

## **BOOK TO LOOK! Booking Idea!**

Take brightly colored envelopes (you might try red or green envelopes this time of year and could use them at your holiday open house or Christmas Coffees also) and write Book to Look on the outside. Spread them out on the table. Guest who book their own class (or Christmas Coffee or Open house, or nail class, or boutique class, or advance color class, or spa class, skin supplements class, are you getting the idea?) can write their name on the envelope and OPEN IT AT THEIR CLASS! Inside each is a coupon for a free item such as mascara, lip gloss, hand cream, color compact, cheek color, etc....(This takes the place of her thank-you gift, NOT HOSTESS CREDIT, and should not cost you more than \$3 to \$4. TRY IT!.....IT WORKS!!!!

## **HAT BOX! Booking Idea!**

(Thanks! Executive Sr. Director Sherril Steinman)

Put pink netting in a hat box, crack the lid and put it in the center of the table. Someone will say Who's that for? , if not, you say, you're probably wondering who that's for . Explain that when 2 or more guest book a class of their own, the Hostess will get to select a gift from the hat box, Inside are 3 to 4 gifts: Empty Color Compact, Hand Cream, Past Preferred Customers Gifts, or a nice pair of Earrings, etc.....