Lesson 15 Seek Out Balcony People to Cheer You On

Critics are spectators, not players! Critical people are usually disheartened people who have failed to reach a desired goal. They are disappointed people. Disillusioned people. Unfocused people. They are hurting inside. There has never been a monument built to a critic. They build their life trying to destroy others.

Move away from them. Mary Kay never criticized anyone. She always praised people to success.

Don't get me wrong. Debate is a marvelous arena. Conflict unlocks energy. But there is a place to present the facts. There is a time for exchange of information. Champions always pursue constructive suggestions. But there is a time for silence.

Criticism is deadly. Criticism is pointing out your flaws. Constructive suggestions point out your potential. Always seek out balcony people who will cheer you on.

Assignment:

- 1. Prepare your Six Most Important Things to do for today.
- 2. Offer three people the opportunity to pamper themselves with a free manicure/ pedicure.
- 3. Invite one guest to the unit meeting next week.
- 4. Check to see how your appointments have been holding these last few weeks. If you are having a lot of postponements, you may wish to review the *Professional Sales* section of the *Silver Wings Program*.
- 5. Sell \$100 worth of product over the weekend.
- 6. Complete your Weekly Accomplishment Sheet over the weekend and either submit it to me or bring it with you to the unit meeting.