



Dear \_\_\_\_\_,

**Exciting News!** I'm in a very special contest right now, and in order to qualify I must have \$1,000 in retail sales in ONE day! Sounds like a lot doesn't it? Well, this is where we can help **each other!**

I'm asking all my preferred customers, family members and friends to look over the enclosed catalogue. It contains all the latest on trend glamour, cutting edge skin care, fabulous sun care and more!

\_\_\_\_\_, is **THE \$1,000 DAY!** Please phone your order to me at \_\_\_\_\_ and leave me a message if I'm not immediately available or if it's more convenient, shop on my personal website:

\_\_\_\_\_. I must have your order no later than 10:00 pm. It is my policy to have products on hand so I will be happy to deliver, mail or have your order ready to be picked up at my house, whichever is best for you.

In return for your support, *I will include a special gift with your order.* **AND... When I reach my \$1,000 goal, ONE lucky customer will get their order absolutely FREE!** For every \$10 you order, your name will be entered into the drawing. For example: \$50 in product would enter your name 5 times, \$100 would enter you 10 times. When I reach my goal, I will draw the winning name and she will receive their order **for FREE!**

I am currently booking Sizzling Summer Makeovers and would love to pamper you with a new *Summer Look.* Double the fun and add a couple of friends and I will treat you to a fun glamour gift!

I'm tickled pink about this challenge☺! Since it's impossible to contact everyone by phone, I wanted to be sure to pop this in the mail. Thank you for being a valuable customer and for helping me to achieve my goal! Please feel free to pass this offer on to your friends and family who may not have a Mary Kay Consultant!

Have a great day,

