

MARY KAY[®]

the LOOK

Summer 2019



NEW! TIMEWISE 3D™ FOUNDATIONS

Discover the Foundation of YOU.



“ You have to be able to believe in yourself to be confident. What's underneath means being in tune with who I am, what I want, where I'm going. It means that we radiate beauty from within.”

BRITTANY
Bronze W130

A close-up photograph of thick, curly brown hair with some lighter, ashy tones, filling the left and top portions of the page. The hair is set against a soft, warm-toned background.

IT'S WHAT'S *UNDERNEATH.*

The foundation of what makes you unique is much deeper than your outer beauty – *it's what's underneath that lets the authentic you shine through!*

I'm delighted to celebrate the foundation of real beauty with you, with a range of products that recognize your one-of-a-kind spirit. From true-to-you foundation shades and a high-quality blending brush that empower you to become your own makeup artist to a matte lipstick that pays it forward, the time is right for you to truly shine and enjoy a uniquely uplifting experience. Contact me to find your true shade of the new *TimeWise 3D™* foundation!

♥ *Your Mary Kay Independent
Beauty Consultant*

NEW! *TimeWise 3D*[™] FOUNDATIONS

SEAMLESS SHADE MATCHES. AGELESS BEAUTY. 12-HOUR PERFORMANCE.

Our latest innovation is inspired by YOU! You make each shade truly beautiful, and you deserve a foundation that blends seamlessly with your skin tone, wears as long as you dare it to and infuses your skin with age-defying ingredients.





INTELLIMATCH™ TECHNOLOGY FOR YOUR TRUE SHADE

To create foundation shades that mimic your actual skin tone, we captured the authentic, true tones of women from around the world using our exclusive *IntelliMatch™* Technology. This beautiful diversity guided every amazing shade we created, significantly improving the authenticity of shades so that more women than ever can find their true shade.

Contact me to find your true shade of the NEW *TimeWise 3D™* foundation!

PATENT-PENDING AGE MINIMIZE 3D® COMPLEX

TimeWise 3D™ foundations are infused with our exclusive *Age Minimize 3D®* Complex to help defend, delay and deliver for beautiful results.

Get a flawless, instantly younger-looking complexion with foundation that feels weightless on skin.

And with 12 hours of wear, this complexion-enhancing foundation looks natural all day!



New! *TimeWise®* Matte 3D Foundation, \$25



Superior Blending, EXPERT RESULTS

The unique design and dense but soft bristles make flawless, air-brushed application easy.

Pair this pro brush with your
NEW *TimeWise 3D*™ foundation
for a flawless, age-defying, long-lasting look.

New! **Mary Kay® Blending Brush, \$16**

FULL COVERAGE

- Features an oval-shaped head and tons of short, densely packed bristles to blur imperfections.
- Masterfully crafted synthetic bristles pick up the perfect amount of *Endless Performance*® Crème-to-Powder Foundation and also glide on liquid and cream.
- Easy application and seamless blendability.

HOW TO USE IT

Place liquid foundation directly onto brush or directly on your face. Gently apply foundation in short, sweeping or circular motions until the desired look is achieved.

Mary Kay® Blending Brush, \$16



MEDIUM COVERAGE

- Synthetic bristles hold the perfect amount of liquid foundation, ranging from light to creamy formulas.
- Angled flat top allows for foundation application directly to the brush.
- Brush shape blends foundation in hard-to-reach areas of the face.

Mary Kay® Liquid Foundation Brush, \$14



SHEER COVERAGE

- Perfect for precise application and blending of liquid and cream foundations, concealers and more.
- The flat end is perfect for blending larger areas.

Mary Kay® Blending Sponge, \$12



FULL COVERAGE

- Microfine texture designed for even distribution.
- Unique shape helps ensure smooth, flawless application.
- Fits inside *Mary Kay Perfect Palette™*.

Mary Kay® Cosmetic Sponges, \$4, pk./2

Feel-Good SUMMER COLOR

All hail the lipstick that will make you feel as fabulous as you look! A pink this hot can rock your world as you help make it a better place. That's because it's beauty on a mission!

New! Limited-Edition[†] *Mary Kay*[®]
Matte Lipstick in Paparazzi Pink, \$18

In the United States, from **April 26 through Aug. 15, 2019**, Mary Kay Inc. will donate **\$1** from each sale of limited-edition[†] *Mary Kay*[®] Matte Lipstick in Paparazzi Pink. In the United States, Mary Kay is committed to helping women and their families through *The Mary Kay Foundation*SM efforts to find cures for cancers affecting women and programs to prevent domestic violence.



**PINK
CHANGING
LIVES[®]**
MARY KAY



PRIME TIME

Every sizzling summer lip look can be primed for perfection. Help prime lips for improved lipstick wear while reducing the appearance of lines and wrinkles on lips and around the lip area.

**TimeWise[®] Age-Fighting
Lip Primer, \$25**



FILLED TO THRILL

Take your favorite summertime shades on all your sun-filled adventures with this magnetic, customizable palette.

Mary Kay Perfect Palette™ (unfilled), \$18

PLAY IN THE SHADES.

These shades are giving us all the feels this summer, from warm golds to pretty pinks and more.

Mary Kay Chromafusion™ Eye Shadow, \$8 each

gold status

dusty rose

blossom



darling pink

HELLO, SUMMER GLOW!

Give your cheeks that sun-kissed look with these refreshingly down-to-earth tones.

Mary Kay Chromafusion™ Highlighter in Honey Glow, \$14

Mary Kay Chromafusion™ Contour in Latte, \$14

Mary Kay Chromafusion™ Blush in Darling Pink, \$14

honey glow

latte

Explore more

**COLORFUL CREATIONS WITH
YOUR MARY KAY INDEPENDENT
BEAUTY CONSULTANT.**

Protect WITH SPF.

The sun doesn't just burn your skin.
It's also the No. 1 cause of skin aging!
So defend your skin with these protective
products every time you head outside.



**Mary Kay® Sun Care
Sunscreen Broad
Spectrum SPF 50,*
\$20**

Delivers a very high level of broad spectrum protection from the sun's UVA and UVB rays. Water- and sweat-resistant for up to 80 minutes.



**TimeWise®
Age Minimize 3D®
Day Cream SPF 30
Broad Spectrum
Sunscreen,* \$32**

Helps prevent visible signs of skin aging. Moisturizes for 12 hours. Helps even the look of skin tone.



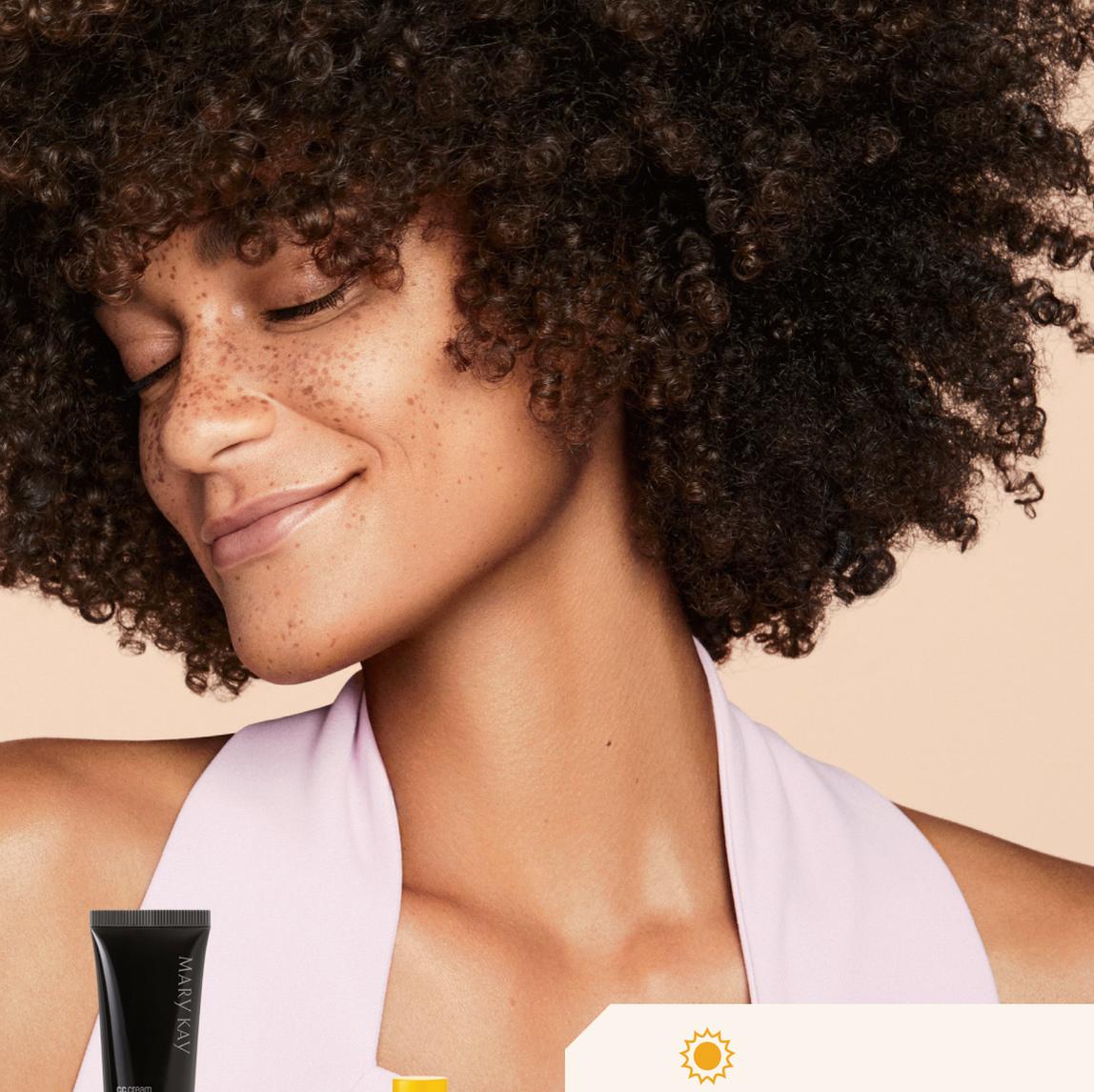
**MKMen® Advanced
Facial Hydrator
Sunscreen Broad
Spectrum SPF 30,*
\$25**

Absorbs quickly, leaving skin feeling refreshed with no sticky or greasy afterfeel. Hydrates for over 10 hours!



**Mary Kay® Foundation
Primer Sunscreen
Broad Spectrum
SPF 15,* \$20**

Helps diminish the appearance of pores, fine lines and wrinkles. Provides a flawless look and extends makeup wear.



Mary Kay® CC Cream Sunscreen Broad Spectrum SPF 15,* \$22

Delivers eight benefits in one step. Provides lightweight coverage for a natural-, flawless-looking complexion.



Mary Kay® Sun Care Lip Protector Sunscreen Broad Spectrum SPF 15,* \$10

Helps protect lips from the drying effects of sun and wind. Glide on alone or under lipstick or lip gloss.



SUN CARE BASICS

WHY: UVA and UVB rays can cause premature skin aging, and they can lead to skin cancer.

WHEN: Apply sunscreen 15 minutes prior to sun exposure. Reapply at least every two hours or after swimming, sweating or towel-drying.

WHAT: Wear a sunscreen of SPF 15 or higher daily. Also protect your skin by wearing tightly woven dark clothes and hats!

REFRESHING RECOVERY

Contains botanical extracts rich in antioxidants to help sun-kissed skin feel cooled, refreshed and – most importantly – hydrated once again.

SPECIAL-EDITION+ Mary Kay® Sun Care After-Sun Replenishing Gel, \$15





Want fuller coverage?

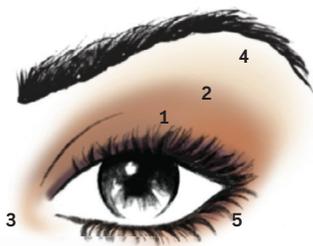
Contact me to find your true shade of *TimeWise 3D™* foundation!

Canyon SUNSET

Warm bronze hues, dewy skin and a kiss of red on the lips define this on-trend look.

DESERT LANDSCAPES

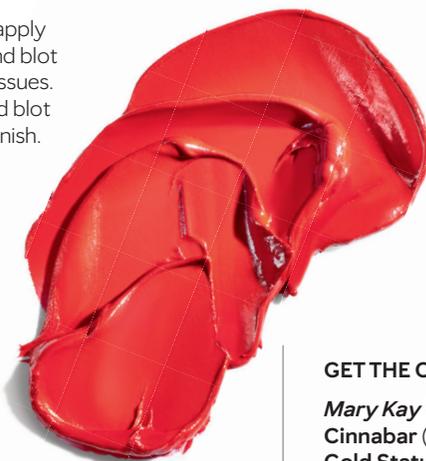
Sweep **Cinnabar (1)** eye shadow on the eyelid and **Shiny Penny (2)** eye shadow into the crease. Highlight the inner corner of the eye with **Gold Status (3)** eye shadow and the brow bone with **Crystalline (4)** eye shadow. Finish by smudging **Merlot (5)** eye shadow into the top lashline and outer third of the bottom lashline.



A SCARLET STAIN

For stained-looking lips, apply **Poppy Please** lipstick and blot lips using oil-absorbing tissues. Then reapply lipstick, and blot again for a more matte finish.

Beauty Blotters®
Oil-Absorbing Tissues,
\$6, (pk./75 tissues)



SIMPLY FLAWLESS

Get a natural look by applying **CC cream** with a damp blending sponge. If the sponge is too dry, it will absorb too much product. If it's too wet, the sponge won't blend products well. Also make sure you tap on your CC cream using the flat bottom of the sponge for a natural, blended look.

Mary Kay® CC Cream Sunscreen
Broad Spectrum SPF 15,* \$22

GET THE COMPLETE LOOK.

Mary Kay Chromafusion™ Eye Shadow:
Cinnabar (base), **Shiny Penny** (crease),
Gold Status (highlight), **Crystalline** (highlight)
and **Merlot** (enhance), \$8 each

Mary Kay Chromafusion™ Blush in
Juicy Peach, \$14

Mary Kay Chromafusion™ Highlighter
in **Glazed**, \$14

Mary Kay® Eyeliner in **MK Deep Brown**, \$12

Lash Love® Mascara in **I ♥ black**, \$15

Mary Kay® Gel Semi-Matte Lipstick in
Poppy Please, \$18



Francine is wearing
TimeWise 3D™ foundation
in Beige C 140.

“

Always use the right
contour and highlight
shades for your skin tone.
Use **Latte** and **Glazed** for
ivory to light bronze skin
and **Cocoa** and **Honey Glow**
for all bronze skin tones.

”

KEIKO TAKAGI
Global Makeup Artist

Enchanted GOLD

Mesmerize with an ethereal look featuring shimmering golden accents and understated, glossy lips.

BRONZE GODDESS

Get a natural glow and enhance your bone structure by applying **contour** to the hollow of the cheek and **highlighter** on the top of the cheekbone. For all-over radiance, dust **highlighter** onto the collar bones, shoulders and upper arms.



gold status



shiny penny

THE GOLD STANDARD

Dust **Shiny Penny** on the eyelid and lower lashline. Create depth by adding a matte shade, **Cinnabar**, to the crease. Add golden highlights to the inner corner of the eye with **Gold Status**. Line the upper lashline with **Jet Black** gel eyeliner to enhance the shape of the eye.

YOUR NEW NUDE

Apply a nude lipstick shade, such as **Bashful You** (ivory) or **Rich Truffle** (beige and bronze), that flatters your skin tone. Top with Beach Bronze lip gloss for a high-shine finish with shimmer.

GET THE COMPLETE LOOK.

Mary Kay Chromafusion™ Blush in Desert Rose, \$14

Mary Kay Chromafusion™ Contour in Cocoa, \$14

Mary Kay Chromafusion™ Highlighter in Honey Glow, \$14

Mary Kay Chromafusion™ Eye Shadow in Shiny Penny (base), Cinnabar (crease) and Gold Status (highlight), \$8 each

Mary Kay® Gel Eyeliner With Expandable Brush Applicator in Jet Black, \$18

Lash Love® Mascara in I ♥ black, \$15

Mary Kay® Gel Semi-Matte Lipstick in Bashful You, \$18

NouriShine Plus® Lip Gloss in Beach Bronze, \$15

NEW! TimeWise 3D™ Foundation in Beige C 140, \$25



9 Summer MUST-HAVES

Pop these essentials in your beauty go-bag to keep your look summer-fresh all day long.



**Mary Kay®
Foundation
Primer Sunscreen
Broad Spectrum
SPF 15,* \$20**
Creates the perfect
canvas for a flawless
foundation application.



New!

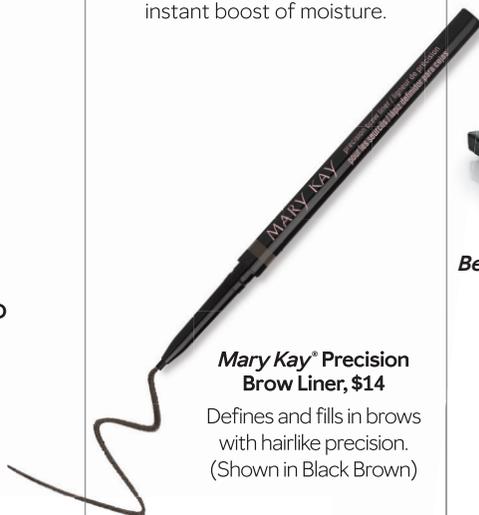
**TimeWise® Matte 3D
Foundation, \$25**
Blends seamlessly
with the real you.



**TimeWise® Age-Fighting
Lip Primer, \$25**
Helps prime the lips for
improved lipstick wear.



**NouriShine Plus®
Lip Gloss in Sun Blossoms, \$15**
Offers brilliant shine and an
instant boost of moisture.



**Mary Kay® Precision
Brow Liner, \$14**

Defines and fills in brows
with hairlike precision.
(Shown in Black Brown)



**Special-Edition†
Mary Kay® Sun Care
Subtle Tanning
Lotion,** \$18**

Build up gorgeous
color in about a week.
Glides on evenly and
absorbs quickly.
No streaks!

**Does not contain sunscreen and does not protect from the sun



**Lash Love®
Waterproof Mascara, \$15**
Humidity-, pool-, saltwater-, rain-,
tear- and sweatproof formula
offers long, strong, seriously
separated lashes.



**Beauty Blotters® Oil-Absorbing
Tissues, \$6, pk./75 tissues**
Absorbs excess oil without
disturbing makeup.



**Mary Kay®
Makeup Finishing Spray
by Skindinävia, \$18**
Helps makeup look freshly
applied for hours.



OUR PRODUCT PHILOSOPHY IS SIMPLE.

WE *ALWAYS* PUT YOU FIRST.

We want to earn your trust every day. Which is why your satisfaction and safety drive every product decision we make. Using the latest technologies, our passionate team of scientists creates products to surprise and delight you. Rigorous consumer and clinical testing ensure product safety and performance. And to make sure you feel confident and beautiful, your Independent Beauty Consultant is always there for you with a personalized beauty experience.

WE SCREEN.

We carefully screen every ingredient. If we can't verify its safety, we won't use it.

WE TEST.

To ensure product safety, quality and performance, we spend millions of dollars and conduct hundreds of thousands of tests every year, including clinical studies with independent dermatologists, ophthalmologists and other medical experts.

WE INVESTIGATE.

We actively investigate and monitor issues related to product safety and take action based on scientific fact.

WE PROHIBIT.

We go above and beyond the more than 1,300 ingredients banned worldwide to meet our high standards of product safety.

Your Guide to EXFOLIATION

Skin-dulling cells can build up and create rough, uneven skin texture, robbing skin of its youthful look. Adding exfoliation to your routine is essential for skin that feels soft and smooth!



PHYSICAL EXFOLIATION

SCRUB

CONCERN:
Sensitive skin

Exfoliates to remove dead and dull skin, leaving pores feeling deeply cleaned. Formulated with natural, exfoliating fruit seeds to help unclog pores.

FREQUENCY: Two to three times a week

Botanical Effects® Invigorating Scrub, \$18

MICRODERMABRASION

CONCERN:
Early-to-moderate signs of aging

Featuring the same key exfoliating ingredient used by many dermatologists, alumina (aluminum oxide), this product immediately refines skin texture and reduces the appearance of fine lines.

FREQUENCY: Two to three times a week*

TimeWise® Microdermabrasion Refine, \$32

PAIR WITH: TimeWise® Pore Minimizer, \$27

TimeWise® Microdermabrasion Plus Set, \$55
Save \$4 when you buy the set.

CHEMICAL EXFOLIATION

PEEL

CONCERN:
Advanced signs of aging

The glycolic acid in this peel impacts multiple surface layers to deliver significant results. Immediately, skin looks more radiant and feels smoother and tighter. Skin texture is significantly improved. Fine lines and wrinkles look reduced.

FREQUENCY: Two times a week*

TimeWise Repair® Revealing Radiance® Facial Peel, \$65

*Do not use TimeWise® Microdermabrasion Refine and TimeWise Repair® Revealing Radiance® Facial Peel on the same day. Allow a day or two between uses. The combined number of uses of facial peel plus microdermabrasion refine should not exceed three times per week.

POWERFUL *Antioxidant Protection*

TimeWise Miracle Set 3D[®] has more than double the antioxidant protection* for our most powerful free-radical skin care regimen defense yet!

***TimeWise Miracle Set 3D*[®], \$110**

Save \$14 when you buy the set!



☀️ **Step 1 *TimeWise*[®]
Age Minimize 3D[®]
4-in-1 Cleanser, \$24**

Choose normal to dry to soothe skin as it cleanses or combination to oily to remove excess oil without drying.

☀️ **Step 2 *TimeWise*[®]
Age Minimize 3D[®]
Day Cream SPF 30
Broad Spectrum
Sunscreen,[†] \$32**

Moisturizes for 12 hours, helps delay visible signs of skin aging and provides broad spectrum UVA/UVB protection.

☾ **Step 3 *TimeWise*[®]
Age Minimize 3D[®]
Night Cream, \$32**

Works while skin is most able to rebuild its reserves to re-energize its natural glow.

☀️ **Step 4 *TimeWise*[®]
Age Minimize 3D[®]
Eye Cream, \$36**

Helps improve visible signs of aging and fatigue – including the appearance of dark circles, undereye puffiness, fine lines and wrinkles.

*Based on in vitro testing comparing *TimeWise*[®] *Miracle Set*[®] with *TimeWise Miracle Set 3D*[®]

[†]Over-the-counter drug product. This product is also available in a non-SPF formula.

Mary Kay is proud to share that the *TimeWise Miracle Set 3D*[®] has earned the Good Housekeeping Seal.

Advanced Age-Defying INNOVATION

It's never too late to rescue skin from the damage of the past and recapture a vision of youthfulness.



**TimeWise Repair®
Volu-Firm® Foaming
Cleanser, \$28**

Lathers into a moisture-rich, cashmere-soft foam that gently sweeps away complexion-dulling impurities as it leaves skin feeling deeply cleansed, revitalized and hydrated.

**TimeWise Repair®
Volu-Firm®
Day Cream
Sunscreen Broad
Spectrum SPF 30,†
\$52**

Restores the look of skin's youthful cushion.

**TimeWise Repair®
Volu-Firm®
Night Treatment
With Retinol, \$52**

Reveals youthful-looking skin with the power of retinol.

**TimeWise Repair®
Volu-Firm®
Eye Renewal
Cream, \$42**

Formulated to help reduce the appearance of sagging skin and crepiness and help lessen the appearance of dark circles.

The sculpted metal applicator tip coolly massages the skin to help reduce the appearance of puffiness.

**TimeWise Repair®
Volu-Fill®
Deep Wrinkle
Filler, \$48**

Targeted formula immediately fills in deep wrinkles and helps improve their appearance over time. 100% of women showed an improvement in the appearance of wrinkle severity.*

**TimeWise Repair®
Revealing
Radiance®
Facial Peel, \$65**

Skin's radiance is revealed, skin smoothness is significantly improved, fine lines and wrinkles look reduced and skin looks rejuvenated and revitalized with a more even tone.

*Results reflect bio-instrumentation measurement of wrinkle severity after an eight-week independent clinical study in which 31 women used the product morning and night. Wrinkle severity is defined as the visible length, width and number of deep wrinkles.

Gentle, Uncomplicated SKIN CARE

Give your skin what it craves: a simple, uncomplicated regimen designed to help your skin achieve a healthy balance.

Botanical Effects® Skin Care

\$54 for the regimen

Regimen includes

Cleansing Gel, Moisturizing Gel and Refreshing Toner.

Invigorating Scrub available separately.

Suitable for all skin types



SIMPLE INGREDIENTS

Extracts from the superfruit dragon fruit join centuries-old aloe for an antioxidant-packed infusion in every product.

SUITABLE FOR ALL SKIN TYPES, INCLUDING SENSITIVE SKIN



Step 1 Botanical Effects® Cleansing Gel, \$18

Cleans deeply and effectively and even dissolves all traces of oil. Skin feels smooth, nourished and clean.



Step 2 Botanical Effects® Refreshing Toner, \$18

Traces of dirt are wiped away as are complexion-dulling dead skin cells. Helps control shine.



Step 3 Botanical Effects® Moisturizing Gel, \$18

Quick-absorbing gel does not feel greasy, yet it moisturizes for 12 hours. Skin feels soft, smooth and fresh.



FOR A BEAUTIFUL BOOST, ADD:

Botanical Effects® Invigorating Scrub, \$18

Exfoliates to remove dead and dull skin, leaving pores feeling deeply cleaned. Formulated with natural exfoliating fruit seeds to help unclog pores. Use 2 or 3 times a week, morning or night, after the cleansing gel.

While Botanical Effects® Skin Care is considered safe for sensitive skin, it was not formulated specifically for those with sensitive skin.

CLEAR the Way.

Break up with breakouts! This acne system uses salicylic acid to help clear up existing blemishes and help prevent future breakouts.

Clear Proof® Acne System, \$45
Save \$14 when you buy the set!



Step 1 Clear Proof® Clarifying Cleansing Gel,* \$16

Gently removes dirt, oil and complexion-dulling impurities while helping to reduce and control shine.



Step 2 Clear Proof® Blemish Control Toner,* \$15

Tones without overdrying and helps exfoliate dead surface skin cells.



Step 3 Clear Proof® Acne Treatment Gel,* \$10

Clears up blemishes and helps to visibly reduce the redness and size of pimples.



Step 4 Clear Proof® Oil-Free Moisturizer for Acne-Prone Skin,* \$18

Replenishes moisture to provide balanced hydration with no oily or greasy feel.

Set includes Clarifying Cleansing Gel,* Blemish Control Toner,* Acne Treatment Gel* and Oil-Free Moisturizer for Acne-Prone Skin

A CLEAR DIFFERENCE



Based on a 12-week clinical study

ADD-ONS THAT ADD UP TO CLEARER-LOOKING SKIN

Clear Proof® Deep-Cleansing Charcoal Mask, \$24

Two or three times a week, unclog pores with the power of activated charcoal.

Clear Proof® Pore-Purifying Serum,* \$17

Helps minimize the appearance of pores and reduces shine.



Gifts to WOW MOM

This Mother's Day, pamper Mom with well-deserved indulgences that will make her look and feel like the superwoman she is.

With this moisturizing mask, skin is visibly lifted in just two weeks* and looks more radiant after the very first use!

**TimeWise Repair®
Lifting Bio-Cellulose
Mask, \$70, pk./4**



This glamorous, sophisticated fragrance is sure to be her new signature scent.

**Cityscape®
Eau de Parfum, \$50**



Make it easier than ever for her to master top makeup application techniques with this set of high-quality, precisely shaped brushes.

**Mary Kay® Essential
Brush Collection,
\$55**



Nourish her hard-working hands with a simply indulgent set that revitalizes and protects.

**White Tea & Citrus
Satin Hands®
Pampering Set, \$36**



Give dry lips some love with a smoothing, softening sugar scrub infused with shea butter, sunflower oil, vitamin E and jojoba butters.

Satin Lips® Set, \$22



Bring the spa to her with rich, hydrating shea butter and a crisp, calming white tea and citrus scent.

**Satin Body® Revitalizing Shea Scrub, \$18
Satin Body® Indulgent Shea Wash, \$18
Satin Body® Silkening Shea Lotion, \$18**



Gifts to Make DAD'S DAY

Surprise him with these easy-to-use, guy-approved products that'll make him say "aah."



This collection helps clean and energize dull skin; controls oil; protects against sun damage; and gives a close, clean shave.

MKMen® Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30,* \$25

MKMen® Daily Facial Wash, \$16

MKMen® Shave Foam, \$14

MKMen® Advanced Eye Cream, \$26

Activated charcoal acts like a magnet to unclog pores and instantly absorb excess oil so he can have clearer-looking skin!

Clear Proof® Deep-Cleansing Charcoal Mask, \$24

Shave brush not included

No grooming routine would be complete without a fragrance perfectly matched to the man who's wearing it.



SUIT & TIE GUYS

Wood accents and warm patchouli give this striking scent an air of sophistication.

Citscape® Cologne Spray, \$50



COOL DADS

Bright and clean, it won't compete with his bold, unique personality.

True Original® Cologne Spray, \$36



MEN WHO STAND OUT

If he isn't afraid to be noticed, he'll love this leathery, spicy spritz.

MK High Intensity® Cologne Spray, \$40

Discover These Top BEST-SELLING FAVES.

Women love these *Mary Kay*® beauty bests. Try them for yourself!



TimeWise Vitamin C Activating Squares®, \$24, pk./12



Mary Kay®
CC Cream
Sunscreen
Broad Spectrum
SPF 15,* \$22



Mary Kay®
**Ultimate
Mascara**™,
\$15



Mary Kay®
Foundation
Primer Sunscreen
Broad Spectrum
SPF 15,* \$20



Lash Intensity®
Mascara, \$18



Clear Proof® Deep-Cleansing
Charcoal Mask, \$24



Mary Kay®
Oil-Free
Eye Makeup
Remover, \$17



TimeWise®
Firming Eye
Cream, \$32

Mary Kay®
Undereye
Corrector, \$16



Lash Love®
Mascara,
\$15



The best-seller logo/designation refers to top-selling products within the *Mary Kay*® product line.

MARY KAY®

One Woman Can®
CREATE A LASTING
FAMILY LEGACY.

Roxanne cherishes each moment with her sons, never missing an important event. With the freedom she's discovered, Roxanne can create a legacy of love and irreplaceable memories.

#MyMKLife

▶ See how **Mary Kay Independent National Sales Director Roxanne McInroe** has achieved her dreams while staying fully present with her family: marykay.com/ican.



AGE-DEFYING SKIN CARE

TimeWise®

TimeWise Miracle Set 3D®, \$110

Breakthrough three-dimensional approach to skin aging.

Normal/Dry or Combination/Oily Set includes:

- TimeWise® Age Minimize 3D® 4-in-1 Cleanser
- TimeWise® Age Minimize 3D® Day Cream SPF 30 Broad Spectrum Sunscreen*
- TimeWise® Age Minimize 3D® Night Cream
- TimeWise® Age Minimize 3D® Eye Cream



TimeWise® Ultimate Miracle Set 3D™, \$165

Includes the TimeWise Miracle Set 3D® products in your choice of normal/dry or combination/oily, plus the TimeWise® Microdermabrasion Plus Set: Microdermabrasion Refine and Pore Minimizer.

TimeWise® Age Minimize 3D® Normal/Dry or Combination/Oily	4-in-1 Cleanser, \$24 , 4.5 oz.	Day Cream SPF 30 Broad Spectrum Sunscreen,* \$32 , 1.7 oz.	Night Cream, \$32 , 1.7 oz.	Eye Cream, \$36 , .5 oz.
---	--	---	------------------------------------	---------------------------------

3-In-1 Cleansing Bar
(with soap dish) **\$20**, 5 oz.



A customer favorite. bar none!

Age Minimize 3D® Day Cream, (non-SPF), \$32, 1.7 oz.



TimeWise Miracle Set 3D The Go Set, \$25
Travel-sized set



TimeWise® Solutions for every age-defying skin care need



Get the look of **polished, younger skin** and significantly **smaller pores**.

TimeWise® Microdermabrasion Plus Set, \$55

TimeWise® Microdermabrasion Refine, \$32, 2.5 oz.

TimeWise® Pore Minimizer, \$27, 1 fl. oz.

A beauty industry first



TimeWise Vitamin C Activating Squares®, \$24, .001 oz. each, pk./12

Help skin bounce back.



TimeWise Replenishing Serum+C, \$56, 1.5 fl. oz.

- Fights the look of **fine lines and wrinkles** around eyes.
- **Visibly firms**
- **Brightens**
- **Moisturizes**

TimeWise® Firming Eye Cream, \$32, .5 oz.



Dramatically **evens** the appearance of skin tone.

TimeWise® Tone-Correcting Serum, \$45, 1 fl. oz.



- **10 pampering** minutes
- **10 skin-renewing** benefits



TimeWise® Moisture Renewing Gel Mask, \$22, 3 oz.

Fights the look of **fine lines and wrinkles** on and around the lips.



TimeWise® Age-Fighting Lip Primer, \$25, .05 oz.

Hydrates skin and helps it look more **firm, toned and defined.**

TimeWise Body™ Targeted-Action® Toning Lotion, \$32, 8 fl. oz.



ADVANCED AGE-DEFYING

TimeWise Repair®

Powered by the patented *Volu-Firm®* Complex, which includes a biomimetic peptide, a skin-volume-supporting peptide and plant stem cells.



Volu-Firm® Foaming Cleanser, \$28, 4.5 oz.

Volu-Firm® Day Cream Sunscreen Broad Spectrum SPF 30,* \$52, 1.7 oz.

Volu-Firm® Night Treatment With Retinol, \$52, 1.7 oz.

Volu-Firm® Eye Renewal Cream, \$42, .5 oz.

Uses glycolic acid to **impact multiple surface layers.**



Revealing Radiance® Facial Peel, \$65, 1.7 oz.

100% of women showed an **improvement** in the appearance of wrinkle severity.†

Volu-Fill® Deep Wrinkle Filler, \$48, .5 oz.



Intensive facial treatment that delivers lifting and firming benefits

TimeWise Repair® Lifting Bio-Cellulose Mask, \$70, pk./4



SIMPLE SOLUTIONS

Botanical Effects® Regimen, \$54

A simple three-piece set that keeps skin nourished, refreshed and healthy-looking.

Regimen includes:

- Cleansing Gel
- Refreshing Toner
- Moisturizing Gel



Cleansing Gel, \$18, 4.5 oz.



Refreshing Toner, \$18, 5 fl. oz.



Moisturizing Gel, \$18, 3 oz.



Invigorating Scrub, \$18, 3 fl. oz.

ACNE SOLUTIONS

Clear Proof®

Clear Proof® Acne System, \$45

Clinically shown to provide clearer skin in just 7 days.††



Clear Proof The Go Set®, \$20 Travel-sized set



Clarifying Cleansing Gel,* \$16, 4.5 oz.



Blemish Control Toner,* \$15, 5 fl. oz.



Acne Treatment Gel,* \$10, 1 oz.



Oil-Free Moisturizer for Acne-Prone Skin, \$18, 3 fl. oz.

Set includes Clarifying Cleansing Gel,* Blemish Control Toner,* Acne Treatment Gel,* Oil-Free Moisturizer for Acne-Prone Skin.



Deep-Cleansing Charcoal Mask, \$24, 4 oz.



More acne-fighting power



Pore-Purifying Serum,* \$17, 1.75 oz.

AGE-DEFYING

MKMen® Skin Care

Get age-defying skin care and skin-loving shaving products.



Daily Facial Wash, \$16, 4.5 fl. oz.



Shave Foam, \$14, 6.5 oz.



Cooling After-Shave Gel, \$16, 2.5 fl. oz.



Advanced Facial Hydrator Sunscreen Broad Spectrum SPF 30*, \$25, 3 fl. oz.



Advanced Eye Cream, \$26, .65 oz.

†Results reflect bioinstrumentation measurement of wrinkle severity after an eight-week independent clinical study in which 31 women used the product morning and night. Wrinkle severity is defined as the visible length, width and number of deep wrinkles.

DRY SKIN

NORMAL, COMBINATION AND OILY SKIN

VERY DRY SKIN

Mary Kay® Intense Moisturizing Cream, \$32, 1.8 oz.



Mary Kay® Oil-Free Hydrating Gel, \$32, 1.8 oz.



Mary Kay® Extra Emollient Night Cream, \$15, 2.1 oz.



Mary Kay® Oil-Free Eye Makeup Remover, \$17, 3.75 fl. oz.
Gently removes eye makeup.



Mary Kay® Eye Primer, \$12, .3 oz.
Creates a foundation demonstrated to extend eye color wear.



Indulge® Soothing Eye Gel With Calming Influence® Botanical Blend, \$16, 4 oz.
Ingredients reported to help reduce the appearance of puffiness.



Mary Kay® Oil Mattifier, \$18, .6 fl. oz.
Absorbs oil and helps control shine for eight hours.



Mary Kay® Facial Cleansing Cloths, \$18, for all skin types, pk./30 cloths



Beauty Blotters® Oil-Absorbing Tissues, \$6, pk./75 tissues



Mint Bliss™ Energizing Lotion for Feet & Legs, \$11, 3 fl. oz.



Mary Kay® 2-In-1 Body Wash & Shave, \$16, 6.5 fl. oz.



Mary Kay® Hydrating Lotion, \$16, 6.5 fl. oz.

White Tea & Citrus Satin Hands® Pampering Set, \$36

Set includes a fragrance-free protecting softener, a scented shea scrub, a scented shea cream and a giftable bag.

Fragrance-Free Satin Hands® Pampering Set, \$36

Set includes a fragrance-free protecting softener, a shea scrub, a shea cream and a giftable bag.

Also sold separately:

White Tea & Citrus Satin Hands® Nourishing Shea Cream, \$12, .3 oz.

Fragrance-Free Satin Hands® Nourishing Shea Cream, \$12, .3 oz.



Mary Kay® Sun Care Lip Protector Sunscreen Broad Spectrum SPF 15*, \$10, .16 oz.

Helps protect lips from the drying effects of sun and wind.

Mary Kay® Sun Care Sunscreen Broad Spectrum SPF 50*, \$20, 4 fl. oz.
For intense outdoor exposure.



Satin Body® Revitalizing Shea Scrub, \$18, 6.5 oz.

Exfoliates and immediately buffs away dry skin.

Satin Body® Indulgent Shea Wash, \$18, 6.5 fl. oz.

Cleanses and soothes dry skin with an enveloping lather.

Satin Body® Silkening Shea Lotion, \$18, 6.5 fl. oz.

Provides immediate relief for dryness.



Satin Lips® Set, \$22

Buffs away dry skin, then moisturizes to help keep lips soft.

Satin Lips® Shea Sugar Scrub, \$12, .3 oz.

Satin Lips® Shea Butter Balm, \$12, .3 oz.



Get this adorable cello gift bag **FREE!** with every **Satin Lips® Set** purchase. (Ribbon not included)

†Available from participating Independent Beauty Consultants only

FLAWLESS FACE



**Mary Kay®
Foundation
Primer
Sunscreen
Broad Spectrum
SPF 15,* \$20, 1 fl. oz.**

Apply under foundation to enhance wear and perfect skin.



**Mary Kay® Perfecting
Concealer, \$16, .21 oz.**

light ivory	deep ivory
light beige	deep beige
light bronze	deep bronze

**Mary Kay®
Undereye
Corrector,
\$16, .21 oz.**

Helps wake up tired-looking eyes.



**Mary Kay®
Makeup
Finishing
Spray by
Skindinavia,
\$18, 2 fl. oz.**

When makeup meltdown is not an option, give it the staying power to last up to 16 hours.



AGE-DEFYING

New!

**TimeWise®
Matte 3D
Foundation,
\$25, 1 fl. oz.**



Ivory	ivory C 100	ivory C 110	ivory W 130	ivory N 140	ivory W 150	ivory N 160			
	beige W 100	beige C 110	beige C 120	beige C 130	beige C 140	beige N 150	beige W 160	beige C 170	beige W 180
Beige	beige N 190	beige N 200	beige N 210	beige C 220					
	bronze W 100	bronze W 110	bronze W 120	bronze W 130	bronze W 140	bronze W 150	bronze C 160	bronze C 170	bronze C 180
Bronze									

New!

**Mary Kay®
Blending
Brush, \$16**



MINERAL FOUNDATION



**Mary Kay® Mineral Powder
Foundation, \$20, .28 oz.**

ivory 0.5	ivory 1	ivory 2	beige 0.5	beige 1	beige 1.5
beige 2	bronze 1	bronze 2	bronze 3	bronze 4	bronze 5

Mary Kay® Powder Foundation Brush, \$14

ivory 1	ivory 2	ivory 3	ivory 4	ivory 5	beige 1	beige 2	beige 3
beige 4	beige 5	beige 6	bronze 1	bronze 2	bronze 3	bronze 4	bronze 5

UVA/UVB PROTECTION



very light
light-to-medium
medium-to-deep
deep
very deep

SHINE CONTROL

**Endless Performance® Crème-to-Powder
Foundation, \$18, .35 oz.**

(Compact and cosmetic sponge sold separately)

†Endless Performance® Crème-to-Powder Foundation contains a small amount of fragrance.



ivory 1	ivory 2	beige 1
beige 2	bronze 1	bronze 2



**Mary Kay®
Translucent
Loose Powder,
\$16, .39 oz.**

Set your makeup.
Reduce shine.

**Mary Kay® Sheer Mineral Pressed
Powder, \$16, .32 oz.**

Be sure to add a *Mary Kay®* compact and applicator.



**Mary Kay® CC Cream
Sunscreen Broad Spectrum
SPF 15,* \$22, 1 fl. oz.**

- Light coverage
- Oil-free moisturization
- UVA/UVB protection





EXPAND / EXTEND

Mary Kay Best SELLER

black

Lash Intensity® Mascara, \$18, .32 oz.

DEFINITION

Mary Kay Best SELLER

I ♥ black

Lash Love® Mascara, \$15, .28 oz.

WATERPROOF DEFINITION

I ♥ black

Lash Love® Waterproof Mascara, \$15, .28 oz.

LENGTH

I ♥ black

Lash Love® Lengthening Mascara, \$15, .28 oz.

VOLUME

black brown
black

Mary Kay Best SELLER

Mary Kay® Ultimate Mascara™, \$15, .28 oz.

jet black

Mary Kay® Gel Eyeliner With Expandable Brush Applicator, \$18, .15 oz.

Mary Kay® Liquid Eyeliner Pen, \$16, .05 oz.

mk black

Mary Kay® Eyeliner, \$12, .01 oz.

mk black
mk deep brown
mk steely

Mary Kay® Precision Brow Liner, \$14, .003 oz.
 Outlines, defines and fills.

black brown
dark brunette
brunette
dark blonde
blonde

Mary Kay® Brow Definer Pencil, \$11, .04 oz.
 A creamy, long-wearing, waterproof formula.

classic blonde

dark brunette
brunette
dark blonde
blonde

Mary Kay® Volumizing Brow Tint, \$14, .14 oz. Tints, volumizes and tames

SATIN SHEEN

True Dimensions® Lipstick, \$18,

.11 oz.

It's like a color-infused fountain of youth for your lips.



tangerine pop



color me coral



coral bliss



exotic mango



citrus flirt



firecracker



sizzling red



spice 'n' nice



rosette



mystic plum



lava berry



berry a la mode



natural beauté



chocolate



sienne brûlée



first blush



tuscan rose



pink chérie



wild about pink



sassy fuchsia

SHIMMER SHINE

True Dimensions® Sheer Lipstick, \$18,

.11 oz.

The formula you love in sheer color options.



arctic apricot



posh pink



sparkling rosé



subtly you

SEMI-MATTE

Mary Kay® Gel Semi-Matte Lipstick, \$18,

.13 oz.

Color clarity with lip-cushioning gel comfort.



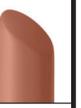
mauve moment



always apricot



bashful you



rich truffle



powerful pink



poppy please



crushed berry



midnight red

SEMI-SHINE

Mary Kay® Gel Semi-Shine Lipstick, \$18,

.13 oz.

Long-lasting wear without drying lips



apple berry



berry couture



haute pink



love me pink



luminous lilac



naturally buff



raspberry ice



red smolder



rosewood



scarlet red



spiced ginger



sunset peach

Mary Kay Chromafusion™ Blush, \$14,

.17 oz.

Long-lasting, lifeproof formula with light-reflecting pigments.

darling pink

juicy peach

rogue rose

hot coral

hint of pink

wineberry

shy blush

golden copper

rosy nude

desert rose

Mary Kay Chromafusion™ Highlighter, \$14,

.17 oz.

Perfect for creating a radiant, healthy glow.

glazed

honey glow

Mary Kay Chromafusion™ Contour, \$14,

.17 oz.

Matte shades that blend seamlessly.

cocoa

latte

HIGH-SHINE FINISH

NouriShine Plus® Lip Gloss, \$15,

.15 fl. oz.

Fortified with vitamin E and a vitamin C derivative plus plant-derived minerals.



pink luster



berry dazzle



silver moon



golden



pink wink



beach bronze



rich spice



rock 'n' red



pink parfait



sun blossoms



sparkle berry



fancy nancy



café au lait



shock tart



light nude



medium nude



deep nude



rose



coral



berry



red



dark chocolate*

**Mary Kay® Lip Liner, \$12,**

.01 oz.

A waterproof, long-lasting, creamy formula

*Mary Kay® Lip Liner classic formula

Mary Kay® Essential Brush Collection, \$55

Set includes All-Over Eye Shadow Brush, Eye Crease Brush, Eye Smudger Brush, All-Over Powder Brush, Cheek Brush and portable clutch.

Brushes also available separately.



Mary Kay® Brush Cleaner, \$10,
6 fl. oz.

Removes makeup buildup.



Mary Kay® All-Over Eye Shadow Brush, \$12

Fits naturally into the eyelid's delicate contours for easy blending.



Mary Kay® Eye Crease Brush, \$12

Designed to fit into the eyelid's contours and crease to add professional dimension to any eye look.



Mary Kay® Eye Smudger Brush, \$12

Designed to create detailed accents in hard-to-reach places and for easy smudging to create smoky eye looks.



Mary Kay® Eyebrow/Eyeliner Brush, \$10

Tames brows, blends eyebrow color, applies eyeliner and fills in brows.



Mary Kay® Cream Color Brush, \$12

Designed to mimic fingertip application for a streak-free finish.

†For hygienic reasons, it is recommended to dedicate a separate brush for use with different products.



Mary Kay® Blending Brush, \$16

Dense but soft bristles make flawless application easy.

New!



Mary Kay® All-Over Powder Brush, \$16

Helps pick up and distribute the right amount of face powder or bronzing powder.



Mary Kay® Cheek Brush, \$14

Innovative 3-in-1 shape helps enhance, sculpt and highlight cheekbones without leaving harsh lines behind.



Mary Kay® Liquid Foundation Brush, \$14

Stipples, buffs and blends liquid foundation with ease.



Mary Kay® Powder Foundation Brush, \$14

Provides perfect pickup and even, controlled application.



Discover What You Love® Travel Roll-Up Bag (unfilled), \$35

An all-in-one must-have organizer for your cosmetics, skin care and accessories.

Mary Kay Pro Palette™ (unfilled), \$25

Customizable, magnetic beauty essential.



Mary Kay Perfect Palette™ (unfilled), \$18



Palette Powder Brush, \$4.50



Palette Cheek Brush, \$2



Eye Sponges, \$2.50, pk./2



Cosmetic Sponges, \$4, pk./2



Mary Kay® Blending Sponge, \$12



FRAGRANCES FOR WOMEN



Belara® Eau de Parfum, \$38, 1.7 fl. oz.

Bella Belara® Eau de Parfum, \$38, 1.7 fl. oz.

Cityscape® Eau de Parfum, \$50, 1.7 fl. oz.

Enchanted Wish® Eau de Toilette, \$36, 2 fl. oz.

Forever Diamonds® Eau de Parfum, \$40, 2 fl. oz.

Live Fearlessly® Eau de Parfum, \$44, 1.7 fl. oz.

Thinking of Love® Eau de Parfum, \$32, 1 fl. oz.

Thinking of You® Eau de Parfum, \$32, 1 fl. oz.

FRAGRANCES FOR MEN



MK High Intensity® Sport Cologne Spray, \$40, 2.5 fl. oz.

MK High Intensity® Cologne Spray, \$40, 2.5 fl. oz.

MK High Intensity Ocean® Cologne Spray, \$42, 2.5 fl. oz.

Domain® Cologne Spray, \$38, 2.5 fl. oz.

Cityscape® Cologne Spray, \$50, 2 fl. oz.

True Original® Cologne Spray, \$36, 2 fl. oz.

BEAUTY ON A MISSION

Your *Mary Kay® Pink Changing Lives®* purchase can help others.

You can join Mary Kay's global *Pink Changing Lives®* Program and help change the lives of women and their families. In the United States, from **April 26 – Aug. 15, 2019**, Mary Kay Inc. will donate **\$1** from each sale of limited-edition† *Mary Kay®* Matte Lipstick in Paparazzi Pink. In the United States, Mary Kay is committed to helping women and their families through *The Mary Kay Foundation™* efforts to find cures for cancers affecting women and programs to prevent domestic violence.

NEW! Limited-Edition† *Mary Kay®* Matte Lipstick in Paparazzi Pink, \$18



SPECIAL EDITION†

Special-Edition†
Mary Kay® Sun Care After-Sun Replenishing Gel, **\$15**, 6.5 fl. oz.

After a day in the sun, enjoy this cooling, refreshing, hydrating gel. Leaves skin feeling soft and silky, never sticky.



Special-Edition†
Mary Kay® Sun Care Subtle Tanning Lotion,**
\$18, 4 fl. oz.

Build up gorgeous color in about a week. Glides on evenly and absorbs quickly. No streaks!



**Does not contain sunscreen and does not protect against the sun



COVER MODEL

Michelle is wearing Crystalline, Gold Status, Hazelnut and Cinnabar *Mary Kay Chromafusion™* Eye Shadow, Shy Blush *Mary Kay Chromafusion™* Blush and Glazed *Mary Kay Chromafusion™* Highlighter. Her eyes are lined with Jet Black *Mary Kay®* Gel Eyeliner. She is also wearing *Mary Kay®* Gel Semi-Shine Lipstick in Apple Berry.

Free gift!*



Ask me, your Independent Beauty Consultant, how to get a **FREE GIFT*** with purchase!

*Available through participating Independent Beauty Consultants only



BEAUTY ON THE GO!

Create makeup looks you love in *real time* with the new *Mary Kay Mirror Me™* App. It uses your phone's camera to apply makeup looks and color products – no mess made and no photo upload necessary! It's FREE, fun and easy!

And every girl needs the *Mary Kay®* eCatalog App so she can flip through page after page of beauty products, trend looks and more!

Download these apps from the App Store™ or the Google Play™ Store on your mobile device.

BE 100% CONFIDENT!

Mary Kay Inc. stands behind its products sold by Mary Kay Independent Beauty Consultants. If for any reason you are not **completely satisfied** with any *Mary Kay®* product, it will be replaced without charge, exchanged or the full purchase price refunded following its return to your authorized Mary Kay Independent Beauty Consultant or, if she is no longer active, to the Company with proof of purchase.

ALL PRICES ARE SUGGESTED RETAIL. ADD SALES TAX WHERE APPLICABLE. VALID FROM 5/16/19 THROUGH 8/15/19.

New!

TimeWise 3D™ FOUNDATIONS

Infused with our exclusive, patent-pending *Age Minimize 3D®* Complex, this age-defying formula helps defend, delay and deliver for beautiful results. Let the real you shine through with the foundation that blends seamlessly with your skin tone, and get a flawless, instantly younger-looking complexion with foundation that feels weightless on skin.



marykay.com

