

Adopt-a-Grandparent Program Script

"I'm _____ with Mary Kay Cosmetics, has anyone talked with you about the Adopt-a-Grandparent program? This is a program to give a Christmas/holiday gift to elderly people in nursing homes. What we're asking businesses/clients to do is to purchase a \$20 gift set (which includes tax, gift wrap, and delivery) that will be given to the elderly in a nursing home. The gift sets you give will have a tag saying that it came from you!"

"There's (#) people at (name of nursing home), and my goal is to provide one gift set for every person living there. The gift sets include two great lotions, one for hands and one for feet, so they are perfect for both men and women."

"Is there any reason why you wouldn't want to be a part of this great program?"

This is a tax deduction for their business

Ask for the manager, owner, or office manager of every store you know

After the holidays, send a thank you card or go in with a New Year/New You makeover gift certificate for all who helped!