

# Making Money the "Model Way"

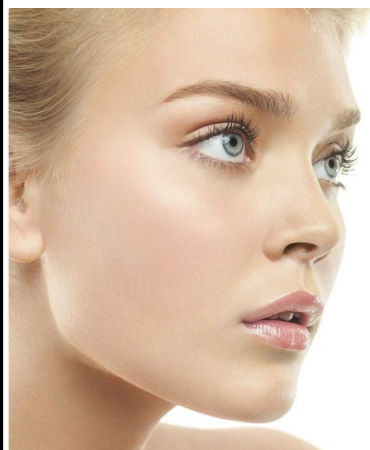


THE PORTFOLIO IS THE WAY TO BUILD YOUR BUSINESS IN A GREAT WAY! THE BEFORE AND AFTER PICTURES SELLS YOUR CUSTOMERS & PUTS THEM IN A POSITION TO LISTEN TO THE MK OPPORTUNITY! SHOWING IT TO OTHERS AND INVITING THEM TO "BE YOUR MODEL" STARTS THE PROCESS ALL OVER AGAIN! GO FOR IT GANG ~ IT PAYS, AND IS FUN FOR ALL!!!

This is an idea that works when you work it! Read how below.

## Here's How!

Every quarter Mary Kay's makeup artists create four NEW, ON-TREND COLOR LOOKS using our FAB MK PRODUCTS and features them in your seasonal LOOK magazine and on your personal MK website!



A Model Portfolio has historically been one of the best booking tools ever!

Here's how you can profit up to \$35,000 additional income this year!

13 Models per look X 4 looks = 52 models per quarter

52 Models X 4 quarters = 208 Models for the year

Average Customers spends \$350 a year!!!

**208 Models X \$350 = \$72,800 in retail sales!!**

(This breaks down to 18 faces a month goal, single, or 4 shows a month, or any combination that works.)

Everyone can build their own Model Portfolio! It's a wonderful way to show how great your MK products look on other women; and other women like to look at all the pictures. Many Consultants carry their Portfolio everywhere to generate attention.

Thank you from Director Anna Litteral, Offspring Director of Director Esther Beeman