

# 2011 Fall / Holiday Test Panel

Name: \_\_\_\_\_

Address: \_\_\_\_\_

E-mail: \_\_\_\_\_

Preferred Contact #: \_\_\_\_\_

Birthday: \_\_\_\_\_

Consultant's Name \_\_\_\_\_



## TimeWise Night Restore & Recover Complex \$40

Feel/Texture of the product	1	2	3	4	5
How would you rate the price point	1	2	3	4	5
Overall rating of this product	1	2	3	4	5
Would it fill a void in your skincare	1	2	3	4	5
Have you ever used a Vitamin C product?	YES	NO	Unsure		

## NEW! Limited-Edition Mary Kay Redefining Elegance Collection



### Filigree Eye and Cheek Powder \$20

	Not for me			Gotta have it!	
Stunning	1	2	3	4	5
Splendid	1	2	3	4	5

### Luxury Liner \$14

	Not for me			Gotta have it!	
Black Velvet	1	2	3	4	5
Classic Sable	1	2	3	4	5
Rich Plum	1	2	3	4	5

### Lip Suede \$14

	Not for me			Gotta have it!	
Polished Pink	1	2	3	4	5
Luscious Plum	1	2	3	4	5

### Nail Lacquer \$8

	Not for me			Gotta have it!	
Plush Plum	1	2	3	4	5
Gold Leaf	1	2	3	4	5
Lavish Sable	1	2	3	4	5
Base/Top Coat	1	2	3	4	5

What do you think of the texture of the lip suede? \_\_\_\_\_

Do you prefer (circle all that apply): LIPSTICK    LIP GLOSS    LIQUID LIP COLOR  
LIP LINER    TINTED LIP BALM    OTHER \_\_\_\_\_

### Makeup Artist Looks

Which is your favorite look?

GILDED GLOW    CLASSIC LUXURY    PLUM PERFECTION    ELEGANT EXPRESSION

## Minature Fragrance Collection \$32

I would: GIVE AS A GIFT LOVE TO RECEIVE AS A GIFT GET FOR MYSELF  
 How would you rate the price? 1 2 3 4 5



### Little Gifts Hand Cream \$10

	Not for me			Gotta have it!	
Vanilla Berry	1	2	3	4	5
Vanilla Mint	1	2	3	4	5

I would: GIVE AS A GIFT LOVE TO RECEIVE AS A GIFT GET FOR MYSELF

### Little Gifts Lip Balm Set \$15

I would: GIVE AS A GIFT LOVE TO RECEIVE AS A GIFT GET FOR MYSELF  
 How would you rate the price? 1 2 3 4 5

## Thinking of You Body Lotion \$16

	Not for me			Gotta have it!	
How would you rate the scent?	1	2	3	4	5
How would you rate the price?	1	2	3	4	5



### Beauty That Counts Lipstick \$13

	Not for me			Gotta have it!	
Give Hope	1	2	3	4	5
Give Dreams	1	2	3	4	5
Give Joy	1	2	3	4	5

*I hope you had a great time today. Here are a few questions to complete our time together.*

1. What was your favorite thing you tried today? \_\_\_\_\_
2. What was the most beneficial thing you learned about today? \_\_\_\_\_
3. Today I want to take home: \_\_\_\_\_
4. Please put these products on my wish list: \_\_\_\_\_
5. I am interested in learning more about (circle all that apply):  
 Skincare    The Makeover Contest    Earning FREE Products    Gift giving ideas
6. I would love to get FREE product by having a few girlfriends together for a (circle all that apply):  
 Pajama Party    Holiday Shopping Coffee    Fall Makeover
7. Has anyone ever taken the time to tell you about the Mary Kay Career Opportunity? Please allow me the privilege. There is no obligation for hearing the facts. For your time, I will have a FREE Gift for you.  
 Sure    Maybe    No Thanks
9. On a scale of 1 to 10 (with 10 being the highest), how interested are you in learning more about MK and how this opportunity might meet your personal needs? (You can't pick #5 because that is in the middle and would make your consultant crazy!)

1    2    3    4    5    6    7    8    9    10

*Thank You for taking part in this test panel for our Fall/ Holiday 2011 line.  
 You are appreciated!*