

Sample customer emails, adjust as needed - ENJOY! Original author unknown, revised 10/2011
by www.shanisoffice.com

August 1:

Customers,

Check your supply of Sun Protection products and foundation! There are still several months left for outdoor activities. From now through August 14 you can get 10% off of all of our Sun Products and foundation shades. After a summer outdoors you may need to adjust your foundation shade. Shop with me online at www.marykay.com/yoursite to take advantage of this great opportunity.

August 15:

Get a jump-start on the new fall colors NOW!!! As the last days of summer dwindle away we are showcasing our new fall cosmetic fashions! A new look for fall is a great way to start the season. Shop with me online at www.marykay.com/yoursite or call me at 555-555-5555 for your new look today!

Sept. 1:

Stock up on your Back to School Basics here. Our TimeWise System makes real sense. With the kids heading back to school, or YOU heading back to school, this can be a very hectic time of the year. Schedules change and we have less time for ourselves. Shop with me online today at www.marykay.com/yoursite to save time in your morning and evening routine. And to turn back the hands of time, check out our Miracle Set!

Sept 15:

Great news! Fall Treds are out and you will just love the new looks. You may check them out online today at www.marykay.com/yoursite

Oct 1:

Fill out your wish list now for the Santa in you life! Christmas will be here before we know it and I can make sure that your Santa knows what you want! Fill out the form below and forward it back to me. I'll contact your "Santa" and suggest items from your wish list.

My Name: _____

My Santa's Name: _____

My Santa's Phone number: _____

My Santa's E-Mail Address: _____

The best time to reach your Santa: _____

My Wish List: (List the items you would like here)

To make your choices, decide with me online at www.marykay.com/yoursite or call me at 555-555-5555.

Oct 15:

Trick or Treat! Trick time and stress by treating yourself or someone you love to our Spa Collection. When you purchase any Spa item will receive 10% off of your total order! Shop with me online at www.marykay.com/yoursite to take advantage of this special offer.

Nov 1:

Thanksgiving is just around the corner! Are you preparing for houseguests? . . . or are you heading out-of-town yourself? I can help you prepare for both. There is nothing nicer for houseguests than a luxurious bath or pampering. Use our Spa products or fragrance line gels and lotions to enhance their stay. And if you're heading out-of-town, don't be caught low on your own product. Shop with me online at www.marykay.com/yoursite before November 14 and purchase \$30 or more and I will give you a free _____.

Nov 15:

The holiday season is fast approaching and I know my selection of gift baskets and holiday season a lot less hectic. Why do Mary Kay gifts provide the best selection for every gift-giving occasion:

S Satisfaction Guaranteed!

E Every gift-wrapped and delivered!

R Right color! Right size! Non-fattening!

V Visa, MasterCard or Discover Card accepted!

I Inexpensive . . . but says expensive!

C Convenient! Only a phone call or e-mail away!

E Every woman will love you for her gift of Mary Kay

products! Shop with me online at www.marykay.com/yoursite . I wish you and yours health and happiness during the upcoming holiday season.

Dec 1:

Our gift baskets are still available! We have Hanukkah baskets for Him or Her that contain a gift for each night of Hanukkah. Or why not one of our 4 "12 Days of Christmas" baskets?

Mrs. Claus

Basket Mistletoe

Magic Basket Holiday "Scent"uals Basket

Wise Man Basket

(Make up your own baskets to place above.)

We also have ladies fragrance baskets as well as men's. Shop with me online at www.marykay.com/yoursite . Don't forget these special people when making your holiday gift list!

Priest/Minister/Rabbi

Neighbor

Teacher

College roommates

Secretary

Hairstylist

Boss

Manicurist

Co-workers

Housekeeper

Baby sitter

Unexpected holiday guests

Paper Carrier

Seamstress/Tailor
House sitter
Doorman
Mail Carrier
Car pool riders
Landlord/Apartment Manager
Security guard

Dec 15:

Last minute gift service and ideas! Time is running out and Christmas and Hanukkah are looming. Do you have final gifts to purchase? Stocking stuffers? Or . . . maybe you haven't even started yet?! I can help you with our holiday gift baskets. Our baskets can be customized to your taste and price range and include gift-wrapping and delivery. Don't rush around and stress out right before the holidays. Call me or shop with me online at www.marykay.com/yoursite.

Jan 1:

New Year! New You!

New Year's resolutions are being made everywhere. Start your new year off on the right foot with a NEW LOOK. (Feature your New Year offer/special/colors)

Shop with me online at www.marykay.com/yoursite

Jan 15:

Protect your skin! Don't let your skin suffer this winter. Outdoor winter sports require just as much sun block and skin protection as summer time, and the indoor atmosphere is drying. Our skin moisturizing products will keep your skin healthy and soft, while our sun protection products will keep your skin from damage due to sun, wind and cold. And don't forget to pamper your hands! To keep your hands from telling your age . . . use our "Satin Hands" set.

Shop with me online at www.marykay.com/yoursite

Feb 1:

Valentine's Day is fast approaching and I have some wonderfully romantic and affordable gift options in all price ranges that include gift wrapping, customization and delivery. From the simple to the elaborate, I can help you sweep that special someone off his or her feet. Ask me about our Romance Collection.

Shop with me online at www.marykay.com/yoursite

Feb 15:

Manicure Madness! The winter season can be extremely hard on our hands. Wet, cold, wind . . . all can take their toll. Why not try our nail and hand care items. Your hands don't need to make you look years older than you are. Our satin hands will keep them feeling soft and looking great and our nail products will enhance their new beauty.

Shop with me online at www.marykay.com/yoursite

Mar 1:

Spring is coming! With everything blooming new again, why not you too!? The new Spring looks and colors can give you a fresh new look for the new season. Shop with me online at www.marykay.com/yoursite or call me today at 555-555-5555 for your own personal makeover. Why not share your appointment with a few friends as well. Talk to you soon for your new look appointment.

Mar 15:

Don't forget to shop online! Easter is coming and you'll need to fill those baskets, and with our busy schedules, why not do it from the comfort of your own home? Enjoy yourself! And while you are online, come see me at www.marykay.com/yoursite for fillers for those Easter baskets.

Apr 1:

Secretaries day is April 25! Why not treat yourself to something special, or treat the secretary in your life to a little pampering? Shop with me online at www.marykay.com/yoursite for your personal or gift giving needs.

P.S. Why not forward this to the bosses in your life that need help remembering the secretaries and assistants in their lives????

Apr 15:

Are you starting to spend time outdoors? Lawn work, gardening, outdoor sprucing and cleaning? Don't forget your Sun Protection products! Spring, Summer, Fall or Winter, the sun can damage our skin! Don't take chances. Shop with me today online at www.marykay.com/yoursite for your sun care needs.

May 1:

Mother's Day is May __! I can help you choose the perfect gift or create a gift basket special Mom or Moms in your life. We can customize your gift to suit that special person that's always there to take care of you. Shop with me online at www.marykay.com/yoursite

May 15:

June Weddings are approaching! Haven't thought about a look for the attendants in your wedding party? Given any thought to a shower gift to pamper the bride? Or how about a wedding gift for the happy couple to use together? I can do group makeovers for wedding partys and help with the perfect gift. Call, email or shop with me online at www.marykay.com/yoursite today to be prepared for that special day.

June 1:

Don't forget Dad on Father's Day June __! I can help you with gift ideas and customizations for that special father or fathers in your life. Dads can be hard to buy for, so let me guide you through the process for a great gift giving experience for all.

Shop with me online at www.marykay.com/yoursite

June 15:

Summer vacation time is here! Are you ready? For that special vacation makeover, sun protection or special Summer event, call me for an appointment at 555-555-5555 or shop with me online at www.marykay.com/yoursite . I can show you how to make the most of your summer options.