

Serious Cash Essentials

...for great profits this holiday season



Idea #1 Holiday Skin Care Classes

- Teach skin care
- Holiday Glamour Looks

Idea #2 Holiday Coffees

- Miracle Set on the hand
- Satin Hands
- Body Care and Fragrance Line
- Packaged Gift sets

Idea #3 Holiday On the Go Appointments

- Tote Bag/Basket filled with holiday products
- Carry TW Microderm/mascaras/glosses/Handcream all gift-wrapped for instant sales

Idea #4 12 Days Packages

- To make the husband a hero
- From wife to husband so he feels special
- For daughters so they feel special too

Idea #5 Holiday Open Houses

- <25 Clients hold a 4 hour Open House
- 25-50 Clients hold a 4-8 hour Open House
- 50+ Clients hold for 2 days, 4-6 hours per day
- Simple refreshments, cookies and cider
- May have special offers, gifts with purchases
- Door prizes and drawings

Idea #6 Employee Gifts

- Offer gift-buying service to doctors, dentists, and other professionals too busy to shop

Idea #7 Wish Lists

- Give them to guests at your classes and facials
- Take them on deliveries and on the goes
- Call "Santa" and offer your services

Idea #8 Silent Holiday Hostesses

- Find silent hostesses in offices, schools, clubs
- Give your hostess 20% credit towards products from all sales because there's no work involved

Idea #9 Private Holiday Makeovers

- One on one makeovers with your favorite clients and new women you meet

Idea #10 Pillow Gifts

- Body Care Products
- Visibly Fit Lotion
- Satin Hands
- Eye Color and Lip Color Sets
- Wrap in a sheer bag with ribbon

Idea #11 Emergency Gifts

- Gifts to bring to someone's home for the hostess
- Gifts for someone who brings you a gift but you forgot to get them something
- Satin Hands, Handcream, Visibly Fit Lotion, Satin Hands and Body Care,

Idea #12 Gifts for the office

- The boss, secretary, fellow employees, custodian
- Secret Santas

Idea #13 Personal Gift Giving

- SHOP AT 50% OFF!
- Family, friends, neighbors, caregivers, housesitters, postal workers, housekeeper