

# MARY KAY

Men's Catalog

..... A GUIDE TO .....

## GUYS' GROOMING

POWERFUL  
AGE-FIGHTERS

FRAGRANCES  
FIT FOR HIM

GROOMING  
ESSENTIALS

discover what you **LOVE**<sup>®</sup>

# SMOOTHED. SOOTHED. PROTECTED.

Score clean face solutions for every man — from skin essentials to advanced age-fighting skin care options — as well as fragrances and gifts to suit his personality. There's something for everyone inside this grooming guide made just for guys. **Inside you'll find:**

## MKMEN® SKIN CARE

Powerful moisturizers.  
Advanced age-fighting.  
After-shave soothers.  
And sun protection.  
It's everything he needs  
to be well-groomed.

## FRAGRANCES FOR HIM

Use the fragrance finder  
to pick the perfect scent  
for all the men in your life!

## GREAT GIFT IDEAS

Whether he's an easygoing  
guy or has to have it all,  
Mary Kay can help you keep  
him groomed for success.



## WHY SOAP AND WATER JUST AREN'T ENOUGH

With the onslaught of daily attacks to skin — shaving, sun damage and aging — men need prevention and protection provided by skin care and grooming products made specifically with guys in mind. Mary Kay makes it easy for him to get — and keep — his best skin possible.



# INNOVATIVE SKIN CARE FOR MEN

From shaving to sun exposure, his skin needs protection too! Give your guy the age-fighters he needs.

## POWERFUL AGE-FIGHTERS FOR HIM



### PROTECT

Protects skin from harmful sun rays while combating dryness. Leaves skin feeling firm and contains a complex to help reduce the look of fine lines and wrinkles.

- Broad spectrum UVA/UVB sun protection and moisturizer in one.
- Contains advanced age-fighting ingredients and a powerful antioxidant.
- Hydrates up to 10 hours.
- Quick-absorbing, oil-free formula helps to hydrate and comfort skin all day long.

**MKMen® Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30,\* \$24**



### REVIVE

Look to this lightweight, oil-free formula to help tired eyes look revived. Provides immediate hydration and brightens the delicate skin around the eye area.

- Is designed to be extra-pampering for skin in the eye area.
- Helps to firm the look of skin around the eyes as it dramatically minimizes the appearance of fine lines and wrinkles.

**MKMen® Advanced Eye Cream, \$26**



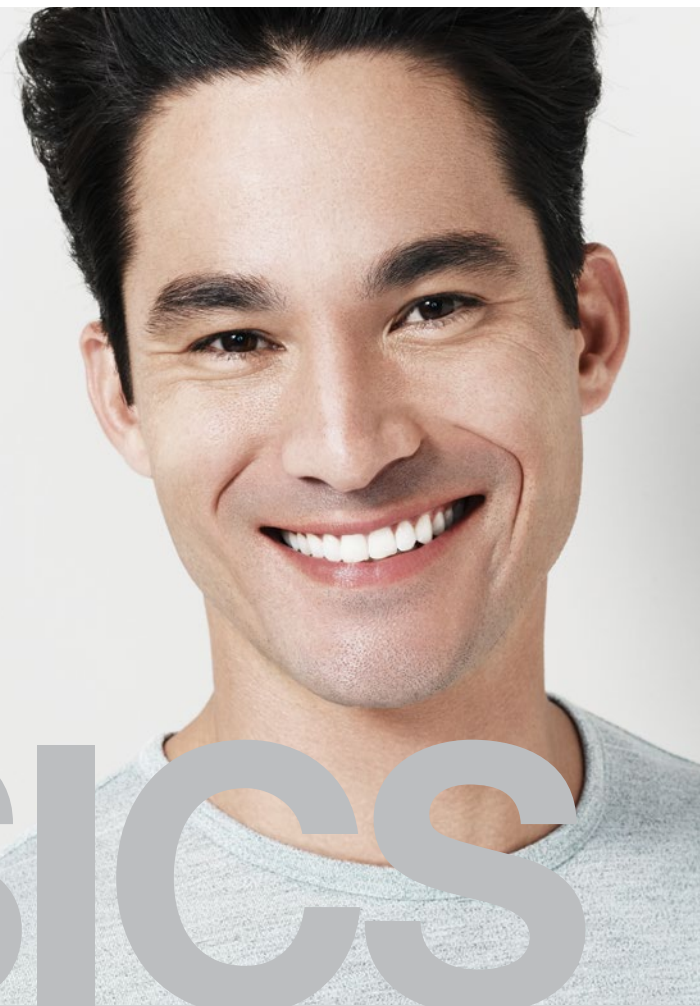
## WHAT'S SO DIFFERENT ABOUT MEN'S SKIN CARE?

Here are two reasons why he needs skin care made just for him:

- **Lifestyle differences**, such as increased exposure to environmental damage, mean his skin needs more protection.
- **Basic biological differences**, such as pore size and oil production, mean he needs skin care formulas designed for a man's skin.

\*Over-the-counter drug product

All prices are suggested retail.



# The BASICS

**Feel-good, look-good skin.** It's as simple as choosing the right cleanser and then helping him perfect his skin care routine.



### CLEANSE

Tough on dirt while being gentle on skin. Leaves skin feeling refreshed, smooth and energized.

**MKMen® Daily Facial Wash, \$16**



### SHAVE

Helps soften the skin and beard to help protect against razor irritation.

**MKMen® Shave Foam, \$12**



### SOOTHE

Helps calm against razor burn to leave skin feeling soft and moisturized.

**MKMen® Cooling After-Shave Gel, \$15**

## MORE ESSENTIALS



### ALLOVER SPF\*

For intense sun exposure, this sunscreen provides broad spectrum protection. Water-resistant for up to 80 minutes.

**Mary Kay® Sun Care Sunscreen Broad Spectrum SPF 50,\* \$20**



### LIP CARE

This lip protector helps keep lips protected and guarded from the drying effects of sun and wind.

**Mary Kay® Sun Care Lip Protector Sunscreen Broad Spectrum SPF 15,\* \$8**



### HAND HYDRATION

**Fragrance-Free Satin Hands® Nourishing Shea Cream** absorbs quickly, so hands won't feel sticky, and it leaves a protective barrier on skin for long-lasting softness.

**Fragrance-Free Satin Hands® Nourishing Shea Cream, \$12**



## DID YOU KNOW?

Ultraviolet (UV) rays can lead to fine lines and wrinkles, hyperpigmentation (dark spots and freckles) as well as skin cancer. Using a sunscreen of at least SPF 15 or higher to protect the skin should be an essential part of everyone's daily routine.



FOR ANY OCCASION, CHOOSE THE  
**FRAGRANCE**  
 THAT IS MADE JUST FOR HIM.

**YOU WOULD DESCRIBE HIM AS:**

Exuberant.  
 Active.  
 Confident.

**MADE FOR THE MAN WHO:**

Is ready to dive into any unexpected adventure.

**THE SCENT:**

A fresh, citrus-marine scent featuring Sea Mist Accord, Citrus-Mint Geranium, and "Tiger's Soul" White Amber.

**MK HIGH INTENSITY OCEAN™ COLOGNE SPRAY**

\$42



**YOU WOULD DESCRIBE HIM AS:**

A risk-taker.  
 Daring.  
 Rugged.

**MADE FOR THE MAN WHO:**

Is always looking for a challenging new adventure.

**THE SCENT:**

This fresh, invigorating scent delivers layers of movement and sensation that will stimulate the senses.

**MK HIGH INTENSITY SPORT COLOGNE SPRAY**

\$40



**YOU WOULD DESCRIBE HIM AS:**

Irresistible.  
 Charismatic.  
 Captivating.

**MADE FOR THE MAN WHO:**

Has a sense of sophistication, surpassed only by his undeniable charm.

**THE SCENT:**

An ambery oriental fragrance with intriguing top notes of Icy Black Fennel and Silver Sage.

**MK HIGH INTENSITY COLOGNE SPRAY**

\$40



**YOU WOULD DESCRIBE HIM AS:**

Impeccable.  
 Worldly.  
 Sophisticated.

**MADE FOR THE MAN WHO:**

Seeks the best of everything and expects no less from his cologne.

**THE SCENT:**

A refined, masculine scent with top notes of Italian Bergamot and French Lavender.

**CITYSCAPE COLOGNE SPRAY**

\$50



**YOU WOULD DESCRIBE HIM AS:**

Authentic.  
 Passionate.  
 Adventurous.

**MADE FOR THE MAN WHO:**

Follows his passion into life's next journey without forgetting what inspires him.

**THE SCENT:**

A fresh, clean blend of Lemon, Fuji Apple, Amber, Cedarwood and Patchouli.

**TRUE ORIGINAL COLOGNE SPRAY**

\$36



**YOU WOULD DESCRIBE HIM AS:**

Devoted.  
 Reliable.  
 Successful.

**MADE FOR THE MAN WHO:**

Values his career, but his family will always be his first priority.

**THE SCENT:**

An earthy blend of Rich Lavender and Oak Moss.

**DOMAIN COLOGNE SPRAY**

\$38



**YOU WOULD DESCRIBE HIM AS:**

Traditional.  
 Established.  
 Comfortable.

**MADE FOR THE MAN WHO:**

Knows who he is and where he stands in the world and is comfortable in his own skin.

**THE SCENT:**

A sporty, masculine blend of citrus fruits and Earthy Patchouli, plus long-lasting Sage and Sandalwood.

**TRIBUTE FOR MEN SPRAY COLOGNE**

\$28



All prices are suggested retail.

# TRULY ORIGINAL™ FOR EVERY KIND OF GUY



## FOR THE EASYGOING GUY, keep it simple with:

MKMen® Daily Facial Wash, **\$16**

MKMen® Shave Foam, **\$12**

MKMen® Cooling After-Shave Gel, **\$15**

**He also may love:** True Original® Cologne Spray, **\$36**

## FOR THE GOTTA-HAVE-IT-ALL GUY, give him all he needs to feel pampered:

MKMen® Daily Facial Wash, **\$16**

MKMen® Shave Foam, **\$12**

MKMen® Cooling After-Shave Gel, **\$15**

MKMen® Advanced Facial Hydrator Sunscreen Broad  
Spectrum SPF 30,\* **\$24**

MKMen® Advanced Eye Cream, **\$26**

**He also may love:** MK High Intensity® Cologne Spray, **\$40**

## FOR THE EVERY DAY SHAVER, help him get the best shave:

MKMen® Daily Facial Wash, **\$16**

MKMen® Shave Foam, **\$12**

MKMen® Cooling After-Shave Gel, **\$15**

**He also may love:** Domain® Cologne Spray, **\$38**

## FOR THE OUT-AND-ABOUT MAN, help him keep skin looking great:

MKMen® Daily Facial Wash, **\$16**

MKMen® Shave Foam, **\$12**

MKMen® Cooling After-Shave Gel, **\$15**

MKMen® Advanced Facial Hydrator Sunscreen Broad  
Spectrum SPF 30,\* **\$24**

MKMen® Advanced Eye Cream, **\$26**

**He also may love:** MK High Intensity® Sport  
Cologne Spray, **\$40**

### PERSONAL GROOMING AND SKIN CARE GUIDANCE

Whether you need help choosing all the right grooming gear or just want to find the best fragrance to fit his lifestyle, contact me, your Mary Kay Independent Beauty Consultant.

Online. On the Go.  
In Person. At a Party.

It's all about you (and your man)!

[marykay.com](http://marykay.com) |

