

Booking Invite Text (booking @ Parties)

When booking from a party (the best way), as soon as she books someone she sends them a text, right there at the party she's attending, to be sent to HER guests she will be inviting to HER party.

She then has the hostess send the text to 10-15 women right then and there.

So she knows the invites get out.

Here is what she sends..."Hey come b pampered, my house, Mon Sept 30 @ 7! My Mary Kay lady is making everyone goody bags do u want eye makeup or hand cream? Also is ur skin dry/normal or combo/oily?"

Many times they respond right then and there and she gets their info from the hostess.

Note: Goodie bags are filled with samplers, not full sized product



I've been doing this for months & my hold rate is about 90%! Wish I'd thought of this sooner...

Senior Sales Director Naomi State