# LEADERSHIP 2013

Jan. 9-12, 2013 / Ruby, Pearl & Emerald Jan. 13-16, 2013 / Sapphire, Diamond & Canada



# **Universal Studios Party**

# Option #1: Race for the Gold

Add 10 new qualified\* (A+1) unit members July 1 through Nov. 30, 2012.

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# INIVERSALSTUDIOS

# Option #2: Class of 2013

Debut as an Independent Sales Director Aug. 1 – Dec. 1, 2012. You and your Senior Sales Directors with be invited to attend.







- •Independent Sales Directors who debut Aug. 1 Dec. 1, 2012, and are in good standing with the Company and their Senior Sales Directors who attend Leadership Conference and are in good standing with the Company will receive their gold Kate Spade handbags when they pick up their packets. They will also receive name badge ribbons and early entry to each General Session.
- •These new Independent Sales Directors will also receive \$500 checks.
- Both the new Independent Sales Directors and their Senior Sales
  Directors must attend Leadership Conference to receive these awards.

## Option #3: New Directors achieve one of the following:

Achieve Honors Society or Triple Crown Feb. 1 – Dec. 1, 2012.

Achieve On The Move or Fabulous 50s July 1 – Dec. 1, 2012.

 $\blacksquare$  Debut Oct. 1, 2012, and are on-target with \$10,000 in unit wholesale production by Nov. 30, 2012.

 $\blacksquare$  Debut Nov. 1, 2012, and are on-target with \$5,000 in unit wholesale production by Nov. 30, 2012.

# Universal Studios VIP Private Tour



#### **Qualifications:**

Independent Sales Directors who from July 1 – Nov. 30, 2012, add at least 15 new qualified\* (A+1) unit members.

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# DAY 2

# **Red Carpet Affair Banquet**

#### Qualifications:

Independent Sales Directors with <u>at least 13 unit Star Consultants</u> in the combined quarters of June 16 – Sept. 15, 2012, and Sept. 16 – Dec. 15, 2012, and who are also <u>Star Consultants in both quarters</u>, will qualify to attend.

New Independent Sales Directors who debut Oct. 1 – Dec. 1, 2012, can qualify to attend when they have <u>at least 6 unit Star Consultants</u> in the quarter Sept. 16 – Dec. 15, 2012, and who are <u>also Star Consultants in that quarter</u>.





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# On-Stage Recognition



### **Circle of Excellence**

Independent Sales Directors who are on-target for the \$650,000 Circle of Excellence or above (\$270,000 est. unit retail production) as of Nov. 30, 2012, will receive name badge ribbons as well as special gifts.



### **Executive and Elite Senior Sales Directors**

Independent Sales Directors with five or more first-line offspring Sales Directors as of Dec. 1, 2012.



#### **Cadillac Sales Directors**

Independent Sales Directors who are qualified for the use of a Cadillac or Cash Compensation as of Sept. 30, 2012.

# **Additional Recognition**



The top Independent Sales Director in each state with the highest unit wholesale production (minimum of \$50,000) Jan. 1Nov. 30, 2012, will receive a name badge ribbon and standing recognition.

The Sales Director with the highest dollar increase over her 2012 unit wholesale production Jan. 1 - Nov. 30, 2012, will receive a name badge ribbon and standing recognition.



### Premier Club or Premier Club Plus Sales Directors

Independent Sales Directors who are qualified for the Premier Club Career Car, Premier Club Plus or Cash Compensation as of Sept. 30, 2012, will receive name badge ribbons and standing recognition.



# **New Sales Director Program**

Independent Sales Directors who achieve any of the following from Jan. 1 through Dec. 1, 2012, will receive a name badge ribbon and standing recognition.

₻ On the Move

№ Fabulous 50s Club

₻ Honors Society

∞ Dean's List

™ Triple Crown

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## Inner Circle, Diamond Circle or Gold Circle Area

Independent Sales Directors who are part of an Inner Circle, Diamond Circle or Gold Circle area will receive name badge ribbons and standing recognition.



## Half-Million Dollar Circle of Achievement

Independent Sales Directors who are on-target for the \$500,000 – \$600,000 Circle of Achievement (\$200,000 est. unit retail production) as of Nov. 30, 2012, will receive name badge ribbons and standing recognition.