



Dear Preferred Mary Kay Customer,

I am so excited!! I'll come right to the point. I am in a very special sales contest right now with Mary Kay. In order to qualify, I must have a **\$1000 DAY in February!** Sounds like a lot, doesn't it? I truly want to achieve this challenge and am asking for your help.

Do you need any gifts or do you simply need to stock up on the #1 Best Selling Brand of Skin Care or Color Cosmetics in the U.S.? Just announced for the 11th straight year.

Mark your calendar... **WEDNESDAY, February 1st** is my special day. I am asking all of my neighbors, customers, family and friends to go shopping *Mary Kay style*. The best part is that **EVERYTHING is 10% off!** For every \$25 purchase, your name will be put into 3 drawings for a **\$50 Mary Kay Shopping Spree!** Please feel free to pass this offer on to your friends and family who do not have a Mary Kay consultant (don't want to take business away from a sister consultant who might also be taking up the challenge). You will also get an additional entry in the drawing for each \$25 referral you send my way. **FREE Limited Edition** gift with purchase with orders \$40+ after discount.

What a GREAT time to treat yourself to our fantastic Microdermabrasion Set or try a fantastic new Lip Color! Stock up now on all your basic Mary Kay products.

You may order through my personal website at [www.marykay.com/jneal](http://www.marykay.com/jneal) or call me at **920-662-7570**. Please leave a message if I am not immediately available. I must have your order no later than 10:00PM on Wednesday, February 1st. Free shipping on orders, you can pay by cash, check, VISA, MASTERCARD or DISCOVER.

I am tickled "PINK" about this \$1000 day challenge! Since it is impossible to contact everyone by phone, I felt writing to you was the best. I appreciate you, and sincerely **THANK YOU** in advance for being such great customers & making my \$1000 day goal a reality!!!

Sincerely,

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