108,000 $\qquad$

## Qualifications

- \$108,000 net adjusted unit sales volume within two consecutive calendar quarters.
- Max Co-op Lease/Cash Compensation $\$ 925$ per month.
- \$600 car program credit counts toward required sales volume.

On Tanget

- $\$ 54,000$ net adjusted unit sales volume in one calendar quarter.


Notes

Unit reports Insert Unit Members Insert from Business Tools

Notes
success

- planner
supp.ritue


## January

| Sunday | Monday | Tuesday | Wednesday |
| :---: | :---: | :---: | :---: |
|  | Happy New Year! | 2 | 3 |
| 7 | 8 | 9 | 10 |
| 14 | 15 Martin Luther King Jr. Day | 16 | 17 Spring 2024 PCP Enrollment Deadine |
|  |  |  | Leadenship 2024, Ft.Worth, TX (Emerald, Rubu, Canada) |
| 21 | 22 | 23 | 24 |

## Leadenship 2024, Fort Worth, TX (Diamond/Sapphire)

| 28 |  |  |  |
| :--- | :--- | :--- | :--- |
|  |  | 39 | 31 |
|  |  |  |  |



| Ganuary 2024 <br> Goopls |  |  | My Why: <br> holesale Goal \$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 20 New Unit Members <br> 5 or more New Personal Team Members (Highlighted) |  |  |
| 1 | Initial Order: | \\| | Initial Order: | Leaders in Red! | SR Consultants |
| 2 | Initial Order: | 12 | Initial Order: |  |  |
| 3 | Initial Order: | 13 | Initial Order: |  |  |
| 4 | Initial Order: | 14 | Initial Order: |  |  |
| 5 | Initial Order: | 15 | Initial Order: |  |  |
| 6 | Initial Order: | 16 | Initial Order: |  |  |
| 7 | Initial Order: | 17 | Initial Order: |  |  |
| 8 | Initial Order: | 18 | Initial Order: |  |  |
| 9 | Initial Order: | 19 | Initial Order: |  |  |
| 10 | Initial Order: | 20 | Initial Order: |  |  |

## 4 or more New Qualified Consultants This Month

4 Qualified in a month $=\$ 400$ Bonus $+\$ 100$ for each additional Qualified Consultant!

| 1 | 6 | 11 |
| :--- | :--- | :--- |
| 2 | 7 | 12 |
| 3 | 8 | 13 |
| 4 | 9 | 14 |
| 5 | 10 | 15 |

## Ist Quarter Stars! (TTtalunt Stars)

$5+$ Stars in a Quarter $=\$ 300$ Bonvs $+\$ 50$ for each additional Star Consultant!

| 1 | 4 | 7 |
| :--- | :--- | :--- |
| 2 | 5 | 8 |
| 3 | 6 | 9 |

Personal है Unit Goals Beginning of Month End of Month.
Unit Club Goal
Courf of Personal Sales
Court of Personal Sharing
Car Production
Unit Size Goal

Total on the lst:
Total:
YTD on the lst: YTD Total:
\# of Qualified on Ist: \# Qualified Total:
On the lst: On the last Day:
\# of Team Members on Ist:
\# of Team Members:

## My Monthly Sales Goal Tracking Sheet

"Give yourself something to work toward. Constantly. A good goal is like a strenuous exercise - it makes you stretch." - Mary Kay Ash

Name: $\qquad$
I'm Saving For:
I Need To Profit:
\$
$\div 40=$
(Include the tax for your goal in your profit total)
Proiected Month Totals:
$40 \%$ Profit of Goal:
$50 \%$ Wholesale of Goal: $\qquad$
$5 \%$ Section $2 /$ Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$
= \#Parties to Hold: $\qquad$


Month End ActualTotals:
Total Sold: $\qquad$
40\% Profit: $\qquad$
50\% Wholesale:
$5 \%$ Section 21 Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$

Month: $\qquad$
My Retail Sales Goal:
\$

Break It Down:
My Average per Facial: \$ $\qquad$
Retail Goal $\div$ Average per Facial = \# Faces To Pamper: $\qquad$
\# Faces to Pamper $\div 3$ guests/party

Onders Placed This North:

| Section1 | Section 2 |
| :--- | :--- |
| $\square$ |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Projected Unit Wholesale Production:
Actual Unit Wholesale Production:

Month/Quarter:
Projected Pay:

## Unit Wholesale Prod.

$\$ 5,500$ or more $=23 \%$
$\$ 4,500$ to $\$ 5,499.99=13 \%$ $\$ 4,499.99$ or less $=9 \%$
Monthly Production $x$ $\qquad$

## Production =

## Personal Team

$1-4$ active $=4 \%$
$5+$ active $=9 \%$
5+ placing $\$ 225 \mathrm{w} / \mathrm{s}$ and personal $\$ 600 \mathrm{w} / \mathrm{s}=13 \%$
\$ $\qquad$ Team Prod x $\qquad$ \%

## Pers. Team =

## STAR Bonus

Five Stars = \$300
Six or more Stars = \$50 for ea. addl.
Quarters Ending:
Sept 15 / Dec 15 / Mar 15 / Jun 15 \# of Stars

## STAR Bonus =



## Personal Team Building

 $\$ 100$ bonus for each new personal qualified unit member \# of New Qual. $\qquad$ x $\$ 100$
## PTB Bonus =

## Car Cash Compensation

*Only if Opting for Cash*

| Car | Comp. |
| :---: | :---: |
| Grand Achiever | $\$ 425$ |
| Premier Club | $\$ 525$ |
| Cadillac | $\$ 925$ |

## Car Cash =

## Seminar Bonuses

- Each New Offspring Director: \$1,000
- New Cadillac Bonus: $\$ 1,000$
- Higher Unit Club: \$1,000


## Seminar Bonus =

## New Director Bonuses

\$1,000 New Independent Sales Director Program Bonus when Sales Director achieves each of the following:

- Start Strong Bonus $=\$ 1,000$
- Grow Strong Bonus $=\$ 1,000$
- Keep Strong Bonus $=\$ 1,000$
- Lead Strong Bonus $=\$ 1,000$
- Consistency Club $=\$ 1,000$
- Fab 50's = \$1,000
- Head of the Class = 13-carat blue topaz ring

New Dir. Bonus =

## Unit Development

*Qualified New Unit Members* $\$ 400$ bonus with 4 new qual. $\$ 100$ for each additional qual.
(Maximum of 10 )
1.
2.
3.
4.
5.
6. $\qquad$
7.
8.
9.
10.

## Devel. Bonus =

## Offspring Directors

Total Offspring Wholesale Amount \$

Wholesale Amount x \% Paid

|  |  | \% Paid |  |
| :---: | :---: | :---: | :---: |
| Pers. Unit <br> Monthly W/S | \# Offspring <br> Units | 1st <br> Line | 2nd <br> Line |
|  | One to Two | $5.0 \%$ |  |
|  | Three to Four | $6.0 \%$ |  |
|  | Five to Seven | $7.0 \%$ | $1.0 \%$ |
|  | Eight or more | $7.0 \%$ | $1.0 \%$ |

[^0]
## Monthly Expense Tracking

Track your Expenses for the month here. Keep all your business receipts for the month in an envelope or file folder. You will also want to track your mileage on paper or with an app. At the end of the year turn in your Monthly Expense pages, Mileage Trackers and receipts in to your accountant, or use them to file your taxes yourself.

## Tax Deduction Categories:

## Advertising Expenses:

- Booths
- Product Gifts (Including the retail tax you paid)
- Demo Products (Including the retail tax you paid)
- Printed Material
- Preferred Customer Program


## Bad Debts:

- Uncollected Sales or Sales Tax


## Car Expenses:

- Gas/Car Wash (If you drive a company vehicle)
- Maintenance/Repairs/Oil
- Insurance/Lease Car Payments/Auto Loan Interest / License \& Registration
- Parking/Tolls


## Charitable Donations:

- Cash/Product Donations


## Education/Training:

- Conferences/Workshops/Meeting Fees
- Books/Audio Training


## Meals \& Entertainment:

- Coffee Appointments/Luncheons/Brunches
- Meals on trips (@50\%)
- Star Party or other outings


## Office Expenses:

- Computer/Internet Expenses
- Phone Expenses
- Office Equipment (computers, desk, printers, etc)
- Misc Office Supplies


## Travel Expenses:

- Airfare
- Hotel
- Cabs, Parking, Rental Car
- Tips


## Outside Services/Contracted Labor:

- Office Help/Office Manager/Office Assistant
- Cleaning Services
- Repairs and Maintenance


## Other Business Expenses:

- Bank/Propay/Credit Card service charges, fees
- Dovetailing paid to another Consultant
- Dues \& Subscriptions (magazines, publications, networking meetings, chamber of commerce, etc)
- Equipment Rentals
- Finance Charges/Interest paid on business loans
- Non-Product Gifts
- Insurance (business liability on Inventory)
- Legal and Professional Fees (accountants, attorneys)
- Licenses and Fees
- Meeting Room Rentals/Studio Rent
- Non-collected sales tax on personal use products
- Postage and Delivery
- Team/Unit Prizes
- Section 2 Items (look books, party supplies, Starter Kit)
- Red Jacket/Director or National Suit
- Buzz Kit (Directors)
- Miscellaneous Business Supplies

| Expense: | Category: | Amount: | Receipt: |  |
| :---: | :---: | :---: | :---: | :---: |
| 1. |  |  | YES | NO |
| 2. |  |  | YES | NO |
| 3. |  |  | YES | NO |
| $4 .$ |  |  | YES | NO |
| $5 .$ |  |  | YES | NO |
| $6 .$ |  |  | YES | NO |
| $7 .$ |  |  | YES | NO |
| $8 .$ |  |  | YES | NO |
| $9 .$ |  |  | YES | NO |
| 10. |  |  | YES | NO |
| \|lו. |  |  | YES | NO |
| $12 .$ |  |  | YES | NO |
| 13. |  |  | YES | NO |
| $14 .$ |  |  | YES | NO |
| 15. |  |  | YES | NO |
| $16 .$ |  |  | YES | NO |
| $17 .$ |  |  | YES | NO |
| $18 .$ |  |  | YES | NO |
| 19. |  |  | YES | NO |
| $20 \text {. }$ |  |  | YES | NO |
| 21. |  |  | YES | NO |
| $22$ |  |  | YES | NO |
| $23 .$ |  |  | YES | $\mathrm{NO} \square$ |
| $24 .$ |  |  | YES[ | NO $\square$ |
| 25. |  |  | YES | NO $\square$ |

## Monthly Totals

Retail Sales for

Child Care:
Health Insurance:
Mortgage/Rent:
Utilities:
Mileage:

## Personal Retail Sales Monthly Goal:

| Date | Income Producing Activities | Total Retail Sales w/o Tax | Sales Needed to Finish Goal |
| :---: | :---: | :---: | :---: |
| 1 |  | Total Sales on the ist | Deduct Sales on It from goal |
| 2 |  | + Total Sales for the 2nd | - Total Sales for the 2nd |
|  |  | = Total of Sales to Date | = New Total from your Goal |

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# Personal Retail Sales Monthly Goal: 

| Date | Income Producing Activities <br> Totals Transferred From the Previous Page: | Total Retail Sales w/o Tax |  |
| :--- | :--- | :--- | :--- |
|  | Sales Needed to Finish Goal |  |  |
| 16 |  | + | - |

17

18

19

| Appt | Client Name \& Phone \# of | Total Retail | 2nd Appt | Shared | New Team |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Date | Referrals | $\$$ 's | Booked | Opp. |  |


\section*{Keep Going!!! Don't stop @ 30 Faces!! ~ Faces will ALWAYS take you Places! <br> Appt <br> Date <br> Client Name \& Phone * <br> | \# of | Total | 2nd Appt | Shared | New Team |
| :---: | :---: | :---: | :---: | :---: |
| Referrals | Retail $\$$ 's | Booked | Opp. | Member |}

# Sharing The Mary Kay Opporturnty The 4P's Questions 

You can use the 4P's questions as a tool to connect with potential team members on a deeper level. These questions focus on the driving force behind their success, which has more to do with their attitude and what motivates them rather than their skill or knowledge.

1. Would you mind telling me a little about yourself? (PICTURE)
2. What brings you joy? (PURPOSE)
3. Tell me about a time when you were proud of yourself? What was it about the experience that you loved the most? (PASSION)
4. Let's dream for a minute. If money and time were not an issue, what dream would you like to be living a year from now? (POSSIBILITIES)

## You can write her answers down and

 refer to her responses during subsequent conversations.These questions help you to:
Find out who she is.
Understand what brings her joy!
Understand what she is most passionate about
Bring her back to her "why" to keep her motivated.
Dream about possibilities with her.

## Sharing the Mary Kay Oppor tunity with Confidence!

## 6 Key Qualities in Successful Beauty Consultants <br> You may have one or all of these qualities)

## 6 Reasons People Choose A Mary Kay Business

- I. Busy People
- They know how to prioritize.
- Typically good time managers
- Easy to train
- Average consultant works a full time job, is married \&/or has children.

2. More Month Than Money

- Motivated to find a way to make more money
- Goal oriented and ambitious
- Women tend to be more creative with money

3. Not The Sales Type

- Not pushy, but informative
- Like people and want to build relationships instead of just "getting a sale".
- Not aggressive.
- Genuinely want to serve.

4. Don't Know A Lot of People

- Friends and Family will not be best clients
- Wonderful way to meet new people and circles of friends.
- Developing clients is covered in training resources, tips and ideas from other consultants.

5. Family Oriented

- Motivated by the needs of their farmily
- Their family is their reason, not their excuse
- Want more for their family.
- Pass on good work ethic to children
- Want a balanced life with priorities in order.

6. Decision Maker

- Does not procrastinate
- Takes one step at a time on their time-table.
- Live by their dreams and not their circumstances.
- I. Money
- $50 \%$ Profit
- 2 Avenues of Income: Selling \& Sharing
- Selling via Reorders (consumable), Personal Website, Facials (avg. \$100), Parties (avg. \$300), \& On the Go Selling.

2. Recognition

- Prizes weekly, monthly, quarterly \& yearly.
- Many people don't get recognized for a job well done!
- Praise People to Success!

3. Self Esteem \& Personal Growth

- Like a college education in people skills but getting paid while learning.
- Learn to step out of their comfort zone.
- Spiritual, Emotional, \& Professional Growth

4. Cars

- Approximately $85 \%$ insurance is paid by Mary Kay
- Build a team from 5 to 16 in $1-4$ months with wholesale requirements.
- Cash Option: $\$ 425, \$ 500, \$ 900$ or $\$ 1400$ monthly.

5. Advantages \& Advancement

- Advance at their own pace with flexibility.
- Tax deductions, mileage, and so much more.
- No quotas or territories
- Family Security Retirement Plan for NSD's.

6. Being Your Own Boss

- \$130 Investment to get started
- Inventory is optional with a $90 \%$ buyback guarantee
- Get to decide your own income, schedule and future.


## SHARING APPOINTMENTS AT-A-GLANCE See Sharing Page for Details

$\qquad$

My PERSONAL Sharing Appointments: Highlight the ones that START their business this Month!!

| Name | Name |
| :--- | :--- |
| 1 | $\\|$ |
| 2 | 12 |
| 3 | 13 |
| 4 | 14 |
| 5 | 15 |
| 6 | 16 |
| 7 | 17 |
| 8 | 18 |
| 9 | 19 |
| 10 | 20 |

My UNIT Sharing Appointments Highlight the ones that START their Business this Month!
$1 \quad 21$
2 ..... 22
3 ..... 23
4 ..... 24
5 ..... 25
6 ..... 26
7 ..... 27
8 ..... 28
9 ..... 29
10 ..... 30
|| ..... $3 \mid$
12 ..... 32
13 ..... 33
14 ..... 34
15 ..... 35
16 ..... 36
17 ..... 37
18 ..... 38
19 ..... 39
2040

My UNIT Sharing Appointments: Highlight the ones that START their Business this Month!!
4
71
$42 \quad 72$
43 73
$44 \quad 74$
$45 \quad 75$
46 76
$47 \quad 77$
$48 \quad 78$
49 79
50 80
51 81
52 82
53 83
54 84
55 85
56 86
57 87
58 88
59 89
60 90
6 91
62 92
63 93
64 94
65 95
66 96
67 97
68 98
$69 \quad 99$
$70 \quad 100$

## SHARING RESULTS

## Sharing Appointment Details

| Date | Name | Consultant | Address |
| :--- | :--- | :--- | :--- |
|  | Cell | Guest Event/PPP | Notes |
|  | Email | Conf. Call |  |


| Date | Name Cell/ Email | Address Notes |
| :---: | :---: | :---: |
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| Date | Name Cell/ Email | Address <br> Notes |
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| Date | Name Cell/ Email | Address <br> Notes |
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| Date | Name Cell/ Email | Address Notes |
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| Date | Name Cell/ Email | Address Notes |
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| Date | Name Cell/ Email | Address Notes |
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| Date | Name Cell/ Email | Address Notes |
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|  | 104 |  |
|  | 105 |  |

Notes

## New

Consultants

## New Personal \& Unit Members Month

Start
Date

Name
15th Day Cell \#

Started NC Info Sheet

First Order Amount

| Start | Name | 15thDay |
| :--- | :--- | :--- |
| Date | Cell \# | Started <br> NC Info <br> Sheet | | FirstOrder |
| :---: |
| Amount |

## Girls Love Pearls Tracking!!

3-EARRINGS
6 "BRACELET
10 NECKLACE


Beauty Earrings Bracelet Earned Consultant Earned

Necklace Earned

## Girls Love Pearls Tracking!!

3-EARRINGS
6 "BRACELET
10 NECKLACE


Beauty Earrings Bracelet Earned Consultant Earned

Necklace Earned

Notes


## SUNDAY BRAIN DUMP for the week of Dec 31- Jan 6, '24

I. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - or - MEDIUM: Paper or Process that Supports People or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

Weekly Plan Sheet from December 31, 2023 - January 6, 2024

| Sunday. Dec 31 | Monday. Jan 1 | Tuesday.Jan2 | Wednesday. Jan 3 |
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## Weekly Plan Sheet from Dec 31, 2023 - Jan. 6, 2024

| Thursday, Jan 4 | Friday, Jan 5 | saturday. Jan6 |
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PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

Family Time

Date Night

Mary Kay Time: Meetings,
Networking, Training, etc.

Exercise, Hair, Nails, Coffee with
Friends, etc....
INCOME PRODUCING ACTIVITY Booking Appointments
Coaching Calls
Team Phone Calls
Facials/Parties/Virtual Events Customer Follow Up Calls
Sharing the Opportunity

BOOKINGS/FACES RESULTS
\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

## PERSONAL SALES RESULTS

Total Sales This Week:

40\% Profit:

TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts:
New Personal Team ::
Team Sharing Appts:
New Team Members:

## SUNDAY BRAIN DUMP for the week of Jan 7 - Jan 13,24

I. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - or - MEDIUM: Paper or Process that Supports People or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

## Weekly Plan Sheet from January 7-13, 2024

| Sunday, Jan 1 | Monday, Jan 8 | Tuesday, Jan 9 | Wedhesday, Jan 10 |
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PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

## Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with Friends, etc....

INCOME PRODUCING ACTIVITY Booking Appointments Coaching Calls Team Phone Calls
Facials/Parties/Virtual Events Customer Follow Up Calls
Sharing the Opportunity

## BOOKINGS/FACES RESULTS

\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

## personal sales results

Total Sales This Week:

40\% Profit:

TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts:
New Personal Team Mbrs: $\qquad$

Team Sharing Appts:
New Team Members:

## SUNDAY BRAIN DUMP for the week of Jan 14 - Jan 20, 24

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - or - MEDIUM: Paper or Process that Supports People or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

## Weekly Plan Sheet from January 14 - 20, 2024

| Sunday, Jan 4 | Monday, Jan 15 | Tuesday, Jan 16 | Wednesday. Jan 17 |
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Thursday, Jan 18
Friday, Jan 19


PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

## Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with Friends, etc....

INCOME PRODUCING ACTIVITY Booking Appointments Coaching Calls Team Phone Calls
Facials/Parties/Virtual Events Customer Follow Up Calls
Sharing the Opportunity

## BOOKINGS/FACES RESULTS

\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

## PERSONAL SALES RESULTS

Total Sales This Week:

40\% Profit:

TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts:
New Personal Team Mbrs: $\qquad$

Team Sharing Appts:
New Team Members:

## SUNDAY BRAIN DUMP for the week of Jan 21 - Jan 27, '24

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - or - MEDIUM: Paper or Process that Supports People or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

## Weekly Plan Sheet from January 21-27, 2024

Sunday, Jan 21
Monday, Jan 22
Tuesday, Jan 23
Wednesday, Jan 24


Thursday, Jan 25
Friday. Jan 26
Saturday, Jan 27

PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with
Friends, etc....
INCOME PRODUCING ACTIVITY Booking Appointments
Coaching Calls
Team Phone Calls
Facials/Parties/Virtual Events Customer Follow Up Calls
Sharing the Opportunity

## BOOKINGS/FACES RESULTS

\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

## personal sales results

Total Sales This Week:

40\% Profit:

TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts:
New Personal Team Mbrs: $\qquad$

Team Sharing Appts:
New Team Members:

## SUNDAY BRAIN DUMP for the week of Jan 28 - Feb 3, '24

I. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - or - MEDIUM: Paper or Process that Supports People or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

## Weekly Plan Sheet from January 28 - February 3, 2024



Thursday, Feb I
Friday, Feb 2
Saturday, Feb 3

PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

## Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with Friends, etc....

INCOME PRODUCING ACTIVITY Booking Appointments Coaching Calls Team Phone Calls
Facials/Parties/Virtual Events Customer Follow Up Calls
Sharing the Opportunity

## BOOKINGS/FACES RESULTS

\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

## PERSONAL SALES RESULTS

Total Sales This Week:

40\% Profit:

TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts:
New Personal Team Mbrs: $\qquad$

Team Sharing Appts:
New Team Members:

Notes
success

- planner
supp.ritue
MY SUCCESS PLAN
fEBRUARY 2024
wwwepicleacy


## Febr $\underset{\text { Monday }}{ }$




## 4 or more New Qualified Consultants This Month

4 Qualified in a month $=\$ 400$ Bonus $+\$ 100$ for each additional Qualified Consultant!

| 1 | 6 | 11 |
| :--- | :--- | :--- |
| 2 | 7 | 12 |
| 3 | 8 | 13 |
| 4 | 9 | 14 |
| 5 | 10 | 15 |

## Ist Quarter Stars! (TTtalunt Stars)

$5+$ Stars in a Quarter $=\$ 300$ Bonus $+\$ 50$ for each additional Star Consultant!

| 1 | 4 | 7 |
| :--- | :--- | :--- |
| 2 | 5 | 8 |
| 3 | 6 | 9 |

Personal sa Unit Goals Beginning of Month End of Month.
Unit Club Goal
Court of Personal Sales
Court of Personal Sharing
Car Production
Unit Size Goal

| Total on the Ist: | Total: |
| :--- | :--- |
| YTD on the lst: | YTD Total: |
| \# of Qualified on Ist: | \# Qualified Total: |
| On the Ist: | On the last Day: |
| \# of Team Members on lst: | \# of Team Members: |

## My Monthly Sales Goal Tracking Sheet

"Give yourself something to work toward. Constantly. A good goal is like a strenuous exercise - it makes you stretch." - Mary Kay Ash

Name: $\qquad$
I'm Saving For:
I Need To Profit:
\$
$\div 40=$
(Include the tax for your goal in your profit total)
Proiected Month Totals:
$40 \%$ Profit of Goal:
$50 \%$ Wholesale of Goal: $\qquad$
$5 \%$ Section $2 /$ Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$
= \#Parties to Hold: $\qquad$


Month End ActualTotals:
Total Sold: $\qquad$
40\% Profit: $\qquad$
50\% Wholesale:
$5 \%$ Section 21 Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$

Month: $\qquad$
My Retail Sales Goal:
\$

Break It Down:
My Average per Facial: \$ $\qquad$
Retail Goal $\div$ Average per Facial = \# Faces To Pamper: $\qquad$
\# Faces to Pamper $\div 3$ guests/party

Onders Placed This North:

| Section1 | Section 2 |
| :--- | :--- |
| $\square$ |  |
|  |  |
|  |  |
|  |  |
|  |  |
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Projected Unit Wholesale Production:
Actual Unit Wholesale Production:

Month/Quarter:
Projected Pay:

## Unit Wholesale Prod.

$\$ 5,500$ or more $=23 \%$
$\$ 4,500$ to $\$ 5,499.99=13 \%$ $\$ 4,499.99$ or less $=9 \%$
Monthly Production $x$ $\qquad$

## Production =

## Personal Team

$1-4$ active $=4 \%$
$5+$ active $=9 \%$
5+ placing $\$ 225 \mathrm{w} / \mathrm{s}$ and personal $\$ 600 \mathrm{w} / \mathrm{s}=13 \%$
\$ $\qquad$ Team Prod x $\qquad$ \%

## Pers. Team =

## STAR Bonus

Five Stars = \$300
Six or more Stars = \$50 for ea. addl.
Quarters Ending:
Sept 15 / Dec 15 / Mar 15 / Jun 15 \# of Stars

## STAR Bonus =



## Personal Team Building

 $\$ 100$ bonus for each new personal qualified unit member \# of New Qual. $\qquad$ x $\$ 100$
## PTB Bonus =

## Car Cash Compensation

*Only if Opting for Cash*

| Car | Comp. |
| :---: | :---: |
| Grand Achiever | $\$ 425$ |
| Premier Club | $\$ 525$ |
| Cadillac | $\$ 925$ |

## Car Cash =

## Seminar Bonuses

- Each New Offspring Director: \$1,000
- New Cadillac Bonus: $\$ 1,000$
- Higher Unit Club: \$1,000


## Seminar Bonus =

## New Director Bonuses

\$1,000 New Independent Sales Director Program Bonus when Sales Director achieves each of the following:

- Start Strong Bonus $=\$ 1,000$
- Grow Strong Bonus $=\$ 1,000$
- Keep Strong Bonus $=\$ 1,000$
- Lead Strong Bonus $=\$ 1,000$
- Consistency Club $=\$ 1,000$
- Fab 50's = \$1,000
- Head of the Class = 13-carat blue topaz ring

New Dir. Bonus =

## Unit Development

*Qualified New Unit Members* $\$ 400$ bonus with 4 new qual. $\$ 100$ for each additional qual.
(Maximum of 10 )
1.
2.
3.
4.
5.
6. $\qquad$
7.
8.
9.
10.

## Devel. Bonus =

## Offspring Directors

Total Offspring Wholesale Amount \$

Wholesale Amount x \% Paid

|  |  | \% Paid |  |
| :---: | :---: | :---: | :---: |
| Pers. Unit <br> Monthly W/S | \# Offspring <br> Units | 1st <br> Line | 2nd <br> Line |
|  | One to Two | $5.0 \%$ |  |
|  | Three to Four | $6.0 \%$ |  |
|  | Five to Seven | $7.0 \%$ | $1.0 \%$ |
|  | Eight or more | $7.0 \%$ | $1.0 \%$ |

[^1]
## Monthly Expense Tracking

Track your Expenses for the month here. Keep all your business receipts for the month in an envelope or file folder. You will also want to track your mileage on paper or with an app. At the end of the year turn in your Monthly Expense pages, Mileage Trackers and receipts in to your accountant, or use them to file your taxes yourself.

## Tax Deduction Categories:

## Advertising Expenses:

- Booths
- Product Gifts (Including the retail tax you paid)
- Demo Products (Including the retail tax you paid)
- Printed Material
- Preferred Customer Program


## Bad Debts:

- Uncollected Sales or Sales Tax


## Car Expenses:

- Gas/Car Wash (If you drive a company vehicle)
- Maintenance/Repairs/Oil
- Insurance/Lease Car Payments/Auto Loan Interest / License \& Registration
- Parking/Tolls


## Charitable Donations:

- Cash/Product Donations


## Education/Training:

- Conferences/Workshops/Meeting Fees
- Books/Audio Training


## Meals \& Entertainment:

- Coffee Appointments/Luncheons/Brunches
- Meals on trips (@50\%)
- Star Party or other outings


## Office Expenses:

- Computer/Internet Expenses
- Phone Expenses
- Office Equipment (computers, desk, printers, etc)
- Misc Office Supplies


## Travel Expenses:

- Airfare
- Hotel
- Cabs, Parking, Rental Car
- Tips


## Outside Services/Contracted Labor:

- Office Help/Office Manager/Office Assistant
- Cleaning Services
- Repairs and Maintenance


## Other Business Expenses:

- Bank/Propay/Credit Card service charges, fees
- Dovetailing paid to another Consultant
- Dues \& Subscriptions (magazines, publications, networking meetings, chamber of commerce, etc)
- Equipment Rentals
- Finance Charges/Interest paid on business loans
- Non-Product Gifts
- Insurance (business liability on Inventory)
- Legal and Professional Fees (accountants, attorneys)
- Licenses and Fees
- Meeting Room Rentals/Studio Rent
- Non-collected sales tax on personal use products
- Postage and Delivery
- Team/Unit Prizes
- Section 2 Items (look books, party supplies, Starter Kit)
- Red Jacket/Director or National Suit
- Buzz Kit (Directors)
- Miscellaneous Business Supplies

| Expense: | Category: | Amount: | Receipt: |  |
| :---: | :---: | :---: | :---: | :---: |
| 1. |  |  | YES | NO |
| 2. |  |  | YES | NO |
| 3. |  |  | YES | NO |
| $4 .$ |  |  | YES | NO |
| $5 .$ |  |  | YES | NO |
| $6 .$ |  |  | YES | NO |
| $7 .$ |  |  | YES | NO |
| $8 .$ |  |  | YES | NO |
| $9 .$ |  |  | YES | NO |
| 10. |  |  | YES | NO |
| \|lו. |  |  | YES | NO |
| $12 .$ |  |  | YES | NO |
| 13. |  |  | YES | NO |
| $14 .$ |  |  | YES | NO |
| 15. |  |  | YES | NO |
| $16 .$ |  |  | YES | NO |
| $17 .$ |  |  | YES | NO |
| $18 .$ |  |  | YES | NO |
| 19. |  |  | YES | NO |
| $20 \text {. }$ |  |  | YES | NO |
| 21. |  |  | YES | NO |
| $22$ |  |  | YES | NO |
| $23 .$ |  |  | YES | $\mathrm{NO} \square$ |
| $24 .$ |  |  | YES[ | NO $\square$ |
| 25. |  |  | YES | NO $\square$ |

## Monthly Totals

Retail Sales for

Child Care:
Health Insurance:
Mortgage/Rent:
Utilities:
Mileage:

## Personal Retail Sales Monthly Goal:

| Date | Income Producing Activities | Total Retail Sales w/o Tax | Sales Needed to Finish Goal |
| :---: | :---: | :---: | :---: |
| 1 |  | Total Sales on the ist | Deduct Sales on It from goal |
| 2 |  | + Total Sales for the 2nd | - Total Sales for the 2nd |
|  |  | = Total of Sales to Date | = New Total from your Goal |

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# Personal Retail Sales Monthly Goal: 

| Date | Income Producing Activities <br> Totals Transferred From the Previous Page: | Total Retail Sales w/o Tax |  |
| :--- | :--- | :--- | :--- |
|  | Sales Needed to Finish Goal |  |  |
| 16 |  | + | - |

17

18

19

| Appt | Client Name \& Phone \# of | Total Retail | 2nd Appt | Shared | New Team |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Date | Referrals | $\$$ 's | Booked | Opp. |  |


\section*{Keep Going!!! Don't stop @ 30 Faces!! ~ Faces will ALWAYS take you Places! <br> Appt <br> Date <br> Client Name \& Phone * <br> | \# of | Total | 2nd Appt | Shared | New Team |
| :---: | :---: | :---: | :---: | :---: |
| Referrals | Retail $\$$ 's | Booked | Opp. | Member |}

# Sharing The Mary Kay Opporturnty The 4P's Questions 

You can use the 4P's questions as a tool to connect with potential team members on a deeper level. These questions focus on the driving force behind their success, which has more to do with their attitude and what motivates them rather than their skill or knowledge.

1. Would you mind telling me a little about yourself? (PICTURE)
2. What brings you joy? (PURPOSE)
3. Tell me about a time when you were proud of yourself? What was it about the experience that you loved the most? (PASSION)
4. Let's dream for a minute. If money and time were not an issue, what dream would you like to be living a year from now? (POSSIBILITIES)

## You can write her answers down and

 refer to her responses during subsequent conversations.These questions help you to:
Find out who she is.
Understand what brings her joy!
Understand what she is most passionate about
Bring her back to her "why" to keep her motivated.
Dream about possibilities with her.

## Sharing the Mary Kay Oppor tunity with Confidence!

## 6 Key Qualities in Successful Beauty Consultants <br> You may have one or all of these qualities)

## 6 Reasons People Choose A Mary Kay Business

- I. Busy People
- They know how to prioritize.
- Typically good time managers
- Easy to train
- Average consultant works a full time job, is married \&/or has children.

2. More Month Than Money

- Motivated to find a way to make more money
- Goal oriented and ambitious
- Women tend to be more creative with money

3. Not The Sales Type

- Not pushy, but informative
- Like people and want to build relationships instead of just "getting a sale".
- Not aggressive.
- Genuinely want to serve.

4. Don't Know A Lot of People

- Friends and Family will not be best clients
- Wonderful way to meet new people and circles of friends.
- Developing clients is covered in training resources, tips and ideas from other consultants.

5. Family Oriented

- Motivated by the needs of their farmily
- Their family is their reason, not their excuse
- Want more for their family.
- Pass on good work ethic to children
- Want a balanced life with priorities in order.

6. Decision Maker

- Does not procrastinate
- Takes one step at a time on their time-table.
- Live by their dreams and not their circumstances.
- I. Money
- $50 \%$ Profit
- 2 Avenues of Income: Selling \& Sharing
- Selling via Reorders (consumable), Personal Website, Facials (avg. \$100), Parties (avg. \$300), \& On the Go Selling.

2. Recognition

- Prizes weekly, monthly, quarterly \& yearly.
- Many people don't get recognized for a job well done!
- Praise People to Success!

3. Self Esteem \& Personal Growth

- Like a college education in people skills but getting paid while learning.
- Learn to step out of their comfort zone.
- Spiritual, Emotional, \& Professional Growth

4. Cars

- Approximately $85 \%$ insurance is paid by Mary Kay
- Build a team from 5 to 16 in $1-4$ months with wholesale requirements.
- Cash Option: $\$ 425, \$ 500, \$ 900$ or $\$ 1400$ monthly.

5. Advantages \& Advancement

- Advance at their own pace with flexibility.
- Tax deductions, mileage, and so much more.
- No quotas or territories
- Family Security Retirement Plan for NSD's.

6. Being Your Own Boss

- \$130 Investment to get started
- Inventory is optional with a $90 \%$ buyback guarantee
- Get to decide your own income, schedule and future.


## SHARING APPOINTMENTS AT-A-GLANCE See Sharing Page for Details

$\qquad$

My PERSONAL Sharing Appointments: Highlight the ones that START their business this Month!!

| Name | Name |
| :--- | :--- |
| 1 | $\\|$ |
| 2 | 12 |
| 3 | 13 |
| 4 | 14 |
| 5 | 15 |
| 6 | 16 |
| 7 | 17 |
| 8 | 18 |
| 9 | 19 |
| 10 | 20 |

My UNIT Sharing Appointments Highlight the ones that START their Business this Month!
$1 \quad 21$
2 ..... 22
3 ..... 23
4 ..... 24
5 ..... 25
6 ..... 26
7 ..... 27
8 ..... 28
9 ..... 29
10 ..... 30
|| ..... $3 \mid$
12 ..... 32
13 ..... 33
14 ..... 34
15 ..... 35
16 ..... 36
17 ..... 37
18 ..... 38
19 ..... 39
2040

My UNIT Sharing Appointments: Highlight the ones that START their Business this Month!!
4
71
$42 \quad 72$
43 73
$44 \quad 74$
$45 \quad 75$
46 76
$47 \quad 77$
$48 \quad 78$
49 79
50 80
51 81
52 82
53 83
54 84
55 85
56 86
57 87
58 88
59 89
60 90
6 91
62 92
63 93
64 94
65 95
66 96
67 97
68 98
$69 \quad 99$
$70 \quad 100$

## SHARING RESULTS

## Sharing Appointment Details

| Date | Name | Consultant | Address |
| :--- | :--- | :--- | :--- |
|  | Cell | Guest Event/PPP | Notes |
|  | Email | Conf. Call |  |


| Date | Name Cell/ Email | Address Notes |
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| Date | Name Cell/ Email | Address <br> Notes |
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| Date | Name Cell/ Email | Address <br> Notes |
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| Date | Name Cell/ Email | Address Notes |
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| Date | Name Cell/ Email | Address Notes |
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| Date | Name Cell/ Email | Address Notes |
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|  | 89 |  |
|  | 90 |  |


| Date | Name Cell/ Email | Address Notes |
| :---: | :---: | :---: |
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|  | 92 |  |
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|  | 101 |  |
|  | 102 |  |
|  | 103 |  |
|  | 104 |  |
|  | 105 |  |

Notes

## New

Consultants

## New Personal \& Unit Members Month

Start
Date

Name
15th Day Cell \#

Started NC Info Sheet

First Order Amount

| Start | Name | 15thDay |
| :--- | :--- | :--- |
| Date | Cell \# | Started <br> NC Info <br> Sheet | | FirstOrder |
| :---: |
| Amount |

## Girls Love Pearls Tracking!!

3-EARRINGS
6 "BRACELET
10 NECKLACE


Beauty Earrings Bracelet Earned Consultant Earned

Necklace Earned

## Girls Love Pearls Tracking!!

3-EARRINGS
6 "BRACELET
10 NECKLACE


Beauty Earrings Bracelet Earned Consultant Earned

Necklace Earned

Notes


## SUNDAY BRAIN DUMP for the week of Feb 4 - Feb 10,24

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - or - MEDIUM: Paper or Process that Supports People or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

## Weekly Plan Sheet from February 4-February 10, 2024



## Weekly Plan Sheet from February 4 - February 10, 2024

PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

Thursday, Feb 8
Friday, Feb 9
Saturday, Feb 10

| 6 | 6 | ${ }^{6}$ |
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| 45 | 145 | 45 |
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| 45 | :45 | 45 |

God: Devotion, Church, Bible Study, Faith........

Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with Friends, etc....

INCOME PRODUCING ACTIVITY Booking Appointments
Coaching Calls
Team Phone Calls
Facials/Parties/Virtual Events
Customer Follow Up Calls
Sharing the Opportunity

## BOOKINGS/FACES RESULTS

\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

PERSONAL SALES RESULTS
Total Sales This Week:

40\% Profit:

TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

## SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts:

New Personal Team Mbrs $\qquad$

Team Sharing Appts:

New Team Members:

## SUNDAY BRAIN DUMP for the week of Feb 11 - 17,2024

I. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - or - MEDIUM: Paper or Process that Supports People or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

## Weekly Plan sheet from February II - February IT, 2024

| Sunday, Feb II | Monday. Feb 12 | Tuesday. Feb 13 | Wednesday. Feb 14 |
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PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

## Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with Friends, etc....

INCOME PRODUCING ACTIVITY Booking Appointments
Coaching Calls
Team Phone Calls
Facials/Parties/Virtual Events Customer Follow Up Calls
Sharing the Opportunity

## BOOKINGS/FACES RESULTS

\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

## PERSONAL SALES RESULTS

Total Sales This Week:

40\% Profit:

TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts:
New Personal Team Mbrs: $\qquad$

Team Sharing Appts:

New Team Members:

## SUNDAY BRAIN DUMP for the week of Feb 18-24,2024

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - or - MEDIUM: Paper or Process that Supports People or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

## Weekly Plan Sheet from February 18 - February 24, 2024




PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with Friends, etc....

INCOME PRODUCING ACTIVITY Booking Appointments
Coaching Calls
Team Phone Calls
Facials/Parties/Virtual Events
Customer Follow Up Calls
Sharing the Opportunity

## BOOKINGS/FACES RESULTS

\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

PERSONAL SALES RESULTS
Total Sales This Week:

40\% Profit:
TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

## SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts:
New Personal Team Mbrs: $\qquad$

Team Sharing Appts:
New Team Members:

## SUNDAY BRAIN DUMP for the week of Feb 25 - Mar 2, 2024

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - or - MEDIUM: Paper or Process that Supports People or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

Weekly Plan Sheet from February 25-March 2, 2024

| Sunday, Feb 25 | Monday, Feb 26 | Tuesday, Feb 27 | Wednesday, Feb 28 |
| :---: | :---: | :---: | :---: |
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| ${ }^{\circ}$ |  | \% | \% |
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| \% |  | \% | ${ }_{8}^{8}$ |
| \% |  | ${ }^{1 / 8}$ | \% |
| - |  | * | \% |
| , |  | ${ }^{\circ}$ | \% |
| ${ }^{\circ}$ |  | ${ }^{15}$ |  |
| \% |  | \% |  |
| ${ }^{10}$ |  | ${ }^{10}$ | 10 |
| \% |  | ${ }_{8}^{15}$ |  |
| \% |  | $\stackrel{*}{*}$ | \% |
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| s |  | ${ }^{15}$ |  |
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| \% |  |  |  |
| \% |  | * | * |
| 3 |  | ${ }^{3}$ |  |
| \% |  | ${ }^{15}$ |  |
| \% |  | \% | \% |
| 4 |  | ${ }_{4}^{4}$ |  |
| 0 |  | ${ }_{0}^{15}$ |  |
| * |  | * |  |
| 5 |  | ${ }^{5}$ |  |
| . |  | ${ }_{*}^{*}$ | * |
| * |  | * | * |
| - |  | - |  |
| \% |  | ${ }^{*}$ |  |
| * |  | * | \% |
| 7 |  | \% | - |
| ${ }^{6}$ |  | * | $\cdots$ |
| $\because$ |  | , | s |
| \% |  | 8 | ${ }^{6}$ |
| \% |  | * |  |
| - |  |  |  |
| \% |  | ${ }^{18}$ | ${ }^{6}$ |
| ${ }^{*}$ |  | * | * |

PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with Friends, etc....

INCOME PRODUCING ACTIVITY Booking Appointments
Coaching Calls
Team Phone Calls
Facials/Parties/Virtual Events
Customer Follow Up Calls
Sharing the Opportunity

## BOOKINGS/FACES RESULTS

\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

PERSONAL SALES RESULTS
Total Sales This Week:

40\% Profit:

TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

## SHARING THE OPPORTUNITY

 RESULTSPersonal Sharing Appts:
New Personal Team Mbrs: $\qquad$

Team Sharing Appts:
New Team Members:

Notes
success

- planner
supp.ritat

| Sunday | Monday | Tuesday | Wednesday |
| :--- | :--- | :--- | :--- |
|  |  |  |  |
| 3 | 4 | 5 | 6 |
| 10 Daylight Savings Begins |  |  |  |
| 17 St. Patrick's Day | 18 | 12 | 13 |
| 24 Easter |  | 19 1st Day of Spring | 20 |



# March 2024 Goods 

## 20 New Unit Members

5 or more New Personal Team Members (Highlighted)

| Initial Order: | $\\|$ | Initial Order: |
| :--- | :--- | :--- |
| Initial Order: | 12 | Initial Order: |
| Initial Order: | 13 | Initial Order: |
| Initial Order: | 14 | Initial Order: |
| Initial Order: | 15 | Initial Order: |
| Initial Order: | 16 | Initial Order: |
| Initial Order: | 17 | Initial Order: |
| Initial Order: | 18 | Initial Order: |
| Initial Order: | 19 | Initial Order: |
| Initial Order: | 20 | Initial Order: |

## 4 or more New Qualified Consultants This Month

4 Qualified in a month $=\$ 400$ Bonus $+\$ 100$ for each additional Qualified Consultant!

| 1 | 6 | 11 |
| :--- | :--- | :--- | :--- |
| 2 | 7 | 12 |
| 3 | 8 | 13 |
| 4 | 9 | 14 |
| 5 | 10 | 15 |

## Ist Quarter Stars! (Ttadunt Stars)

$5+$ Stars in a Quarter $=\$ 300$ Bonvs $+\$ 50$ for each addilional Star Consultant!

।
2
3

4 7
5
6

Beginning of Month
Total on the lst:
YTD on the lst:
\# of Qualified on Ist: \# Qualified Total:
On the lst: On the last Day:
\# of Team Members on Ist: \# of Team Members:

## End of Month.

## Total:

YTD Total:

## Unit Club Goal

Courd of Personal Sales
Court of Personal Sharing
Car Production
Unit Size Goal

## My Monthly Sales Goal Tracking Sheet

"Give yourself something to work toward. Constantly. A good goal is like a strenuous exercise - it makes you stretch." - Mary Kay Ash

Name: $\qquad$
I'm Saving For:
I Need To Profit:
\$
$\div 40=$
(Include the tax for your goal in your profit total)
Proiected Month Totals:
$40 \%$ Profit of Goal:
$50 \%$ Wholesale of Goal: $\qquad$
$5 \%$ Section $2 /$ Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$
= \#Parties to Hold: $\qquad$


Month End ActualTotals:
Total Sold: $\qquad$
40\% Profit: $\qquad$
50\% Wholesale:
$5 \%$ Section 21 Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$

Month: $\qquad$
My Retail Sales Goal:
\$

Break It Down:
My Average per Facial: \$ $\qquad$
Retail Goal $\div$ Average per Facial = \# Faces To Pamper: $\qquad$
\# Faces to Pamper $\div 3$ guests/party

Onders Placed This North:

| Section1 | Section 2 |
| :--- | :--- |
| $\square$ |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Projected Unit Wholesale Production:
Actual Unit Wholesale Production:

Month/Quarter:
Projected Pay:

## Unit Wholesale Prod.

$\$ 5,500$ or more $=23 \%$
$\$ 4,500$ to $\$ 5,499.99=13 \%$ $\$ 4,499.99$ or less $=9 \%$
Monthly Production $x$ $\qquad$

## Production =

## Personal Team

$1-4$ active $=4 \%$
$5+$ active $=9 \%$
5+ placing $\$ 225 \mathrm{w} / \mathrm{s}$ and personal $\$ 600 \mathrm{w} / \mathrm{s}=13 \%$
\$ $\qquad$ Team Prod x $\qquad$ \%

## Pers. Team =

## STAR Bonus

Five Stars = \$300
Six or more Stars = \$50 for ea. addl.
Quarters Ending:
Sept 15 / Dec 15 / Mar 15 / Jun 15 \# of Stars

## STAR Bonus =



## Personal Team Building

 $\$ 100$ bonus for each new personal qualified unit member \# of New Qual. $\qquad$ x $\$ 100$
## PTB Bonus =

## Car Cash Compensation

*Only if Opting for Cash*

| Car | Comp. |
| :---: | :---: |
| Grand Achiever | $\$ 425$ |
| Premier Club | $\$ 525$ |
| Cadillac | $\$ 925$ |

## Car Cash =

## Seminar Bonuses

- Each New Offspring Director: \$1,000
- New Cadillac Bonus: $\$ 1,000$
- Higher Unit Club: \$1,000


## Seminar Bonus =

## New Director Bonuses

\$1,000 New Independent Sales Director Program Bonus when Sales Director achieves each of the following:

- Start Strong Bonus $=\$ 1,000$
- Grow Strong Bonus $=\$ 1,000$
- Keep Strong Bonus $=\$ 1,000$
- Lead Strong Bonus $=\$ 1,000$
- Consistency Club $=\$ 1,000$
- Fab 50's = \$1,000
- Head of the Class = 13-carat blue topaz ring

New Dir. Bonus =

## Unit Development

*Qualified New Unit Members* $\$ 400$ bonus with 4 new qual. $\$ 100$ for each additional qual.
(Maximum of 10 )
1.
2.
3.
4.
5.
6. $\qquad$
7.
8.
9.
10.

## Devel. Bonus =

## Offspring Directors

Total Offspring Wholesale Amount \$

Wholesale Amount x \% Paid

|  |  | \% Paid |  |
| :---: | :---: | :---: | :---: |
| Pers. Unit <br> Monthly W/S | \# Offspring <br> Units | 1st <br> Line | 2nd <br> Line |
|  | One to Two | $5.0 \%$ |  |
|  | Three to Four | $6.0 \%$ |  |
|  | Five to Seven | $7.0 \%$ | $1.0 \%$ |
|  | Eight or more | $7.0 \%$ | $1.0 \%$ |

[^2]
## Monthly Expense Tracking

Track your Expenses for the month here. Keep all your business receipts for the month in an envelope or file folder. You will also want to track your mileage on paper or with an app. At the end of the year turn in your Monthly Expense pages, Mileage Trackers and receipts in to your accountant, or use them to file your taxes yourself.

## Tax Deduction Categories:

## Advertising Expenses:

- Booths
- Product Gifts (Including the retail tax you paid)
- Demo Products (Including the retail tax you paid)
- Printed Material
- Preferred Customer Program


## Bad Debts:

- Uncollected Sales or Sales Tax


## Car Expenses:

- Gas/Car Wash (If you drive a company vehicle)
- Maintenance/Repairs/Oil
- Insurance/Lease Car Payments/Auto Loan Interest / License \& Registration
- Parking/Tolls


## Charitable Donations:

- Cash/Product Donations


## Education/Training:

- Conferences/Workshops/Meeting Fees
- Books/Audio Training


## Meals \& Entertainment:

- Coffee Appointments/Luncheons/Brunches
- Meals on trips (@50\%)
- Star Party or other outings


## Office Expenses:

- Computer/Internet Expenses
- Phone Expenses
- Office Equipment (computers, desk, printers, etc)
- Misc Office Supplies


## Travel Expenses:

- Airfare
- Hotel
- Cabs, Parking, Rental Car
- Tips


## Outside Services/Contracted Labor:

- Office Help/Office Manager/Office Assistant
- Cleaning Services
- Repairs and Maintenance


## Other Business Expenses:

- Bank/Propay/Credit Card service charges, fees
- Dovetailing paid to another Consultant
- Dues \& Subscriptions (magazines, publications, networking meetings, chamber of commerce, etc)
- Equipment Rentals
- Finance Charges/Interest paid on business loans
- Non-Product Gifts
- Insurance (business liability on Inventory)
- Legal and Professional Fees (accountants, attorneys)
- Licenses and Fees
- Meeting Room Rentals/Studio Rent
- Non-collected sales tax on personal use products
- Postage and Delivery
- Team/Unit Prizes
- Section 2 Items (look books, party supplies, Starter Kit)
- Red Jacket/Director or National Suit
- Buzz Kit (Directors)
- Miscellaneous Business Supplies

| Expense: | Category: | Amount: | Receipt: |  |
| :---: | :---: | :---: | :---: | :---: |
| 1. |  |  | YES | NO |
| 2. |  |  | YES | NO |
| 3. |  |  | YES | NO |
| $4 .$ |  |  | YES | NO |
| $5 .$ |  |  | YES | NO |
| $6 .$ |  |  | YES | NO |
| $7 .$ |  |  | YES | NO |
| $8 .$ |  |  | YES | NO |
| $9 .$ |  |  | YES | NO |
| 10. |  |  | YES | NO |
| \|lו. |  |  | YES | NO |
| $12 .$ |  |  | YES | NO |
| 13. |  |  | YES | NO |
| $14 .$ |  |  | YES | NO |
| 15. |  |  | YES | NO |
| $16 .$ |  |  | YES | NO |
| $17 .$ |  |  | YES | NO |
| $18 .$ |  |  | YES | NO |
| 19. |  |  | YES | NO |
| $20 \text {. }$ |  |  | YES | NO |
| 21. |  |  | YES | NO |
| $22$ |  |  | YES | NO |
| $23 .$ |  |  | YES | $\mathrm{NO} \square$ |
| $24 .$ |  |  | YES[ | NO $\square$ |
| 25. |  |  | YES | NO $\square$ |

## Monthly Totals

Retail Sales for

Child Care:
Health Insurance:
Mortgage/Rent:
Utilities:
Mileage:

## Personal Retail Sales Monthly Goal:

| Date | Income Producing Activities | Total Retail Sales w/o Tax | Sales Needed to Finish Goal |
| :---: | :---: | :---: | :---: |
| 1 |  | Total Sales on the ist | Deduct Sales on It from goal |
| 2 |  | + Total Sales for the 2nd | - Total Sales for the 2nd |
|  |  | = Total of Sales to Date | = New Total from your Goal |

3

4

5

6

7

8

9

10
\|

12

13

14

15

# Personal Retail Sales Monthly Goal: 

| Date | Income Producing Activities <br> Totals Transferred From the Previous Page: | Total Retail Sales w/o Tax |  |
| :--- | :--- | :--- | :--- |
|  | Sales Needed to Finish Goal |  |  |
| 16 |  | + | - |

17

18

19

| Appt | Client Name \& Phone \# of | Total Retail | 2nd Appt | Shared | New Team |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Date | Referrals | $\$$ 's | Booked | Opp. |  |


\section*{Keep Going!!! Don't stop @ 30 Faces!! ~ Faces will ALWAYS take you Places! <br> Appt <br> Date <br> Client Name \& Phone * <br> | \# of | Total | 2nd Appt | Shared | New Team |
| :---: | :---: | :---: | :---: | :---: |
| Referrals | Retail $\$$ 's | Booked | Opp. | Member |}

# Sharing The Mary Kay Opporturnty The 4P's Questions 

You can use the 4P's questions as a tool to connect with potential team members on a deeper level. These questions focus on the driving force behind their success, which has more to do with their attitude and what motivates them rather than their skill or knowledge.

1. Would you mind telling me a little about yourself? (PICTURE)
2. What brings you joy? (PURPOSE)
3. Tell me about a time when you were proud of yourself? What was it about the experience that you loved the most? (PASSION)
4. Let's dream for a minute. If money and time were not an issue, what dream would you like to be living a year from now? (POSSIBILITIES)

## You can write her answers down and

 refer to her responses during subsequent conversations.These questions help you to:
Find out who she is.
Understand what brings her joy!
Understand what she is most passionate about
Bring her back to her "why" to keep her motivated.
Dream about possibilities with her.

## Sharing the Mary Kay Oppor tunity with Confidence!

## 6 Key Qualities in Successful Beauty Consultants <br> You may have one or all of these qualities)

## 6 Reasons People Choose A Mary Kay Business

- I. Busy People
- They know how to prioritize.
- Typically good time managers
- Easy to train
- Average consultant works a full time job, is married \&/or has children.

2. More Month Than Money

- Motivated to find a way to make more money
- Goal oriented and ambitious
- Women tend to be more creative with money

3. Not The Sales Type

- Not pushy, but informative
- Like people and want to build relationships instead of just "getting a sale".
- Not aggressive.
- Genuinely want to serve.

4. Don't Know A Lot of People

- Friends and Family will not be best clients
- Wonderful way to meet new people and circles of friends.
- Developing clients is covered in training resources, tips and ideas from other consultants.

5. Family Oriented

- Motivated by the needs of their farmily
- Their family is their reason, not their excuse
- Want more for their family.
- Pass on good work ethic to children
- Want a balanced life with priorities in order.

6. Decision Maker

- Does not procrastinate
- Takes one step at a time on their time-table.
- Live by their dreams and not their circumstances.
- I. Money
- $50 \%$ Profit
- 2 Avenues of Income: Selling \& Sharing
- Selling via Reorders (consumable), Personal Website, Facials (avg. \$100), Parties (avg. \$300), \& On the Go Selling.

2. Recognition

- Prizes weekly, monthly, quarterly \& yearly.
- Many people don't get recognized for a job well done!
- Praise People to Success!

3. Self Esteem \& Personal Growth

- Like a college education in people skills but getting paid while learning.
- Learn to step out of their comfort zone.
- Spiritual, Emotional, \& Professional Growth

4. Cars

- Approximately $85 \%$ insurance is paid by Mary Kay
- Build a team from 5 to 16 in $1-4$ months with wholesale requirements.
- Cash Option: $\$ 425, \$ 500, \$ 900$ or $\$ 1400$ monthly.

5. Advantages \& Advancement

- Advance at their own pace with flexibility.
- Tax deductions, mileage, and so much more.
- No quotas or territories
- Family Security Retirement Plan for NSD's.

6. Being Your Own Boss

- \$130 Investment to get started
- Inventory is optional with a $90 \%$ buyback guarantee
- Get to decide your own income, schedule and future.


## SHARING APPOINTMENTS AT-A-GLANCE See Sharing Page for Details

$\qquad$

My PERSONAL Sharing Appointments: Highlight the ones that START their business this Month!!

| Name | Name |
| :--- | :--- |
| 1 | $\\|$ |
| 2 | 12 |
| 3 | 13 |
| 4 | 14 |
| 5 | 15 |
| 6 | 16 |
| 7 | 17 |
| 8 | 18 |
| 9 | 19 |
| 10 | 20 |

My UNIT Sharing Appointments Highlight the ones that START their Business this Month!
$1 \quad 21$
2 ..... 22
3 ..... 23
4 ..... 24
5 ..... 25
6 ..... 26
7 ..... 27
8 ..... 28
9 ..... 29
10 ..... 30
|| ..... $3 \mid$
12 ..... 32
13 ..... 33
14 ..... 34
15 ..... 35
16 ..... 36
17 ..... 37
18 ..... 38
19 ..... 39
2040

My UNIT Sharing Appointments: Highlight the ones that START their Business this Month!!
4
71
$42 \quad 72$
43 73
$44 \quad 74$
$45 \quad 75$
46 76
$47 \quad 77$
$48 \quad 78$
49 79
50 80
51 81
52 82
53 83
54 84
55 85
56 86
57 87
58 88
59 89
60 90
6 91
62 92
63 93
64 94
65 95
66 96
67 97
68 98
$69 \quad 99$
$70 \quad 100$

## SHARING RESULTS

## Sharing Appointment Details

| Date | Name | Consultant | Address |
| :--- | :--- | :--- | :--- |
|  | Cell | Guest Event/PPP | Notes |
|  | Email | Conf. Call |  |


| Date | Name Cell/ Email | Address Notes |
| :---: | :---: | :---: |
|  | 1 |  |
|  | 2 |  |
|  | 3 |  |
|  | 4 |  |
|  | 5 |  |
|  | 6 |  |
|  | 7 |  |
|  | 8 |  |
|  | 9 |  |
|  | 10 |  |
|  | 11 |  |
|  | 12 |  |
|  | B |  |
|  | 14 |  |
|  | 15 |  |


| Date | Name Cell/ Email | Address <br> Notes |
| :---: | :---: | :---: |
|  | 16 |  |
|  | 17 |  |
|  | 18 |  |
|  | 19 |  |
|  | 20 |  |
|  | 21 |  |
|  | 22 |  |
|  | 23 |  |
|  | 24 |  |
|  | 25 |  |
|  | 26 |  |
|  | 27 |  |
|  | 28 |  |
|  | 29 |  |
|  | 30 |  |


| Date | Name Cell/ Email | Address <br> Notes |
| :---: | :---: | :---: |
|  | 31 |  |
|  | 32 |  |
|  | 33 |  |
|  | 34 |  |
|  | 35 |  |
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|  | 41 |  |
|  | 42 |  |
|  | 43 |  |
|  | 44 |  |
|  | 45 |  |


| Date | Name Cell/ Email | Address Notes |
| :---: | :---: | :---: |
|  | 46 |  |
|  | 47 |  |
|  | 48 |  |
|  | 49 |  |
|  | 50 |  |
|  | 51 |  |
|  | 52 |  |
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|  | 57 |  |
|  | 58 |  |
|  | 59 |  |
|  | 60 |  |


| Date | Name Cell/ Email | Address Notes |
| :---: | :---: | :---: |
|  | 61 |  |
|  | 62 |  |
|  | 63 |  |
|  | 64 |  |
|  | 65 |  |
|  | 66 |  |
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|  | 70 |  |
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|  | 72 |  |
|  | 73 |  |
|  | 74 |  |
|  | 75 |  |


| Date | Name Cell/ Email | Address Notes |
| :---: | :---: | :---: |
|  | 76 |  |
|  | 77 |  |
|  | 78 |  |
|  | 79 |  |
|  | 80 |  |
|  | 81 |  |
|  | 82 |  |
|  | 83 |  |
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|  | 85 |  |
|  | 86 |  |
|  | 87 |  |
|  | 88 |  |
|  | 89 |  |
|  | 90 |  |


| Date | Name Cell/ Email | Address Notes |
| :---: | :---: | :---: |
|  | 9 |  |
|  | 92 |  |
|  | 93 |  |
|  | 94 |  |
|  | 95 |  |
|  | 96 |  |
|  | 97 |  |
|  | 98 |  |
|  | 99 |  |
|  | 100 |  |
|  | 101 |  |
|  | 102 |  |
|  | 103 |  |
|  | 104 |  |
|  | 105 |  |

Notes

## New

Consultants

## New Personal \& Unit Members Month

Start
Date

Name
15th Day Cell \#

Started NC Info Sheet

First Order Amount

| Start | Name | 15thDay |
| :--- | :--- | :--- |
| Date | Cell \# | Started <br> NC Info <br> Sheet | | FirstOrder |
| :---: |
| Amount |

## Girls Love Pearls Tracking!!

3-EARRINGS
6 "BRACELET
10 NECKLACE


Beauty Earrings Bracelet Earned Consultant Earned

Necklace Earned

## Girls Love Pearls Tracking!!

3-EARRINGS
6 "BRACELET
10 NECKLACE


Beauty Earrings Bracelet Earned Consultant Earned

Necklace Earned

Notes

March

## SUNDAY BRAIN DUMP for the week of Mar 3-Mar 9 , '24

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - or - MEDIUM: Paper or Process that Supports People or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

## Weekly Plan Sheet from Mar 3 - Mar 9, 2024

| Sunday, Mar 3 | Monday, Mar 4 | Tuesday, Mar 5 | Wednesday, Mar 6 |
| :---: | :---: | :---: | :---: |
| ¢ | 16 | ${ }^{6}$ | ${ }^{6}$ |
| \% | ${ }^{\text {" }}$ |  | S |
| * | * | * | * |
| ? | ? |  |  |
| ${ }^{6}$ | ${ }^{5}$ |  |  |
| $\stackrel{ }{*}$ | ${ }^{*}$ | - | * |
| - |  |  | \% |
|  | $1{ }^{15}$ | * | \% |
| 0 | * | * | " |
| \% | * | ${ }^{6}$ | * |
| \% | ${ }^{9}$ | S | \% |
| ${ }_{*}^{*}$ | ${ }^{\text {\% }}$ |  | , |
| * | " | - | * |
| 10 | 10 | 10 | 10 |
| ${ }^{5}$ | " |  |  |
| * | ${ }^{x}$ | " | \% |
| * | ${ }^{*}$ | * | * |
| ${ }_{15}^{11}$ | " | " | " |
| 8 | ${ }^{* *}$ |  | \% |
| * |  | * | * |
| 12 | 12 | 12 | 12 |
| \% | ${ }^{\text {² }}$ |  | ${ }^{5}$ |
| \% | \% | ${ }^{*}$ | * |
| $\cdots$ |  |  |  |
| ${ }^{5}$ | 1.5 | ${ }^{5}$ | * |
| * | ${ }^{*}$ | 3 | * |
| S | 5 | 4 |  |
| ${ }^{2}$ | ${ }^{15}$ | \% | ${ }^{2}$ |
| \% | \% |  |  |
| * | * | * | * |
| ${ }^{3}$ | 3 |  | 3 |
| \% | (6) | \% |  |
| * | * | * | * |
| 4 | ${ }^{4}$ |  | ${ }^{4}$ |
| ${ }_{0}$ | - | * | ${ }^{15}$ |
| * | \% | \% | ${ }^{*}$ |
| 5 | 5 | 5 |  |
|  | 15 | * | - |
| $\stackrel{*}{*}$ | * | ${ }^{*}$ | ${ }^{*}$ |
|  | \% | s | s |
| ${ }^{6}$ | ${ }^{6}$ | ${ }^{\text {s }}$ | \% |
| * | 20 |  | * |
| \% | 5 | \% | * |
| \% | \% |  |  |
| 0 | * |  |  |
| * | \% | * | * |
| \% | 8 |  | 8 |
| ${ }_{0}$ | ${ }^{15}$ | ${ }^{15}$ | ${ }^{18}$ |
| \% | \% | * | * |
| - | $\cdots$ |  | , |
| \% |  | \% | ${ }^{5}$ |
| * | 为 | * | * |

PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with Friends, etc....

INCOME PRODUCING ACTIVITY Booking Appointments
Coaching Calls
Team Phone Calls
Facials/Parties/Virtual Events
Customer Follow Up Calls
Sharing the Opportunity

## BOOKINGS/FACES RESULTS

\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

PERSONAL SALES RESULTS
Total Sales This Week:

40\% Profit:

TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

## SHARING THE OPPORTUNITY

 RESULTSPersonal Sharing Appts:
New Personal Team Mbrs $\qquad$

Team Sharing Appts:
New Team Members:

## SUNDAY BRAIN DUMP for the week of March $10-16,2024$

I. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - or - MEDIUM: Paper or Process that Supports People or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

## Weekly Plan Sheet from March 10 - March 16, 2024



PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

## Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with Friends, etc....

INCOME PRODUCING ACTIVITY Booking Appointments
Coaching Calls
Team Phone Calls
Facials/Parties/Virtual Events Customer Follow Up Calls
Sharing the Opportunity

## BOOKINGS/FACES RESULTS

\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

PERSONAL SALES RESULTS
Total Sales This Week:

40\% Profit:

TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts:
New Personal Team Mbrs: $\qquad$

Team Sharing Appts:
New Team Members:

## SUNDAY BRAIN DUMP for the week of March 17-23,2024

I. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - or - MEDIUM: Paper or Process that Supports People or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

## Weekly Plan Sheet from March 17 - March 23, 2024

| Sunday, Mar 17 | Monday, Mar 18 | Tuesday, Mar 19 | Wednesday, Mar 20 |
| :---: | :---: | :---: | :---: |
| ${ }^{6}$ | ${ }^{6}$ | 16 | 16 |
| 8 | ${ }_{0}^{15}$ | ${ }_{0}$ |  |
| * | * | * | S - |
| \% | 7 | 7 |  |
| ${ }^{\circ}$ | ${ }^{*}$ | ${ }^{\text {\% }}$ |  |
| $\cdots$ | * | * | S |
| 8 | ${ }^{8}$ | 8 | , |
| \% | ${ }^{5}$ | ${ }^{15}$ |  |
| 8 | ${ }_{*}^{*}$ | * |  |
| - | , | - |  |
| 5 | ${ }^{15}$ | \% |  |
| * | ${ }^{\circ}$ | ${ }^{*}$ | ${ }^{\circ}$ |
| ${ }^{6}$ |  |  |  |
| ${ }^{10}$ | ${ }^{10}$ | 10 | ${ }^{10}$ |
| 8 | ${ }^{*}$ | \% |  |
| * | * | * |  |
| " | " | " | " |
| \% |  |  |  |
| * | \% | - |  |
| 12 | 12 | 12 | 12 |
| \% | ${ }^{15}$ |  |  |
| \% | \% | * |  |
|  |  |  |  |
| \% | ${ }^{5}$ | ${ }^{5}$ |  |
| $\cdots$ | ${ }^{\circ}$ | * |  |
| ${ }^{6}$ | ${ }^{6}$ |  |  |
| ${ }^{2}$ | ${ }^{2}$ | ${ }_{18}^{2}$ |  |
| $\cdots$ | ${ }^{\circ}$ | ${ }^{\circ}$ |  |
| * | \% | \% | * |
| 3 |  |  |  |
| \% | ${ }^{15}$ | ${ }^{15}$ | " |
| \% | ${ }^{3}$ | * |  |
| 4 | 4 | ${ }^{4}$ |  |
| \% | ${ }^{5}$ | - |  |
| \% | * | \% | \% |
| 5 |  |  |  |
| \% | ${ }^{5}$ | ${ }^{\circ}$ |  |
| \% | \% | \% | \% |
| \% | - |  |  |
| \% | ${ }^{18}$ | ${ }^{18}$ | " |
| \% | \% | \% |  |
| ? |  |  |  |
| \% | ${ }^{15}$ | ${ }^{18}$ |  |
| \% | ${ }^{*}$ | ${ }^{\circ}$ | ${ }^{\circ}$ |
| - | - |  | - |
| \% | ${ }^{*}$ | ${ }^{16}$ | ${ }^{5}$ |
| 8 | \% | \% | * |
| - | , |  |  |
| ${ }^{*}$ | ${ }^{15}$ | ${ }^{18}$ | ${ }^{5}$ |
| 8 | \% | * | \% |

## Weekly Plan Sheet from March 17-23, 2024

Thursday, Mar 21
Friday. Mar 22
Saturday, Mar 23

| 6 | 6 | ${ }^{6}$ |
| :---: | :---: | :---: |
| 15 | :15 | :15 |
| 30 | 1:30 | 1:30 |
| 45 | 45 | 45 |
| 7 | 7 | 7 |
| :15 | :15 | 115 |
| 30 | 1:30 | 130 |
| 45 | 45 | 45 |
| 8 | 8 | 8 |
| 15 | :15 | :15 |
| 30 | :30 | -30 |
| 45 | :45 | :45 |
| 9 | 9 | 9 |
| 15 | 15 | 115 |
| :30 | \| 30 | \| 30 |
| 45 | :45 | :45 |
| 10 | 10 | 10 |
| 15 | :15 | :15 |
| 30 | :30 | :30 |
| 45 | )45 | 45 |
| 11 | 11 | 11 |
| 15 | \|15 | \|15 |
| 30 | \| 30 | :30 |
| 45 | 1:45 | : 45 |
| 12 | 12 | 12 |
| 15 | 115 | 15 |
| 30 | \|30 | :30 |
| 45 | 45 | :45 |
| 1 | 1 | 1 |
| 15 | \|15 | 115 |
| 30 | 1:30 | :30 |
| 45 | :45 | :45 |
| 2 | 2 | 2 |
| 15 | 15 | :15 |
| 30 | :30 | :30 |
| 45 | 145 | : 45 |
| 3 | 3 | 3 |
| 15 | :15 | :15 |
| 30 | 1:30 | 130 |
| 45 | : 45 | : 45 |
| 4 | 4 | 4 |
| 15 | :15 | :15 |
| :30 | \|30 | \| 30 |
| 45 | 145 | :45 |
| 5 | 5 | 5 |
| :15 | :15 | :15 |
| 30 | 1:30 | 130 |
| 45 | \| 45 | :45 |
| 6 | 6 | 6 |
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| 30 | :30 | :30 |
| 45 | 145 | :45 |
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| 15 | :15 | :15 |
| ${ }^{30}$ | 1:30 | 130 |
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| 8 | 8 | 8 |
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| 45 | 145 | 45 |
| 9 | 9 | 9 |
| 15 | :15 | :15 |
| 30 | 1:30 | -30 |
| 45 |  | :45 |

PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

## Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with Friends, etc....

INCOME PRODUCING ACTIVITY Booking Appointments
Coaching Calls
Team Phone Calls
Facials/Parties/Virtual Events Customer Follow Up Calls
Sharing the Opportunity

## BOOKINGS/FACES RESULTS

\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

## PERSONAL SALES RESULTS

Total Sales This Week:

40\% Profit:

TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts:
New Personal Team Mbrs: $\qquad$

Team Sharing Appts:

New Team Members:

## SUNDAY BRAIN DUMP for the week of Mar 24-30, 2024

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - or - MEDIUM: Paper or Process that Supports People or - LOW: Delegate it
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

## Weekly Plan Sheet from March $24-30,2024$



## Weekly Plan Sheet from March $24-30,2024$

Thursday. Mar 28
Friday, Mar 29
Saturday. Mar 30
PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

## Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with
Friends, etc....
INCOME PRODUCING ACTIVITY Booking Appointments
Coaching Calls
Team Phone Calls
Facials/Parties/Virtual Events
Customer Follow Up Calls
Sharing the Opportunity

## BOOKINGS/FACES RESULTS

\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

## PERSONAL SALES RESULTS

Total Sales This Week:

40\% Profit:

TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts:
New Personal Team Mbrs: $\qquad$

Team Sharing Appts:

New Team Members:

Notes
success

- planner
supp.ritat


## April


$2024$


# April MAUU My Why: 2024 Goals <br> <br> 20 New Unit Members <br> <br> 20 New Unit Members <br> 5 or more New Personal Team Members (Highlighted) 

Red Jackets

| 1 | Initial Order: | $\\|$ | Initial Order: |
| :--- | :--- | :--- | :--- |
| 2 | Initial Order: | 12 | Initial Order: |
| 3 | Initial Order: | 13 | Initial Order: |
| 4 | Initial Order: | 14 | Initial Order: |
| 5 | Initial Order: | 15 | Initial Order: |
| 6 | Initial Order: | 16 | Initial Order: |
| 7 | Initial Order: | 17 | Initial Order: |
| 8 | Initial Order: | 18 | Initial Order: |
| 9 | Initial Order: | 19 | Initial Order: |
| 10 | Initial Order: | 20 | Initial Order: |

Initial Order:

Leaders in Red! SR Consultants

## 4 or more New Qualified Consultants This Month

4 Qualified in a month $=\$ 400$ Bonus $+\$ 100$ for each additional Qualified Consultant!

| 1 | 6 | 11 |
| :--- | :--- | :--- |
| 2 | 7 | 12 |
| 3 | 8 | 13 |
| 4 | 9 | 14 |
| 5 | 10 | 15 |

## Ist Quarter Stars! (TTtalunt Stars)

$5+$ Stars in a Quarter $=\$ 300$ Bonus $+\$ 50$ for each additional Star Consultant!

| 1 | 4 | 7 |
| :--- | :--- | :--- |
| 2 | 5 | 8 |
| 3 | 6 | 9 |

Personal द्व Unit Goals
Beginning of Month

## End of Month.

Unit Club Goal
Court of Personal Sales
Court of Personal Sharing
Car Production
Unit Size Goal

| Total on the lst: | Total: |
| :--- | :--- |
| YTD on the lst: | YTD Total: |
| \# of Qualified on lst: | \# Qualified Total: |
| On the Ist: | On the last Day: |
| \# of Team Members on lst: | \# of Team Members: |

## My Monthly Sales Goal Tracking Sheet

"Give yourself something to work toward. Constantly. A good goal is like a strenuous exercise - it makes you stretch." - Mary Kay Ash

Name: $\qquad$
I'm Saving For:
I Need To Profit:
\$
$\div 40=$
(Include the tax for your goal in your profit total)
Proiected Month Totals:
$40 \%$ Profit of Goal:
$50 \%$ Wholesale of Goal: $\qquad$
$5 \%$ Section $2 /$ Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$
= \#Parties to Hold: $\qquad$


Month End ActualTotals:
Total Sold: $\qquad$
40\% Profit: $\qquad$
50\% Wholesale:
$5 \%$ Section 21 Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$

Month: $\qquad$
My Retail Sales Goal:
\$

Break It Down:
My Average per Facial: \$ $\qquad$
Retail Goal $\div$ Average per Facial = \# Faces To Pamper: $\qquad$
\# Faces to Pamper $\div 3$ guests/party

Onders Placed This North:

| Section1 | Section 2 |
| :--- | :--- |
| $\square$ |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Projected Unit Wholesale Production:
Actual Unit Wholesale Production:

Month/Quarter:
Projected Pay:

## Unit Wholesale Prod.

$\$ 5,500$ or more $=23 \%$
$\$ 4,500$ to $\$ 5,499.99=13 \%$ $\$ 4,499.99$ or less $=9 \%$
Monthly Production $x$ $\qquad$

## Production =

## Personal Team

$1-4$ active $=4 \%$
$5+$ active $=9 \%$
5+ placing $\$ 225 \mathrm{w} / \mathrm{s}$ and personal $\$ 600 \mathrm{w} / \mathrm{s}=13 \%$
\$ $\qquad$ Team Prod x $\qquad$ \%

## Pers. Team =

## STAR Bonus

Five Stars = \$300
Six or more Stars = \$50 for ea. addl.
Quarters Ending:
Sept 15 / Dec 15 / Mar 15 / Jun 15 \# of Stars

## STAR Bonus =



## Personal Team Building

 $\$ 100$ bonus for each new personal qualified unit member \# of New Qual. $\qquad$ x $\$ 100$
## PTB Bonus =

## Car Cash Compensation

*Only if Opting for Cash*

| Car | Comp. |
| :---: | :---: |
| Grand Achiever | $\$ 425$ |
| Premier Club | $\$ 525$ |
| Cadillac | $\$ 925$ |

## Car Cash =

## Seminar Bonuses

- Each New Offspring Director: \$1,000
- New Cadillac Bonus: $\$ 1,000$
- Higher Unit Club: \$1,000


## Seminar Bonus =

## New Director Bonuses

\$1,000 New Independent Sales Director Program Bonus when Sales Director achieves each of the following:

- Start Strong Bonus $=\$ 1,000$
- Grow Strong Bonus $=\$ 1,000$
- Keep Strong Bonus $=\$ 1,000$
- Lead Strong Bonus $=\$ 1,000$
- Consistency Club $=\$ 1,000$
- Fab 50's = \$1,000
- Head of the Class = 13-carat blue topaz ring

New Dir. Bonus =

## Unit Development

*Qualified New Unit Members* $\$ 400$ bonus with 4 new qual. $\$ 100$ for each additional qual.
(Maximum of 10 )
1.
2.
3.
4.
5.
6. $\qquad$
7.
8.
9.
10.

## Devel. Bonus =

## Offspring Directors

Total Offspring Wholesale Amount \$

Wholesale Amount x \% Paid

|  |  | \% Paid |  |
| :---: | :---: | :---: | :---: |
| Pers. Unit <br> Monthly W/S | \# Offspring <br> Units | 1st <br> Line | 2nd <br> Line |
|  | One to Two | $5.0 \%$ |  |
|  | Three to Four | $6.0 \%$ |  |
|  | Five to Seven | $7.0 \%$ | $1.0 \%$ |
|  | Eight or more | $7.0 \%$ | $1.0 \%$ |

[^3]
## Monthly Expense Tracking

Track your Expenses for the month here. Keep all your business receipts for the month in an envelope or file folder. You will also want to track your mileage on paper or with an app. At the end of the year turn in your Monthly Expense pages, Mileage Trackers and receipts in to your accountant, or use them to file your taxes yourself.

## Tax Deduction Categories:

## Advertising Expenses:

- Booths
- Product Gifts (Including the retail tax you paid)
- Demo Products (Including the retail tax you paid)
- Printed Material
- Preferred Customer Program


## Bad Debts:

- Uncollected Sales or Sales Tax


## Car Expenses:

- Gas/Car Wash (If you drive a company vehicle)
- Maintenance/Repairs/Oil
- Insurance/Lease Car Payments/Auto Loan Interest / License \& Registration
- Parking/Tolls


## Charitable Donations:

- Cash/Product Donations


## Education/Training:

- Conferences/Workshops/Meeting Fees
- Books/Audio Training


## Meals \& Entertainment:

- Coffee Appointments/Luncheons/Brunches
- Meals on trips (@50\%)
- Star Party or other outings


## Office Expenses:

- Computer/Internet Expenses
- Phone Expenses
- Office Equipment (computers, desk, printers, etc)
- Misc Office Supplies


## Travel Expenses:

- Airfare
- Hotel
- Cabs, Parking, Rental Car
- Tips


## Outside Services/Contracted Labor:

- Office Help/Office Manager/Office Assistant
- Cleaning Services
- Repairs and Maintenance


## Other Business Expenses:

- Bank/Propay/Credit Card service charges, fees
- Dovetailing paid to another Consultant
- Dues \& Subscriptions (magazines, publications, networking meetings, chamber of commerce, etc)
- Equipment Rentals
- Finance Charges/Interest paid on business loans
- Non-Product Gifts
- Insurance (business liability on Inventory)
- Legal and Professional Fees (accountants, attorneys)
- Licenses and Fees
- Meeting Room Rentals/Studio Rent
- Non-collected sales tax on personal use products
- Postage and Delivery
- Team/Unit Prizes
- Section 2 Items (look books, party supplies, Starter Kit)
- Red Jacket/Director or National Suit
- Buzz Kit (Directors)
- Miscellaneous Business Supplies

| Expense: | Category: | Amount: | Receipt: |  |
| :---: | :---: | :---: | :---: | :---: |
| 1. |  |  | YES | NO |
| 2. |  |  | YES | NO |
| 3. |  |  | YES | NO |
| $4 .$ |  |  | YES | NO |
| $5 .$ |  |  | YES | NO |
| $6 .$ |  |  | YES | NO |
| $7 .$ |  |  | YES | NO |
| $8 .$ |  |  | YES | NO |
| $9 .$ |  |  | YES | NO |
| 10. |  |  | YES | NO |
| \|lו. |  |  | YES | NO |
| $12 .$ |  |  | YES | NO |
| 13. |  |  | YES | NO |
| $14 .$ |  |  | YES | NO |
| 15. |  |  | YES | NO |
| $16 .$ |  |  | YES | NO |
| $17 .$ |  |  | YES | NO |
| $18 .$ |  |  | YES | NO |
| 19. |  |  | YES | NO |
| $20 \text {. }$ |  |  | YES | NO |
| 21. |  |  | YES | NO |
| $22$ |  |  | YES | NO |
| $23 .$ |  |  | YES | $\mathrm{NO} \square$ |
| $24 .$ |  |  | YES[ | NO $\square$ |
| 25. |  |  | YES | NO $\square$ |

## Monthly Totals

Retail Sales for

Child Care:
Health Insurance:
Mortgage/Rent:
Utilities:
Mileage:

## Personal Retail Sales Monthly Goal:

| Date | Income Producing Activities | Total Retail Sales w/o Tax | Sales Needed to Finish Goal |
| :---: | :---: | :---: | :---: |
| 1 |  | Total Sales on the ist | Deduct Sales on It from goal |
| 2 |  | + Total Sales for the 2nd | - Total Sales for the 2nd |
|  |  | = Total of Sales to Date | = New Total from your Goal |

3

4

5

6

7

8

9

10
\|

12

13

14

15

# Personal Retail Sales Monthly Goal: 

| Date | Income Producing Activities <br> Totals Transferred From the Previous Page: | Total Retail Sales w/o Tax |  |
| :--- | :--- | :--- | :--- |
|  | Sales Needed to Finish Goal |  |  |
| 16 |  | + | - |

17

18

19

| Appt | Client Name \& Phone \# of | Total Retail | 2nd Appt | Shared | New Team |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Date | Referrals | $\$$ 's | Booked | Opp. |  |


\section*{Keep Going!!! Don't stop @ 30 Faces!! ~ Faces will ALWAYS take you Places! <br> Appt <br> Date <br> Client Name \& Phone * <br> | \# of | Total | 2nd Appt | Shared | New Team |
| :---: | :---: | :---: | :---: | :---: |
| Referrals | Retail $\$$ 's | Booked | Opp. | Member |}

# Sharing The Mary Kay Opporturnty The 4P's Questions 

You can use the 4P's questions as a tool to connect with potential team members on a deeper level. These questions focus on the driving force behind their success, which has more to do with their attitude and what motivates them rather than their skill or knowledge.

1. Would you mind telling me a little about yourself? (PICTURE)
2. What brings you joy? (PURPOSE)
3. Tell me about a time when you were proud of yourself? What was it about the experience that you loved the most? (PASSION)
4. Let's dream for a minute. If money and time were not an issue, what dream would you like to be living a year from now? (POSSIBILITIES)

## You can write her answers down and

 refer to her responses during subsequent conversations.These questions help you to:
Find out who she is.
Understand what brings her joy!
Understand what she is most passionate about
Bring her back to her "why" to keep her motivated.
Dream about possibilities with her.

## Sharing the Mary Kay Oppor tunity with Confidence!

## 6 Key Qualities in Successful Beauty Consultants <br> You may have one or all of these qualities)

## 6 Reasons People Choose A Mary Kay Business

- I. Busy People
- They know how to prioritize.
- Typically good time managers
- Easy to train
- Average consultant works a full time job, is married \&/or has children.

2. More Month Than Money

- Motivated to find a way to make more money
- Goal oriented and ambitious
- Women tend to be more creative with money

3. Not The Sales Type

- Not pushy, but informative
- Like people and want to build relationships instead of just "getting a sale".
- Not aggressive.
- Genuinely want to serve.

4. Don't Know A Lot of People

- Friends and Family will not be best clients
- Wonderful way to meet new people and circles of friends.
- Developing clients is covered in training resources, tips and ideas from other consultants.

5. Family Oriented

- Motivated by the needs of their farmily
- Their family is their reason, not their excuse
- Want more for their family.
- Pass on good work ethic to children
- Want a balanced life with priorities in order.

6. Decision Maker

- Does not procrastinate
- Takes one step at a time on their time-table.
- Live by their dreams and not their circumstances.
- I. Money
- $50 \%$ Profit
- 2 Avenues of Income: Selling \& Sharing
- Selling via Reorders (consumable), Personal Website, Facials (avg. \$100), Parties (avg. \$300), \& On the Go Selling.

2. Recognition

- Prizes weekly, monthly, quarterly \& yearly.
- Many people don't get recognized for a job well done!
- Praise People to Success!

3. Self Esteem \& Personal Growth

- Like a college education in people skills but getting paid while learning.
- Learn to step out of their comfort zone.
- Spiritual, Emotional, \& Professional Growth

4. Cars

- Approximately $85 \%$ insurance is paid by Mary Kay
- Build a team from 5 to 16 in $1-4$ months with wholesale requirements.
- Cash Option: $\$ 425, \$ 500, \$ 900$ or $\$ 1400$ monthly.

5. Advantages \& Advancement

- Advance at their own pace with flexibility.
- Tax deductions, mileage, and so much more.
- No quotas or territories
- Family Security Retirement Plan for NSD's.

6. Being Your Own Boss

- \$130 Investment to get started
- Inventory is optional with a $90 \%$ buyback guarantee
- Get to decide your own income, schedule and future.


## SHARING APPOINTMENTS AT-A-GLANCE See Sharing Page for Details

$\qquad$

My PERSONAL Sharing Appointments: Highlight the ones that START their business this Month!!

| Name | Name |
| :--- | :--- |
| 1 | $\\|$ |
| 2 | 12 |
| 3 | 13 |
| 4 | 14 |
| 5 | 15 |
| 6 | 16 |
| 7 | 17 |
| 8 | 18 |
| 9 | 19 |
| 10 | 20 |

My UNIT Sharing Appointments Highlight the ones that START their Business this Month!
$1 \quad 21$
2 ..... 22
3 ..... 23
4 ..... 24
5 ..... 25
6 ..... 26
7 ..... 27
8 ..... 28
9 ..... 29
10 ..... 30
|| ..... $3 \mid$
12 ..... 32
13 ..... 33
14 ..... 34
15 ..... 35
16 ..... 36
17 ..... 37
18 ..... 38
19 ..... 39
2040

My UNIT Sharing Appointments: Highlight the ones that START their Business this Month!!
4
71
$42 \quad 72$
43 73
$44 \quad 74$
$45 \quad 75$
46 76
$47 \quad 77$
$48 \quad 78$
49 79
50 80
51 81
52 82
53 83
54 84
55 85
56 86
57 87
58 88
59 89
60 90
6 91
62 92
63 93
64 94
65 95
66 96
67 97
68 98
$69 \quad 99$
$70 \quad 100$

## SHARING RESULTS

## Sharing Appointment Details

| Date | Name | Consultant | Address |
| :--- | :--- | :--- | :--- |
|  | Cell | Guest Event/PPP | Notes |
|  | Email | Conf. Call |  |


| Date | Name Cell/ Email | Address Notes |
| :---: | :---: | :---: |
|  | 1 |  |
|  | 2 |  |
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|  | 5 |  |
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|  | B |  |
|  | 14 |  |
|  | 15 |  |


| Date | Name Cell/ Email | Address <br> Notes |
| :---: | :---: | :---: |
|  | 16 |  |
|  | 17 |  |
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|  | 27 |  |
|  | 28 |  |
|  | 29 |  |
|  | 30 |  |


| Date | Name Cell/ Email | Address <br> Notes |
| :---: | :---: | :---: |
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|  | 32 |  |
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|  | 34 |  |
|  | 35 |  |
|  | 36 |  |
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|  | 38 |  |
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|  | 41 |  |
|  | 42 |  |
|  | 43 |  |
|  | 44 |  |
|  | 45 |  |


| Date | Name Cell/ Email | Address Notes |
| :---: | :---: | :---: |
|  | 46 |  |
|  | 47 |  |
|  | 48 |  |
|  | 49 |  |
|  | 50 |  |
|  | 51 |  |
|  | 52 |  |
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|  | 59 |  |
|  | 60 |  |


| Date | Name Cell/ Email | Address Notes |
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|  | 65 |  |
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|  | 68 |  |
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|  | 70 |  |
|  | 71 |  |
|  | 72 |  |
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| Date | Name Cell/ Email | Address Notes |
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|  | 105 |  |

Notes

## New

Consultants

## New Personal \& Unit Members Month

Start
Date

Name
15th Day Cell \#

Started NC Info Sheet

First Order Amount

| Start | Name | 15thDay |
| :--- | :--- | :--- |
| Date | Cell \# | Started <br> NC Info <br> Sheet | | FirstOrder |
| :---: |
| Amount |

## Girls Love Pearls Tracking!!

3-EARRINGS
6 "BRACELET
10 NECKLACE


Beauty Earrings Bracelet Earned Consultant Earned

Necklace Earned

## Girls Love Pearls Tracking!!

3-EARRINGS
6 "BRACELET
10 NECKLACE


Beauty Earrings Bracelet Earned Consultant Earned

Necklace Earned

Notes


## SUNDAY BRAIN DUMP for the week of Mar 31-Apr 6, '24

I. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - or - MEDIUM: Paper or Process that Supports People or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

## Weekly Plan Sheet from March 31-April 6, 2024

| Sunday. Mar 31 | Monday. Apr I | Tuescay. Apr 2 | Wednesday. Apr 3 |
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PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

## Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with Friends, etc....

INCOME PRODUCING ACTIVITY Booking Appointments
Coaching Calls
Team Phone Calls
Facials/Parties/Virtual Events Customer Follow Up Calls
Sharing the Opportunity

## BOOKINGS/FACES RESULTS

\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

## PERSONAL SALES RESULTS

Total Sales This Week:

40\% Profit:

TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts:
New Personal Team Mbrs: $\qquad$

Team Sharing Appts:

New Team Members:

## SUNDAY BRAIN DUMP for the week of Apr 7-13,2024

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - or - MEDIUM: Paper or Process that Supports People or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

## Weekly Plan sheet from April 7-13, 2024

| Sunday, Apr 7 | Monday, Apr 8 | Tuesday, Apr 9 | Wednesday, Apr 10 |
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PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

## Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with Friends, etc....

INCOME PRODUCING ACTIVITY Booking Appointments Coaching Calls Team Phone Calls
Facials/Parties/Virtual Events Customer Follow Up Calls
Sharing the Opportunity

## BOOKINGS/FACES RESULTS

\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

## personal sales results

Total Sales This Week:

40\% Profit:

TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts:
New Personal Team Mbrs: $\qquad$

Team Sharing Appts:
New Team Members:

## SUNDAY BRAIN DUMP for the week of Apr $14-20,2024$

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - OR - MEDIUM: Paper or Process that Supports People - or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

## Weekly Plan Sheet from Aprill 14 - 20, 2024

| Sunday. Apr ${ }^{\text {H }}$ | Monday. Apr 5 | Tuesday. Apr 16 | Wednesday. Aprit |
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PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

## Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with Friends, etc....

INCOME PRODUCING ACTIVITY Booking Appointments
Coaching Calls
Team Phone Calls
Facials/Parties/Virtual Events Customer Follow Up Calls
Sharing the Opportunity

## BOOKINGS/FACES RESULTS

\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

PERSONAL SALES RESULTS
Total Sales This Week:

40\% Profit:
TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts:
New Personal Team Mbrs: $\qquad$

Team Sharing Appts:
New Team Members:

## SUNDAY BRAIN DUMP for the week of Apr 21-27,2024

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - OR - MEDIUM: Paper or Process that Supports People - or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

## Weekly Plan Sheet from April 21-27,2024

| Sunday. Apr 2 | Monday. Apr 22 | Tuesday. Apr 23 | Wechesday. Apr 24 |
| :---: | :---: | :---: | :---: |
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PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

Thursday, Apr 25
Friday, Apr 26
Saturday, Apr 27


God: Devotion, Church, Bible Study, Faith........

## Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with Friends, etc....

INCOME PRODUCING ACTIVITY Booking Appointments
Coaching Calls
Team Phone Calls
Facials/Parties/Virtual Events Customer Follow Up Calls
Sharing the Opportunity

## BOOKINGS/FACES RESULTS

\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

## PERSONAL SALES RESULTS

Total Sales This Week:

40\% Profit:

TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts:
New Personal Team Mbrs: $\qquad$

Team Sharing Appts:

New Team Members:

Notes
dream bower

## love

## delegate

MY SUCCESS
MAY 2024
www.epiclegacy.team



|  |  |  | My Why: <br> nolesale Goal \$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 5 or more New Personal Team Members (Highlighted) |  |  | Red Jackets |  |
| 1 | Initial Order: | \\| | Initial Order: | Leaders in Red! | SR Consultants |
| 2 | Initial Order: | 12 | Initial Order: |  |  |
| 3 | Initial Order: | 13 | Initial Order: |  |  |
| 4 | Initial Order: | 14 | Initial Order: |  |  |
| 5 | Initial Order: | 15 | Initial Order: |  |  |
| 6 | Initial Order: | 16 | Initial Order: |  |  |
| 7 | Initial Order: | 17 | Initial Order: |  |  |
| 8 | Initial Order: | 18 | Initial Order: |  |  |
| 9 | Initial Order: | 19 | Initial Order: |  |  |
| 10 | Initial Order: | 20 | Initial Order: |  |  |

## 4 or more New Qualified Consultants This Month

4 Qualified in a month $=\$ 400$ Bonus $+\$ 100$ for each additional Qualified Consultant!

| 1 | 6 | 11 |
| :--- | :--- | :--- | :--- |
| 2 | 7 | 12 |
| 3 | 8 | 13 |
| 4 | 9 | 14 |
| 5 | 10 | 15 |

## Ist Quarter Stars! (TTtalunt Stars)

$5+$ Stars in a Quarter $=\$ 300$ Bonus $+\$ 50$ for each additional Star Consultant!

| 1 | 4 | 7 |
| :--- | :--- | :--- |
| 2 | 5 | 8 |
| 3 | 6 | 9 |

Personal \& Unit Goals Beginning of Month End of Month.
Unit Club Goal
Courd of Personal Sales
Court of Personal Sharing
Car Production
Unit Size Goal

Total on the lst:
Total:
YTD on the lst:
\# of Qualified on Ist: \# Qualified Total:
On the lst: On the last Day:
\# of Team Members on Ist:

## My Monthly Sales Goal Tracking Sheet

"Give yourself something to work toward. Constantly. A good goal is like a strenuous exercise - it makes you stretch." - Mary Kay Ash

Name: $\qquad$
I'm Saving For:
I Need To Profit:
\$
$\div 40=$
(Include the tax for your goal in your profit total)
Proiected Month Totals:
$40 \%$ Profit of Goal:
$50 \%$ Wholesale of Goal: $\qquad$
$5 \%$ Section $2 /$ Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$
= \#Parties to Hold: $\qquad$


Month End ActualTotals:
Total Sold: $\qquad$
40\% Profit: $\qquad$
50\% Wholesale:
$5 \%$ Section 21 Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$

Month: $\qquad$
My Retail Sales Goal:
\$

Break It Down:
My Average per Facial: \$ $\qquad$
Retail Goal $\div$ Average per Facial = \# Faces To Pamper: $\qquad$
\# Faces to Pamper $\div 3$ guests/party

Onders Placed This North:

| Section1 | Section 2 |
| :--- | :--- |
| $\square$ |  |
|  |  |
|  |  |
|  |  |
|  |  |
|  |  |

Projected Unit Wholesale Production:
Actual Unit Wholesale Production:

Month/Quarter:
Projected Pay:

## Unit Wholesale Prod.

$\$ 5,500$ or more $=23 \%$
$\$ 4,500$ to $\$ 5,499.99=13 \%$ $\$ 4,499.99$ or less $=9 \%$
Monthly Production $x$ $\qquad$

## Production =

## Personal Team

$1-4$ active $=4 \%$
$5+$ active $=9 \%$
5+ placing $\$ 225 \mathrm{w} / \mathrm{s}$ and personal $\$ 600 \mathrm{w} / \mathrm{s}=13 \%$
\$ $\qquad$ Team Prod x $\qquad$ \%

## Pers. Team =

## STAR Bonus

Five Stars = \$300
Six or more Stars = \$50 for ea. addl.
Quarters Ending:
Sept 15 / Dec 15 / Mar 15 / Jun 15 \# of Stars

## STAR Bonus =



## Personal Team Building

 $\$ 100$ bonus for each new personal qualified unit member \# of New Qual. $\qquad$ x $\$ 100$
## PTB Bonus =

## Car Cash Compensation

*Only if Opting for Cash*

| Car | Comp. |
| :---: | :---: |
| Grand Achiever | $\$ 425$ |
| Premier Club | $\$ 525$ |
| Cadillac | $\$ 925$ |

## Car Cash =

## Seminar Bonuses

- Each New Offspring Director: \$1,000
- New Cadillac Bonus: $\$ 1,000$
- Higher Unit Club: \$1,000


## Seminar Bonus =

## New Director Bonuses

\$1,000 New Independent Sales Director Program Bonus when Sales Director achieves each of the following:

- Start Strong Bonus $=\$ 1,000$
- Grow Strong Bonus $=\$ 1,000$
- Keep Strong Bonus $=\$ 1,000$
- Lead Strong Bonus $=\$ 1,000$
- Consistency Club $=\$ 1,000$
- Fab 50's = \$1,000
- Head of the Class = 13-carat blue topaz ring

New Dir. Bonus =

## Unit Development

*Qualified New Unit Members* $\$ 400$ bonus with 4 new qual. $\$ 100$ for each additional qual.
(Maximum of 10 )
1.
2.
3.
4.
5.
6. $\qquad$
7.
8.
9.
10.

## Devel. Bonus =

## Offspring Directors

Total Offspring Wholesale Amount \$

Wholesale Amount x \% Paid

|  |  | \% Paid |  |
| :---: | :---: | :---: | :---: |
| Pers. Unit <br> Monthly W/S | \# Offspring <br> Units | 1st <br> Line | 2nd <br> Line |
|  | One to Two | $5.0 \%$ |  |
|  | Three to Four | $6.0 \%$ |  |
|  | Five to Seven | $7.0 \%$ | $1.0 \%$ |
|  | Eight or more | $7.0 \%$ | $1.0 \%$ |

[^4]
## Monthly Expense Tracking

Track your Expenses for the month here. Keep all your business receipts for the month in an envelope or file folder. You will also want to track your mileage on paper or with an app. At the end of the year turn in your Monthly Expense pages, Mileage Trackers and receipts in to your accountant, or use them to file your taxes yourself.

## Tax Deduction Categories:

## Advertising Expenses:

- Booths
- Product Gifts (Including the retail tax you paid)
- Demo Products (Including the retail tax you paid)
- Printed Material
- Preferred Customer Program


## Bad Debts:

- Uncollected Sales or Sales Tax


## Car Expenses:

- Gas/Car Wash (If you drive a company vehicle)
- Maintenance/Repairs/Oil
- Insurance/Lease Car Payments/Auto Loan Interest / License \& Registration
- Parking/Tolls


## Charitable Donations:

- Cash/Product Donations


## Education/Training:

- Conferences/Workshops/Meeting Fees
- Books/Audio Training


## Meals \& Entertainment:

- Coffee Appointments/Luncheons/Brunches
- Meals on trips (@50\%)
- Star Party or other outings


## Office Expenses:

- Computer/Internet Expenses
- Phone Expenses
- Office Equipment (computers, desk, printers, etc)
- Misc Office Supplies


## Travel Expenses:

- Airfare
- Hotel
- Cabs, Parking, Rental Car
- Tips


## Outside Services/Contracted Labor:

- Office Help/Office Manager/Office Assistant
- Cleaning Services
- Repairs and Maintenance


## Other Business Expenses:

- Bank/Propay/Credit Card service charges, fees
- Dovetailing paid to another Consultant
- Dues \& Subscriptions (magazines, publications, networking meetings, chamber of commerce, etc)
- Equipment Rentals
- Finance Charges/Interest paid on business loans
- Non-Product Gifts
- Insurance (business liability on Inventory)
- Legal and Professional Fees (accountants, attorneys)
- Licenses and Fees
- Meeting Room Rentals/Studio Rent
- Non-collected sales tax on personal use products
- Postage and Delivery
- Team/Unit Prizes
- Section 2 Items (look books, party supplies, Starter Kit)
- Red Jacket/Director or National Suit
- Buzz Kit (Directors)
- Miscellaneous Business Supplies

| Expense: | Category: | Amount: | Receipt: |  |
| :---: | :---: | :---: | :---: | :---: |
| 1. |  |  | YES | NO |
| 2. |  |  | YES | NO |
| 3. |  |  | YES | NO |
| $4 .$ |  |  | YES | NO |
| $5 .$ |  |  | YES | NO |
| $6 .$ |  |  | YES | NO |
| $7 .$ |  |  | YES | NO |
| $8 .$ |  |  | YES | NO |
| $9 .$ |  |  | YES | NO |
| 10. |  |  | YES | NO |
| \|lו. |  |  | YES | NO |
| $12 .$ |  |  | YES | NO |
| 13. |  |  | YES | NO |
| $14 .$ |  |  | YES | NO |
| 15. |  |  | YES | NO |
| $16 .$ |  |  | YES | NO |
| $17 .$ |  |  | YES | NO |
| $18 .$ |  |  | YES | NO |
| 19. |  |  | YES | NO |
| $20 \text {. }$ |  |  | YES | NO |
| 21. |  |  | YES | NO |
| $22$ |  |  | YES | NO |
| $23 .$ |  |  | YES | $\mathrm{NO} \square$ |
| $24 .$ |  |  | YES[ | NO $\square$ |
| 25. |  |  | YES | NO $\square$ |

## Monthly Totals

Retail Sales for

Child Care:
Health Insurance:
Mortgage/Rent:
Utilities:
Mileage:

## Personal Retail Sales Monthly Goal:

| Date | Income Producing Activities | Total Retail Sales w/o Tax | Sales Needed to Finish Goal |
| :---: | :---: | :---: | :---: |
| 1 |  | Total Sales on the ist | Deduct Sales on It from goal |
| 2 |  | + Total Sales for the 2nd | - Total Sales for the 2nd |
|  |  | = Total of Sales to Date | = New Total from your Goal |

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# Personal Retail Sales Monthly Goal: 

| Date | Income Producing Activities <br> Totals Transferred From the Previous Page: | Total Retail Sales w/o Tax |  |
| :--- | :--- | :--- | :--- |
|  | Sales Needed to Finish Goal |  |  |
| 16 |  | + | - |

17

18

19

| Appt | Client Name \& Phone \# of | Total Retail | 2nd Appt | Shared | New Team |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Date | Referrals | $\$$ 's | Booked | Opp. |  |


\section*{Keep Going!!! Don't stop @ 30 Faces!! ~ Faces will ALWAYS take you Places! <br> Appt <br> Date <br> Client Name \& Phone * <br> | \# of | Total | 2nd Appt | Shared | New Team |
| :---: | :---: | :---: | :---: | :---: |
| Referrals | Retail $\$$ 's | Booked | Opp. | Member |}

# Sharing The Mary Kay Opporturnty The 4P's Questions 

You can use the 4P's questions as a tool to connect with potential team members on a deeper level. These questions focus on the driving force behind their success, which has more to do with their attitude and what motivates them rather than their skill or knowledge.

1. Would you mind telling me a little about yourself? (PICTURE)
2. What brings you joy? (PURPOSE)
3. Tell me about a time when you were proud of yourself? What was it about the experience that you loved the most? (PASSION)
4. Let's dream for a minute. If money and time were not an issue, what dream would you like to be living a year from now? (POSSIBILITIES)

## You can write her answers down and

 refer to her responses during subsequent conversations.These questions help you to:
Find out who she is.
Understand what brings her joy!
Understand what she is most passionate about
Bring her back to her "why" to keep her motivated.
Dream about possibilities with her.

## Sharing the Mary Kay Oppor tunity with Confidence!

## 6 Key Qualities in Successful Beauty Consultants <br> You may have one or all of these qualities)

## 6 Reasons People Choose A Mary Kay Business

- I. Busy People
- They know how to prioritize.
- Typically good time managers
- Easy to train
- Average consultant works a full time job, is married \&/or has children.

2. More Month Than Money

- Motivated to find a way to make more money
- Goal oriented and ambitious
- Women tend to be more creative with money

3. Not The Sales Type

- Not pushy, but informative
- Like people and want to build relationships instead of just "getting a sale".
- Not aggressive.
- Genuinely want to serve.

4. Don't Know A Lot of People

- Friends and Family will not be best clients
- Wonderful way to meet new people and circles of friends.
- Developing clients is covered in training resources, tips and ideas from other consultants.

5. Family Oriented

- Motivated by the needs of their farmily
- Their family is their reason, not their excuse
- Want more for their family.
- Pass on good work ethic to children
- Want a balanced life with priorities in order.

6. Decision Maker

- Does not procrastinate
- Takes one step at a time on their time-table.
- Live by their dreams and not their circumstances.
- I. Money
- $50 \%$ Profit
- 2 Avenues of Income: Selling \& Sharing
- Selling via Reorders (consumable), Personal Website, Facials (avg. \$100), Parties (avg. \$300), \& On the Go Selling.

2. Recognition

- Prizes weekly, monthly, quarterly \& yearly.
- Many people don't get recognized for a job well done!
- Praise People to Success!

3. Self Esteem \& Personal Growth

- Like a college education in people skills but getting paid while learning.
- Learn to step out of their comfort zone.
- Spiritual, Emotional, \& Professional Growth

4. Cars

- Approximately $85 \%$ insurance is paid by Mary Kay
- Build a team from 5 to 16 in $1-4$ months with wholesale requirements.
- Cash Option: $\$ 425, \$ 500, \$ 900$ or $\$ 1400$ monthly.

5. Advantages \& Advancement

- Advance at their own pace with flexibility.
- Tax deductions, mileage, and so much more.
- No quotas or territories
- Family Security Retirement Plan for NSD's.

6. Being Your Own Boss

- \$130 Investment to get started
- Inventory is optional with a $90 \%$ buyback guarantee
- Get to decide your own income, schedule and future.


## SHARING APPOINTMENTS AT-A-GLANCE See Sharing Page for Details

$\qquad$

My PERSONAL Sharing Appointments: Highlight the ones that START their business this Month!!

| Name | Name |
| :--- | :--- |
| 1 | $\\|$ |
| 2 | 12 |
| 3 | 13 |
| 4 | 14 |
| 5 | 15 |
| 6 | 16 |
| 7 | 17 |
| 8 | 18 |
| 9 | 19 |
| 10 | 20 |

My UNIT Sharing Appointments Highlight the ones that START their Business this Month!
$1 \quad 21$
2 ..... 22
3 ..... 23
4 ..... 24
5 ..... 25
6 ..... 26
7 ..... 27
8 ..... 28
9 ..... 29
10 ..... 30
|| ..... $3 \mid$
12 ..... 32
13 ..... 33
14 ..... 34
15 ..... 35
16 ..... 36
17 ..... 37
18 ..... 38
19 ..... 39
2040

My UNIT Sharing Appointments: Highlight the ones that START their Business this Month!!
4
71
$42 \quad 72$
43 73
$44 \quad 74$
$45 \quad 75$
46 76
$47 \quad 77$
$48 \quad 78$
49 79
50 80
51 81
52 82
53 83
54 84
55 85
56 86
57 87
58 88
59 89
60 90
6 91
62 92
63 93
64 94
65 95
66 96
67 97
68 98
$69 \quad 99$
$70 \quad 100$

## SHARING RESULTS

## Sharing Appointment Details

| Date | Name | Consultant | Address |
| :--- | :--- | :--- | :--- |
|  | Cell | Guest Event/PPP | Notes |
|  | Email | Conf. Call |  |


| Date | Name Cell/ Email | Address Notes |
| :---: | :---: | :---: |
|  | 1 |  |
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| Date | Name Cell/ Email | Address <br> Notes |
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| Date | Name Cell/ Email | Address <br> Notes |
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|  | 104 |  |
|  | 105 |  |

Notes

## New

Consultants

## New Personal \& Unit Members Month

Start
Date

Name
15th Day Cell \#

Started NC Info Sheet

First Order Amount

| Start | Name | 15thDay |
| :--- | :--- | :--- |
| Date | Cell \# | Started <br> NC Info <br> Sheet | | FirstOrder |
| :---: |
| Amount |

## Girls Love Pearls Tracking!!

3-EARRINGS
6 "BRACELET
10 NECKLACE


Beauty Earrings Bracelet Earned Consultant Earned

Necklace Earned

## Girls Love Pearls Tracking!!

3-EARRINGS
6 "BRACELET
10 NECKLACE


Beauty Earrings Bracelet Earned Consultant Earned

Necklace Earned

Notes


## SUUNDAY BRAIN DUMP for the week of Apr 28 - May 4, 2024

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - OR - MEDIUM: Paper or Process that Supports People - or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

## Weekly Plan Sheet from April 28 - May 4, 2024

| Sunday. Apr 28 | Monday, Apr 29 | Tuesday, Apr 30 | Wednesday Mayl |
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PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with Friends, etc....

INCOME PRODUCING ACTIVITY Booking Appointments
Coaching Calls
Team Phone Calls
Facials/Parties/Virtual Events
Customer Follow Up Calls
Sharing the Opportunity

## BOOKINGS/FACES RESULTS

\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

PERSONAL SALES RESULTS
Total Sales This Week:

40\% Profit:

TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

## SHARING THE OPPORTUNITY

 RESULTSPersonal Sharing Appts:
New Personal Team Mbrs: $\qquad$

Team Sharing Appts:
New Team Members:

## SUNDAY BRAIN DUMP for the week of May 5-11, 2024

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - OR - MEDIUM: Paper or Process that Supports People - or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

Weekly Plan Sheet from May 5 - II, 2024

| Sunday, May 5 | Monday, May 6 | Tuesday, May 7 | Wechesday, May 8 |
| :---: | :---: | :---: | :---: |
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Thursday, May 9
Friday. May 10
Saturday, May II

PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

Family Time

Date Night

Mary Kay Time: Meetings,
Networking, Training, etc.
Exercise, Hair, Nails, Coffee with Friends, etc....

INCOME PRODUCING ACTIVITY Booking Appointments
Coaching Calls
Team Phone Calls
Facials/Parties
Customer Follow Up Calls
Sharing the Opportunity

BOOKINGS/FACES RESULTS
\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

PERSONAL SALES RESULTS
Total Sales This Week:

40\% Profit:

TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts:
New Personal Team Mbrs:
Team Sharing Appts:
New Team Members:

## SUNDAY BRAIN DUMP for the week of May 12-18,2024

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - OR - MEDIUM: Paper or Process that Supports People - or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

Weekly Plan Sheet from May I2 - 18, 2024

| Sunday, May 12 | Monday, May 13 | Tuesday, May 14 | Wednesday. May 15 |
| :---: | :---: | :---: | :---: |
| ${ }^{6}$ | ${ }^{6}$ | 16 | ${ }^{6}$ |
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| * | * | \% | \% |
| 7 | 7 | 7 | ${ }^{4}$ |
| 20 | * | $\cdots$ | * |
| * | * | * | * |
| \% | ${ }^{8}$ |  | ${ }^{8}$ |
| \% | ${ }^{15}$ | \% | ${ }^{\circ}$ |
| \% | * | - | \% |
| \% | ${ }^{\text {P }}$ | ${ }^{\text {\% }}$ | ${ }^{9}$ |
| 0 | ${ }_{\text {is }}$ | ${ }^{*}$ | ${ }_{3}^{18}$ |
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| ${ }^{10}$ | ${ }^{10}$ | ${ }^{10}$ | ${ }^{10}$ |
| \% | - | ${ }^{15}$ |  |
| \% | * | \% | * |
| " | 11 | " | " |
| \% | ${ }^{15}$ | ${ }^{15}$ | ${ }^{18}$ |
| 8 | \% | * | * |
| 12 | 12 | 12 | 12 |
| \% | ${ }^{15}$ | ${ }^{15}$ | ${ }^{15}$ |
| \% | \% | \% | * |
| ${ }^{1}$ | 1 |  |  |
| \% | ${ }^{1 / 5}$ | ${ }^{15}$ | 18 |
| 8 | * | * | * |
| 2 | 2 |  |  |
| \% | ${ }^{15}$ |  | ${ }^{88}$ |
| \% | * |  | ${ }^{\circ}$ |
| 3 | 3 |  |  |
| \% | ${ }^{18}$ | " | \% |
| 8 | * | * | ${ }_{*}^{*}$ |
| ${ }^{4}$ | 4 |  |  |
| \% | ${ }^{15}$ | \% | ${ }^{18}$ |
| * | * | - | \% |
| ${ }^{5}$ | ${ }^{5}$ | 5 | 5 |
| ${ }^{5}$ | \% | - | ${ }^{18}$ |
| \% | , | * | \% |
| - | ${ }^{6}$ | 6 | ${ }^{6}$ |
| \% | /s | ${ }^{15}$ | ${ }^{15}$ |
| \% | \% | - | \% |
| 7 | 7 | ? |  |
| \% | \% | ${ }_{*}^{*}$ | ${ }_{\text {\% }}^{15}$ |
| * | * | * | * |
| \% | ${ }^{8}$ | 8 | 8 |
| \% | " | \% | ${ }_{5}^{\text {\% }}$ |
| * | * | \% | * |
| - | $\bigcirc$ |  |  |
| ${ }^{\circ}$ | ${ }^{15}$ | \% | ${ }^{15}$ |
| - | * | * | * |

PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with Friends, etc....

INCOME PRODUCING ACTIVITY Booking Appointments
Coaching Calls
Team Phone Calls
Facials/Parties
Customer Follow Up Calls
Sharing the Opportunity

BOOKINGS/FACES RESULTS
\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

PERSONAL SALES RESULTS
Total Sales This Week:

40\% Profit:

TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts:
New Personal Team Mbrs:
Team Sharing Appts:
New Team Members:

## SUNDAY BRAIN DUMP for the week of May 19-25, 2024

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - OR - MEDIUM: Paper or Process that Supports People - or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

Weekly Plan Sheet from May 19-25, 2024

| Sunday, May 19 | Monday, May 20 | Tuesday. May 21 | Wednesday, May 22 |
| :---: | :---: | :---: | :---: |
| ${ }^{6}$ | 6 | 16 | 16 |
| \% | \% | \% |  |
| * | * | * | \% |
| 7 | 7 | 7 | 1 |
| 20 | - | $\cdots$ | * |
| * | * | * | * |
| \% | ${ }^{8}$ | \% | ${ }^{8}$ |
| \% | ${ }^{1 / 5}$ | ${ }^{15}$ | ${ }_{\text {\% }}^{15}$ |
| * | \% | - | * |
| \% | ${ }^{\text {P }}$ | S | ${ }^{\text {\% }}$ |
| \% | ${ }_{\text {18 }}$ | ${ }_{\substack{18 \\ 0}}$ | ${ }^{18}$ |
| \% | 4 | * | * |
| ${ }^{10}$ | ${ }^{10}$ | 10 | 10 |
| "5 | ${ }^{18}$ | ${ }^{15}$ |  |
| \% | * | \% | \% |
| " | 11 | " | " |
| \% | ${ }^{15}$ | ${ }^{15}$ | \% |
| 8 | \% | * | \% |
| 12 | 12 | 12 | 12 |
| \% | ${ }^{15}$ | ${ }^{15}$ | ${ }^{15}$ |
| 8 | * | ${ }^{*}$ | * |
| ${ }^{1}$ | 1 |  |  |
| \% | ${ }^{15}$ | ${ }^{15}$ | ${ }^{18}$ |
| 8 | * | * | * |
| 2 | 2 | 2 |  |
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| \% | * | $\stackrel{*}{*}$ | * |
| 3 | 3 |  |  |
| \% | +6 | ${ }^{15}$ | ${ }^{15}$ |
| \% | \% | \% | * |
| ${ }^{4}$ | ${ }^{4}$ |  |  |
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| * | \% | * | \% |
| ${ }^{5}$ | ${ }^{5}$ | 5 | ${ }^{5}$ |
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| - | ${ }^{6}$ | 6 | 6 |
| \% | ${ }^{15}$ | ${ }_{6}^{15}$ | ${ }^{15}$ |
| \% | , | * | \% |
| 7 | 7 |  |  |
| 8 | -5 | - | ${ }_{\text {\% }}^{15}$ |
| \% | , | * | * |
| \% | ${ }^{8}$ | ${ }^{8}$ | ${ }^{8}$ |
| \% | " | ${ }^{\text {\% }}$ | ${ }_{5}^{\text {\% }}$ |
| \% | \% | * | * |
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| $\cdots$ | * | * | * |
| * | \% | \% | * |

## Weekly Plan Sheet from May 19-25, 2024

PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with Friends, etc....

INCOME PRODUCING ACTIVITY Booking Appointments
Coaching Calls
Team Phone Calls
Facials/Parties
Customer Follow Up Calls
Sharing the Opportunity

BOOKINGS/FACES RESULTS
\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

PERSONAL SALES RESULTS
Total Sales This Week:

40\% Profit:

TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts:
New Personal Team Mbrs: $\qquad$

Team Sharing Appts:

New Team Members:

## SUNDAY BRAIN DUMP for the week of May 26 - June I, 2024

I. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - or - MEDIUM: Paper or Process that Supports People - or LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

Weekly Plan Sheet from May 26 - June I, 2024

| Sunday. May 26 | Monday, May 27 | Tuesday, May 28 | Wednesday, May 29 |
| :---: | :---: | :---: | :---: |
| ${ }^{6}$ | , | ${ }^{\circ}$ | ${ }^{6}$ |
| \% | \% | \% |  |
| * | * | * | * |
| \% | ${ }^{7}$ | \% | ${ }^{6}$ |
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| $\cdots$ | \% | * | * |

## Weekly Plan Sheet from May 26 - June I, 2024

PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with Friends, etc....

INCOME PRODUCING ACTIVITY Booking Appointments
Coaching Calls
Team Phone Calls
Facials/Parties
Customer Follow Up Calls
Sharing the Opportunity

## BOOKINGS/FACES RESULTS

\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

PERSONAL SALES RESULTS
Total Sales This Week:

40\% Profit:
TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts:
New Personal Team Mbrs: $\qquad$

Team Sharing Appts:
New Team Members:

Notes

## believe flawless shine serve work <br> action promote dream bower <br> love <br> social

# MY SUCCESS PLAN <br> JUNE 2024 

www.epiclegacy.team

## June




|  |  |  | My Why: <br> olesale Goal \$ |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 5 or more New Personal Team Members (Highlighted) |  |  | Red Jackets |  |
| 1 | Initial Order: | 11 | Initial Order: | Leaders in Red! | SR Consultants |
| 2 | Initial Order: | 12 | Initial Order: |  |  |
| 3 | Initial Order: | 13 | Initial Order: |  |  |
| 4 | Initial Order: | 14 | Initial Order: |  |  |
| 5 | Initial Order: | 15 | Initial Order: |  |  |
| 6 | Initial Order: | 16 | Initial Order: |  |  |
| 7 | Initial Order: | 17 | Initial Order: |  |  |
| 8 | Initial Order: | 18 | Initial Order: |  |  |
| 9 | Initial Order: | 19 | Initial Order: |  |  |
| 10 | Initial Order: | 20 | Initial Order: |  |  |

## 4 or more New Qualified Consultants This Month

4 Qualified in a month $=\$ 400$ Bonus $+\$ 100$ for each additional Qualified Consultant!

| 1 | 6 | 11 |
| :--- | :--- | :--- |
| 2 | 7 | 12 |
| 3 | 8 | 13 |
| 4 | 9 | 14 |
| 5 | 10 | 15 |

## Ist Quarter Stars! (TTtalunt Stars)

$5+$ Stars in a Quarter $=\$ 300$ Bonus $+\$ 50$ for each additional Star Consultant!

| 1 | 4 | 7 |
| :--- | :--- | :--- |
| 2 | 5 | 8 |
| 3 | 6 | 9 |

Personal द्二 Unit Goals Beginning of Month End of Month.
Unit Club Goal
Courd of Personal Sales
Court of Personal Sharing
Car Production
Unit Size Goal

Total on the lst: Total:
YTD on the lst: YTD Total:
\# of Qualified on Ist: \# Qualified Total:
On the lat: On the last Day:
Unit Size Goal
\# of Team Members on Ist:
\# of Team Members:

## My Monthly Sales Goal Tracking Sheet

"Give yourself something to work toward. Constantly. A good goal is like a strenuous exercise - it makes you stretch." - Mary Kay Ash

Name: $\qquad$
I'm Saving For:
I Need To Profit:
\$
$\div 40=$
(Include the tax for your goal in your profit total)
Proiected Month Totals:
$40 \%$ Profit of Goal:
$50 \%$ Wholesale of Goal: $\qquad$
$5 \%$ Section $2 /$ Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$
= \#Parties to Hold: $\qquad$


Month End ActualTotals:
Total Sold: $\qquad$
40\% Profit: $\qquad$
50\% Wholesale:
$5 \%$ Section 21 Supplies: $\qquad$
5\% MK Events/PCP: $\qquad$

Month: $\qquad$
My Retail Sales Goal:
\$

Break It Down:
My Average per Facial: \$ $\qquad$
Retail Goal $\div$ Average per Facial = \# Faces To Pamper: $\qquad$
\# Faces to Pamper $\div 3$ guests/party

Onders Placed This North:

| Section1 | Section 2 |
| :--- | :--- |
| $\square$ |  |
|  |  |
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Projected Unit Wholesale Production:
Actual Unit Wholesale Production:

Month/Quarter:
Projected Pay:

## Unit Wholesale Prod.

$\$ 5,500$ or more $=23 \%$
$\$ 4,500$ to $\$ 5,499.99=13 \%$ $\$ 4,499.99$ or less $=9 \%$
Monthly Production $x$ $\qquad$

## Production =

## Personal Team

$1-4$ active $=4 \%$
$5+$ active $=9 \%$
5+ placing $\$ 225 \mathrm{w} / \mathrm{s}$ and personal $\$ 600 \mathrm{w} / \mathrm{s}=13 \%$
\$ $\qquad$ Team Prod x $\qquad$ \%

## Pers. Team =

## STAR Bonus

Five Stars = \$300
Six or more Stars = \$50 for ea. addl.
Quarters Ending:
Sept 15 / Dec 15 / Mar 15 / Jun 15 \# of Stars

## STAR Bonus =



## Personal Team Building

 $\$ 100$ bonus for each new personal qualified unit member \# of New Qual. $\qquad$ x $\$ 100$
## PTB Bonus =

## Car Cash Compensation

*Only if Opting for Cash*

| Car | Comp. |
| :---: | :---: |
| Grand Achiever | $\$ 425$ |
| Premier Club | $\$ 525$ |
| Cadillac | $\$ 925$ |

## Car Cash =

## Seminar Bonuses

- Each New Offspring Director: \$1,000
- New Cadillac Bonus: $\$ 1,000$
- Higher Unit Club: \$1,000


## Seminar Bonus =

## New Director Bonuses

\$1,000 New Independent Sales Director Program Bonus when Sales Director achieves each of the following:

- Start Strong Bonus $=\$ 1,000$
- Grow Strong Bonus $=\$ 1,000$
- Keep Strong Bonus $=\$ 1,000$
- Lead Strong Bonus $=\$ 1,000$
- Consistency Club $=\$ 1,000$
- Fab 50's = \$1,000
- Head of the Class = 13-carat blue topaz ring

New Dir. Bonus =

## Unit Development

*Qualified New Unit Members* $\$ 400$ bonus with 4 new qual. $\$ 100$ for each additional qual.
(Maximum of 10 )
1.
2.
3.
4.
5.
6. $\qquad$
7.
8.
9.
10.

## Devel. Bonus =

## Offspring Directors

Total Offspring Wholesale Amount \$

Wholesale Amount x \% Paid

|  |  | \% Paid |  |
| :---: | :---: | :---: | :---: |
| Pers. Unit <br> Monthly W/S | \# Offspring <br> Units | 1st <br> Line | 2nd <br> Line |
|  | One to Two | $5.0 \%$ |  |
|  | Three to Four | $6.0 \%$ |  |
|  | Five to Seven | $7.0 \%$ | $1.0 \%$ |
|  | Eight or more | $7.0 \%$ | $1.0 \%$ |

[^5]
## Monthly Expense Tracking

Track your Expenses for the month here. Keep all your business receipts for the month in an envelope or file folder. You will also want to track your mileage on paper or with an app. At the end of the year turn in your Monthly Expense pages, Mileage Trackers and receipts in to your accountant, or use them to file your taxes yourself.

## Tax Deduction Categories:

## Advertising Expenses:

- Booths
- Product Gifts (Including the retail tax you paid)
- Demo Products (Including the retail tax you paid)
- Printed Material
- Preferred Customer Program


## Bad Debts:

- Uncollected Sales or Sales Tax


## Car Expenses:

- Gas/Car Wash (If you drive a company vehicle)
- Maintenance/Repairs/Oil
- Insurance/Lease Car Payments/Auto Loan Interest / License \& Registration
- Parking/Tolls


## Charitable Donations:

- Cash/Product Donations


## Education/Training:

- Conferences/Workshops/Meeting Fees
- Books/Audio Training


## Meals \& Entertainment:

- Coffee Appointments/Luncheons/Brunches
- Meals on trips (@50\%)
- Star Party or other outings


## Office Expenses:

- Computer/Internet Expenses
- Phone Expenses
- Office Equipment (computers, desk, printers, etc)
- Misc Office Supplies


## Travel Expenses:

- Airfare
- Hotel
- Cabs, Parking, Rental Car
- Tips


## Outside Services/Contracted Labor:

- Office Help/Office Manager/Office Assistant
- Cleaning Services
- Repairs and Maintenance


## Other Business Expenses:

- Bank/Propay/Credit Card service charges, fees
- Dovetailing paid to another Consultant
- Dues \& Subscriptions (magazines, publications, networking meetings, chamber of commerce, etc)
- Equipment Rentals
- Finance Charges/Interest paid on business loans
- Non-Product Gifts
- Insurance (business liability on Inventory)
- Legal and Professional Fees (accountants, attorneys)
- Licenses and Fees
- Meeting Room Rentals/Studio Rent
- Non-collected sales tax on personal use products
- Postage and Delivery
- Team/Unit Prizes
- Section 2 Items (look books, party supplies, Starter Kit)
- Red Jacket/Director or National Suit
- Buzz Kit (Directors)
- Miscellaneous Business Supplies

| Expense: | Category: | Amount: | Receipt: |  |
| :---: | :---: | :---: | :---: | :---: |
| 1. |  |  | YES | NO |
| 2. |  |  | YES | NO |
| 3. |  |  | YES | NO |
| $4 .$ |  |  | YES | NO |
| $5 .$ |  |  | YES | NO |
| $6 .$ |  |  | YES | NO |
| $7 .$ |  |  | YES | NO |
| $8 .$ |  |  | YES | NO |
| $9 .$ |  |  | YES | NO |
| 10. |  |  | YES | NO |
| \|lו. |  |  | YES | NO |
| $12 .$ |  |  | YES | NO |
| 13. |  |  | YES | NO |
| $14 .$ |  |  | YES | NO |
| 15. |  |  | YES | NO |
| $16 .$ |  |  | YES | NO |
| $17 .$ |  |  | YES | NO |
| $18 .$ |  |  | YES | NO |
| 19. |  |  | YES | NO |
| $20 \text {. }$ |  |  | YES | NO |
| 21. |  |  | YES | NO |
| $22$ |  |  | YES | NO |
| $23 .$ |  |  | YES | $\mathrm{NO} \square$ |
| $24 .$ |  |  | YES[ | NO $\square$ |
| 25. |  |  | YES | NO $\square$ |

## Monthly Totals

Retail Sales for

Child Care:
Health Insurance:
Mortgage/Rent:
Utilities:
Mileage:

## Personal Retail Sales Monthly Goal:

| Date | Income Producing Activities | Total Retail Sales w/o Tax | Sales Needed to Finish Goal |
| :---: | :---: | :---: | :---: |
| 1 |  | Total Sales on the ist | Deduct Sales on It from goal |
| 2 |  | + Total Sales for the 2nd | - Total Sales for the 2nd |
|  |  | = Total of Sales to Date | = New Total from your Goal |

3

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# Personal Retail Sales Monthly Goal: 

| Date | Income Producing Activities <br> Totals Transferred From the Previous Page: | Total Retail Sales w/o Tax |  |
| :--- | :--- | :--- | :--- |
|  | Sales Needed to Finish Goal |  |  |
| 16 |  | + | - |

17

18

19

| Appt | Client Name \& Phone \# of | Total Retail | 2nd Appt | Shared | New Team |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Date | Referrals | $\$$ 's | Booked | Opp. |  |


\section*{Keep Going!!! Don't stop @ 30 Faces!! ~ Faces will ALWAYS take you Places! <br> Appt <br> Date <br> Client Name \& Phone * <br> | \# of | Total | 2nd Appt | Shared | New Team |
| :---: | :---: | :---: | :---: | :---: |
| Referrals | Retail $\$$ 's | Booked | Opp. | Member |}

# Sharing The Mary Kay Opporturnty The 4P's Questions 

You can use the 4P's questions as a tool to connect with potential team members on a deeper level. These questions focus on the driving force behind their success, which has more to do with their attitude and what motivates them rather than their skill or knowledge.

1. Would you mind telling me a little about yourself? (PICTURE)
2. What brings you joy? (PURPOSE)
3. Tell me about a time when you were proud of yourself? What was it about the experience that you loved the most? (PASSION)
4. Let's dream for a minute. If money and time were not an issue, what dream would you like to be living a year from now? (POSSIBILITIES)

## You can write her answers down and

 refer to her responses during subsequent conversations.These questions help you to:
Find out who she is.
Understand what brings her joy!
Understand what she is most passionate about
Bring her back to her "why" to keep her motivated.
Dream about possibilities with her.

## Sharing the Mary Kay Oppor tunity with Confidence!

## 6 Key Qualities in Successful Beauty Consultants <br> You may have one or all of these qualities)

## 6 Reasons People Choose A Mary Kay Business

- I. Busy People
- They know how to prioritize.
- Typically good time managers
- Easy to train
- Average consultant works a full time job, is married \&/or has children.

2. More Month Than Money

- Motivated to find a way to make more money
- Goal oriented and ambitious
- Women tend to be more creative with money

3. Not The Sales Type

- Not pushy, but informative
- Like people and want to build relationships instead of just "getting a sale".
- Not aggressive.
- Genuinely want to serve.

4. Don't Know A Lot of People

- Friends and Family will not be best clients
- Wonderful way to meet new people and circles of friends.
- Developing clients is covered in training resources, tips and ideas from other consultants.

5. Family Oriented

- Motivated by the needs of their farmily
- Their family is their reason, not their excuse
- Want more for their family.
- Pass on good work ethic to children
- Want a balanced life with priorities in order.

6. Decision Maker

- Does not procrastinate
- Takes one step at a time on their time-table.
- Live by their dreams and not their circumstances.
- I. Money
- $50 \%$ Profit
- 2 Avenues of Income: Selling \& Sharing
- Selling via Reorders (consumable), Personal Website, Facials (avg. \$100), Parties (avg. \$300), \& On the Go Selling.

2. Recognition

- Prizes weekly, monthly, quarterly \& yearly.
- Many people don't get recognized for a job well done!
- Praise People to Success!

3. Self Esteem \& Personal Growth

- Like a college education in people skills but getting paid while learning.
- Learn to step out of their comfort zone.
- Spiritual, Emotional, \& Professional Growth

4. Cars

- Approximately $85 \%$ insurance is paid by Mary Kay
- Build a team from 5 to 16 in $1-4$ months with wholesale requirements.
- Cash Option: $\$ 425, \$ 500, \$ 900$ or $\$ 1400$ monthly.

5. Advantages \& Advancement

- Advance at their own pace with flexibility.
- Tax deductions, mileage, and so much more.
- No quotas or territories
- Family Security Retirement Plan for NSD's.

6. Being Your Own Boss

- \$130 Investment to get started
- Inventory is optional with a $90 \%$ buyback guarantee
- Get to decide your own income, schedule and future.


## SHARING APPOINTMENTS AT-A-GLANCE See Sharing Page for Details

$\qquad$

My PERSONAL Sharing Appointments: Highlight the ones that START their business this Month!!

| Name | Name |
| :--- | :--- |
| 1 | $\\|$ |
| 2 | 12 |
| 3 | 13 |
| 4 | 14 |
| 5 | 15 |
| 6 | 16 |
| 7 | 17 |
| 8 | 18 |
| 9 | 19 |
| 10 | 20 |

My UNIT Sharing Appointments Highlight the ones that START their Business this Month!
$1 \quad 21$
2 ..... 22
3 ..... 23
4 ..... 24
5 ..... 25
6 ..... 26
7 ..... 27
8 ..... 28
9 ..... 29
10 ..... 30
|| ..... $3 \mid$
12 ..... 32
13 ..... 33
14 ..... 34
15 ..... 35
16 ..... 36
17 ..... 37
18 ..... 38
19 ..... 39
2040

My UNIT Sharing Appointments: Highlight the ones that START their Business this Month!!
4
71
$42 \quad 72$
43 73
$44 \quad 74$
$45 \quad 75$
46 76
$47 \quad 77$
$48 \quad 78$
49 79
50 80
51 81
52 82
53 83
54 84
55 85
56 86
57 87
58 88
59 89
60 90
6 91
62 92
63 93
64 94
65 95
66 96
67 97
68 98
$69 \quad 99$
$70 \quad 100$

## SHARING RESULTS

## Sharing Appointment Details

| Date | Name | Consultant | Address |
| :--- | :--- | :--- | :--- |
|  | Cell | Guest Event/PPP | Notes |
|  | Email | Conf. Call |  |


| Date | Name Cell/ Email | Address Notes |
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| Date | Name Cell/ Email | Address <br> Notes |
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| Date | Name Cell/ Email | Address <br> Notes |
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| Date | Name Cell/ Email | Address Notes |
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| Date | Name Cell/ Email | Address Notes |
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| Date | Name Cell/ Email | Address Notes |
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|  | 101 |  |
|  | 102 |  |
|  | 103 |  |
|  | 104 |  |
|  | 105 |  |

Notes

## New

Consultants

## New Personal \& Unit Members Month

Start
Date

Name
15th Day Cell \#

Started NC Info Sheet

First Order Amount

| Start | Name | 15thDay |
| :--- | :--- | :--- |
| Date | Cell \# | Started <br> NC Info <br> Sheet | | FirstOrder |
| :---: |
| Amount |

## Girls Love Pearls Tracking!!

3-EARRINGS
6 "BRACELET
10 NECKLACE


Beauty Earrings Bracelet Earned Consultant Earned

Necklace Earned

## Girls Love Pearls Tracking!!

3-EARRINGS
6 "BRACELET
10 NECKLACE


Beauty Earrings Bracelet Earned Consultant Earned

Necklace Earned

Notes

June

## SUNDAY BRAIN DUMP for the week of June 2 - June 8, '24

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - OR - MEDIUM: Paper or Process that Supports People - or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

Weekly Plan Sheet from June 2-8, 2024

| Sunday, June 2 | Monday, June 3 | Tuesday, June 4 | Wednesday, June 5 |
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Weekly Plan Sheet from June 2-8, 2024
Thursday. June 6
Friday, June 7
Saturday, June 8

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PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with Friends, etc....

INCOME PRODUCING ACTIVITY Booking Appointments Coaching Calls
Team Phone Calls
Facials/Parties/Virtual Events Customer Follow Up Calls
Sharing the Opportunity

BOOKINGS/FACES RESULTS
\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

PERSONAL SALES RESULTS
Total Sales This Week:

40\% Profit:

TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

SHARING THE OPPORTUNITY
RESULTS
Personal Sharing Appts:
New Personal Team Mbrs:
Team Sharing Appts:
New Team Members:

## SUNDAY BRAIN DUMP for the week of June 9-15,2024

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - OR - MEDIUM: Paper or Process that Supports People - or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

Weekly Plan Sheet from June 9-15, 2024

| Sunday, June 9 | Monday, June 10 | Tuesday, June II | Wednesday, June 12 |
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| \% |  | ${ }^{18}$ | * |
| $\cdots$ |  | * | * |

PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with Friends, etc....

INCOME PRODUCING ACTIVITY Booking Appointments
Coaching Calls
Team Phone Calls
Facials/Parties/Virtual Events
Customer Follow Up Calls
Sharing the Opportunity

BOOKINGS/FACES RESULTS
\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

PERSONAL SALES RESULTS
Total Sales This Week:

40\% Profit:
TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts:
New Personal Team Mbrs:
Team Sharing Appts:
New Team Members:

## SUNDAY BRAIN DUMP for the week of June 16-22,2024

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - OR - MEDIUM: Paper or Process that Supports People - or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

Weekly Plan Sheet from June 16-22,2024

| Sunday. une lis | Monday, dune 17 | Tuesday. dune is | Wecchesday, June 19 |
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## Weekly Plan Sheet from June 16-22,2024

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PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

Family Time
Date Night

Mary Kay Time: Meetings,
Networking, Training, etc.

Exercise, Hair, Nails, Coffee with
Friends, etc....
INCOME PRODUCING ACTIVITY
Booking Appointments
Coaching Calls
Team Phone Calls
Facials/Parties/Virtual Events
Customer Follow Up Calls
Sharing the Opportunity

BOOKINGS/FACES RESULTS
\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

PERSONAL SALES RESULTS
Total Sales This Week:

40\% Profit:
TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts:
New Personal Team Mbrs: $\qquad$

Team Sharing Appts:

New Team Members:

## SUNDAY BRAIN DUMP for the week of June 23-29, 2024

1. This is a master to do list! List everything on your mind, emails to send, errands to do, etc...
2. Prioritize your list: - HIGH - Has to do with people - OR - MEDIUM: Paper or Process that Supports People - or - LOW: Delegate it!
3. Pull 3 High and 3 Medium from your to do list and transfer them to your daily business \& personal to do lists.

Notes

Weekly Plan Sheet from June 23-29, 2024

| Sunday, June 23 | Monday. June 24 | Tuesday, June 25 | Wednesday, June 26 |
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| Thursday, June 27 | Friday, June 28 | Saturday, June 29 |
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PLAN YOUR WEEK IN COLOR! Color each box with a color that excites you!

God: Devotion, Church, Bible Study, Faith........

Family Time

Date Night

Mary Kay Time: Meetings, Networking, Training, etc.

Exercise, Hair, Nails, Coffee with Friends, etc....

> INCOME PRODUCING ACTIVITY
> Booking Appointments Coaching Calls
> Team Phone Calls
> Facials/Parties/Virtual Events Customer Follow Up Calls
> Sharing the Opportunity

## BOOKINGS/FACES RESULTS

\# Booking Held this Week: $\qquad$
\# Bookings Next Week:
\# Faces This Week:

PERSONAL SALES RESULTS
Total Sales This Week:

40\% Profit:

TRACKING MY STAR
Wholesale Orders This Week:

Amt. Needed to Finish Star:

Unit Stars to Date:

SHARING THE OPPORTUNITY RESULTS

Personal Sharing Appts: $\qquad$

New Personal Team Mbrs: $\qquad$

Team Sharing Appts:
New Team Members:

Notes

Future Planning

## S M T W T F S

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## August

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## September

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Notes
July 1 - Happy New Seminar Year!
July 4 - Independence Day (All Corp Offices Closed)
July 17 - Fall 2024 PCP Enrollment Deadline
July 19 - Holiday 2024 PCP Enrollment Begins
July 25-28 - Emerald Seminar
July 26 - Fall 2024 Director Early Order
July 29-Aug I - Diamond Seminar

## Notes

Aug 2-5 - Ruby Seminar
Aug 6-9 - Sapphire Seminar
Aug 9 - Fall 2024 Look Book Begins Mailing
Aug 10 - Fall 2024 Early Order Begins for PCP/Stars
Aug 15 - Fall 2024 All IBC's Can Order
Aug 16 - Fall 2024 Official Product Launch
Aug 17-Holiday 2024 PCP Enrollment Deadline

Sept 2 - Labor Day
Sept 2 - Holiday 2024 Look Book Begins Mailing
Sept 5-II - Top Director Trip Maui, Hawail
Sept 10 - Holiday 2024 Early Order Begins for PCP/Stars
Sept II - PatriotDay
Sept B - Mary Kay Anniversary
Sept15-IstQtr Star Ends
Sept 15 - Holiday 2024 All IBC's Can Order
Sept 16 - 2nd Qtr Star Begins
Sept 16 - Holiday 2024 Official Product Launch
Sept 17 - Winter 2024 PCP Enrollment Begins
Sept 22 - First Day of Fall

## October

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November
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$\begin{array}{lllllll}22 & 23 & 24 & 25 & 26 & 27 & 28\end{array}$
$29 \quad 30 \quad 31$

## Notes

Oct14 - Columbus Day
Oct 16 - Bosses Day
Oct 17 - Winter 2024 PCP Enrollment Deadline
Oct 26 - Winter 2024 Director Early Order Begins Oct31 - Halloween

## Notes

Nov 3-Daylight Savings Time Ends
Nov 5 -Election Day
Nov 8 - Winter 2024 Look Book Begins Mailing
Nov 10 - Winter 2024 Early Order Begins for PCP/Stars
Nov II - Veteran's Day
Nov 15 - Winter 2024 All IBC's Can Order
Nov 16 - Winter 2024 Official Product Launch
Nov 28 - Thanksgiving Day
Nov 29-Dec 2-PINK Weekend
Notes
Dec 2-Cyber Monday
Dec 15-2ndQtr Star Ends
Dec 16 - 3 rd Qtr Star Begins
Dec 16 - Spring 2024 PCP Enrollment Begins
Dec 21-Ist Day of Winter
Dec 24 - Christmas Eve
Dec 25 - Christmas Day
Dec 25 - Jan 2 - Hanukkah
Dec 31-New Year's Eve

| Sunday |  | Monday |  |
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|  |  | Wappy New Seminar Year! | 2 |

2024

| Thursday | Friday | Saturday |
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| 4 Independence Day (All Comp Offices Closed) | 5 | 6 |
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| 18 | 19 Holiday 2024 PCP Enrolment Begins | 20 |
| 25 | 26 Fall 2024 Director Early Order | 27 |
| Seminar 2024 Emerald |  |  |
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## August



# $2024$ 



## september

| Sunday | Monday | Tuesday | Wednesday |
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| 1 | 2 Labor Day <br> Holiday 2024 Look Book <br> Begins Maling | 3 | 4 |
| 8 | 9 | 10 Holiday 2024 Eanly Order <br> Begins for PcP/Stans | II Patriot Day |

Top Director Trip 2024, Mavi, Hawaii

|  |  |  | Top Director Prestige Trip <br> 2024, Kona, Hawaii |  |
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| 15 21 Star 2uarter Ends <br> Holiday 2024 All IBCs <br> Can Order | 16 22 Star 2uarter Begins <br> Holiday 2024 Official <br> Product Launch <br> Winter 2024 PCP Enrollment <br> Begins | 17 | 18 |  |
| 22 1st Day of Fall | 23 | 24 | 25 |  |
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## October

| Sunday | Monday | Tuesday | Wednesday |
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| 17 Winter 2024 PCP |  |  |
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November 2024

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Notes

## November

| Sunday | Monday | Tuesday | Wednesday |
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| 3 Daylight Saungs Time Ends | 4 | 5 Election Day | 6 |
| 10 Winter 2024 Early |  |  |  |
| Onder Begins for PCP/ |  |  |  |
| Stans | II Veteran's Day | 12 | 13 |
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